



**HECLA FURNACES**  
*Defy the blasts of Winter*

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*DESCRIPTIVE BOOKLET,*  
or write direct to the manufacturers,  
**CLARE BROS. & CO. LIMITED, PRESTON, ONT.**

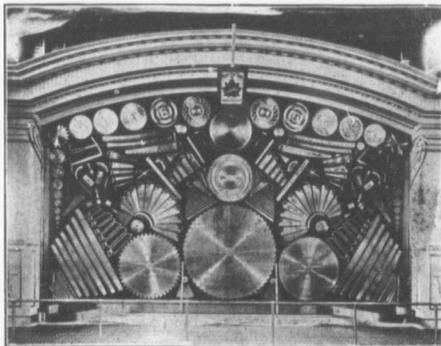


Exhibit of Shurly &amp; Dietrich at Winnipeg, 1904.

The Publishers of The Farming World have pleasure in introducing to its readers a number of new advertisers in this issue and in commending not only their announcements but those of older and more familiar patrons as thoroughly reliable and trustworthy. Always mention The Farming World.

Please Mention The Farming World when writing Advertisers.

## The Farming World

Devoted to Country Life in Canada.

J. W. WHEATON, B.A. - - - Editor

D. T. MCAINSH, Manager

The Farming World is a paper for farmers and stockmen, devoted to country life in Canada, published on the 1st and 15th of each month, with illustrations.

**Subscription Price**—One year, strictly in advance, sixty cents; two years, strictly in advance, one dollar.

**Postage** is prepaid by the publishers for all subscriptions in Canada, the United States and Great Britain, or for all other countries in the Postal Union add fifty cents for postage.

**Discontinuance**—All subscriptions are promptly discontinued when time paid for expires, unless renewed.

The address label of each subscriber's paper shows the date to which paid.

**Change of Address**—When a change of address is ordered, both the old and the new addresses must be given. The notice should be sent one week before the change is to take effect.

**Receipts** are sent only upon request. The change of date on address label is sufficient acknowledgment of payment. When this change is not made promptly notify us.

**How to Remit**—Remittances should be sent by Postal note or express order, payable to THE FARMING WORLD. Cash should be sent in registered letter. Postage stamps accepted for amounts less than \$1.00.

**Advertising Rates** on application.

Letters should be addressed:

THE FARMING WORLD,  
90 WELLSINGTON STREET WEST, TORONTO  
Eastern Agency of "Nor-West Farmer."

Always mention The Farming World when answering advertisements. It will usually be an advantage to do so.

### PUBLISHER'S DESK

Readers of this issue of THE FARMING WORLD will notice that several new advertisers appear for the first time in these columns, and that a large number of our regular patrons who had dropped out during the mid-summer have again shown their confidence in THE FARMING WORLD and in the purchasing power of its readers by resuming their advertising. We have always made it a point to carefully exclude all doubtful advertisements as a protection to our readers. We, therefore, have no hesitation in strongly urging our friends to patronize the advertisers represented from time to time. It will pay you to mention THE FARMING WORLD and it will help us. Relations between the readers of the paper and the advertisers should be one of mutual confidence.

### A Fine Display.

Probably the most commanding display at the Winnipeg Exhibition was that of Shurly & Dietrich, Galt, Ont. It consisted of a large variety of saws artistically arranged in a beautiful open case, decorated in white and gold and 36 feet long by 22 feet high. The background was a rich setting of black velvet, and like a beautiful picture kept the passing multitude spell-bound with admiration at this wonderful array of saws.

The firm of Shurly & Dietrich have for years been in the van as manufacturers of high-grade saws, a proof of this that at the Chicago World's Fair, held in 1893, they were awarded all the highest honors for the best quality, finish and display of saws. The Maple Leaf brand of saws are the only ones exported in large quantities to the cities of the United States. They also export their brands of saws to Australia, New Zealand, the British Isles and Brazil.