

# GRESHAM

**Life Assurance Society, Limited**

**Founded 1848**

**Funds : FIFTY MILLION DOLLARS**

**Applications are wanted for Agencies. Liberal commissions would be arranged for Agents and Brokers.**

**ADDRESS :**

**ARCH. R. HOWELL,**  
Manager for Canada,  
**MONTREAL.**

## The Imperial Guarantee

**AND ACCIDENT INSURANCE CO., OF CANADA**

Head Office : 46 King Street W.,

**TORONTO, Ont.**

**A Strong Canadian Company.**

**ACCIDENT AND SICKNESS INSURANCE  
GUARANTEE BONDS**

**PLATE GLASS AND AUTOMOBILE INSURANCE**

**E. WILLANS,**  
General Manager.

**FRANK W. COX,**  
Secretary.

## The WATERLOO

**Mutual Fire Insurance Co.**

**ESTABLISHED IN 1863**

**HEAD OFFICE : WATERLOO, ONT.**

**TOTAL ASSETS 31st DEC., 1911, \$772,000.00  
POLICIES IN FORCE IN WESTERN ONTARIO OVER 20,000**

**WM. SNIDER, President,**  
**FRANK HAIGHT,**  
Manager

**GEORGE DIEBEL, Vice-President,**  
**ARTHUR POSTER**  
Inspector

## "GOLD and DROSS"

These words are placed at the head of the investment section of one of Canada's most popular weeklies. The department is a catalogue of successes and failures.

These notes and comments show that the most astute investors may fail. The beneficiary under a life policy, unskilled in handling funds will therefore be in great danger of forfeiting the proceeds.

Mutual Life Continuous Instalment policies do away entirely with the investment problem. They automatically become at the death of the assured, gilt-edged securities—no "dross" all "gold."

## The Mutual Life Assurance Co.

**Of Canada,**

**WATERLOO - - - - - ONTARIO**

Let us give you full information.

**PROVINCE OF QUEBEC { To Wit :—  
CITY OF MONTREAL**

**IN THE MATTER of the appointment of a  
Provincial Manager by the CONTINENTAL LIFE  
INSURANCE COMPANY, HEAD OFFICE, TORONTO**

**GEORGE B. WOODS, President.  
CHARLES H. FULLER, Secretary**



**ISSUES GUARANTEED CONTRACTS**

**JOHN P. MUNN, M.D.**

PRESIDENT

PRINCIPAL CONSULTANT

CLARENCE H. KELSEY

Pres. The Guaranty and Trust Co.

WILLIAM H. PORTER

Banker

EDWARD TOWNSEND

Pres. Insurance of Trade and Bank

Good men, whether experienced in life insurance or not, may make direct contracts with this company, for a limited territory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N. Y.

## BRITISH COLONIAL

**FIRE INSURANCE  
COMPANY**

**Office : ROYAL BUILDING, 2 Place d'Armes, - Montreal.**

**STRONG AS THE STRONGEST**

**Agents wanted in Unrepresented Districts**

**President : HON. C. E. DUBORD,**

**Director and Secretary : THEODORE MEUNIER**

**Manager : H. W. THOMSON.**

**INSPECTORS.**

**GAVIN BROWNE, Jr., 51 Yonge Street, Toronto, Ontario.**

**R. T. BROWN, P. O. Box 849, Regina, Sask.**

**R. A. CHARLEBOIS, P. O. Box 208, Montreal, Que.**