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THE PRUDENTIAL INSURANCE CO'Y OF AMERICA

Incorporated as a Stock Company by the State of New Jersey.

JOHN. F. DRYDEN, President.

HOME OFFICE, NEWARK, N. J.

THE IMPERIAL LIFE'S RECORD IN 1909.

ASSETS - \$5,303,236 INCREASE \$749,392
RESERVES - 4,055,540 INCREASE 597,494
NET SURPLUS 627,519 INCREASE 149,306

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RETURN PREMIUM POLICY Guarantees not only payment of full face value of policy in case of death, but also guarantees return of all the premiums paid. Costs no more than other companies charge for ordinary insurance. Policy automatically continued in force after three years' premiums have been paid. Highest guaranteed Loan, Cash Surrender and Paid up Insurance Values.

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Liberal Salary and Commission Contracts, with a Good Territory. Available to Reliable Agents.

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THE NATIONAL LIFE ASSCE. CO. OF CANADA requires an Inspector and three good Agents for Montreal. The Inspector must be a good personal producer.

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THE

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VERY SIGNIFICANT

AT THE LAST ANNUAL MEETING OF



the following very significant statement was made by the President of the Company, Mr. E. P. Clement, K.C.—

"We adhere to the opinions so often expressed at our meetings that the SECURITY OF THE PRINCIPAL SHOULD BE THE PARAMOUNT CONSIDERATION. As a result of this policy we are able to report that after FORTY YEARS OF OPERATION WE HAVE NOT LOST A SINGLE DOLLAR OF OUR INVESTED FUNDS."

HEAD OFFICE, WATERLOO, ONT.

The Continental Life Insurance Co.

SUBSCRIBED CAPITAL, \$1,000,000.00

HEAD OFFICE - - - - - TORONTO

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Liberal Contracts to First Class Men

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