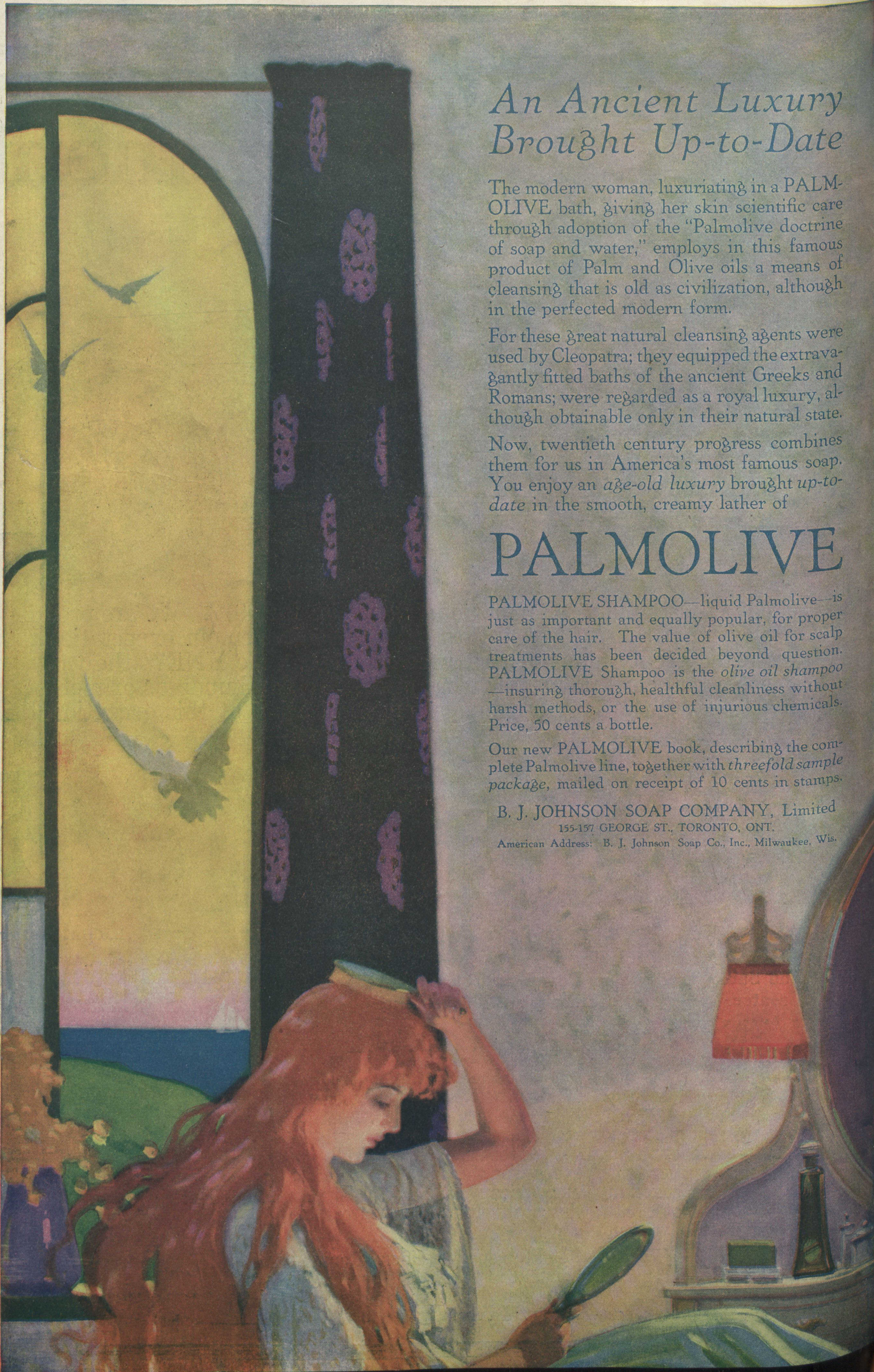




An Ancient Luxury Brought Up-to-Date

The modern woman, luxuriating in a PALM-OLIVE bath, giving her skin scientific care through adoption of the "Palmolive doctrine of soap and water," employs in this famous product of Palm and Olive oils a means of cleansing that is old as civilization, although in the perfected modern form.

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