

SUITS for NOTHING

If our suits at \$8.60 are not equal in cut, quality and style to many advertised and sold at \$20 you can keep the suit and we will refund you your money.

There is a reason why we give better value than other firms. You will find all particulars in booklet, which we will send you along with patterns free and post paid.

SEND POST CARD FOR FREE PATTERNS

which will be forwarded free from our distributing centre in Canada, as below. Together with patterns we send you fashion-plates and complete instructions for accurate self-measurement and tape measure. We fit you, no matter where you live, or refund the full amount of your purchase money.

AWARDED 2 GOLD MEDALS.

Read our unique list of unsolicited testimonials; \$20,000 forfeited if not absolutely genuine.

\$20 Suit or Overcoat to Measure for \$8.60

CURZON BROS
Go to Curzon.

The World's Measure Tailors,
Dept. 103, 60-62 City Road, London, Eng.

Addresses for Patterns:
CURZON BROS., care of the CLOUGHER SYNDICATE
Dept. 103
450 Confederation Life Building, Toronto
Please mention this paper.



THE WESTERN HOME MONTHLY

Vol. XII. Published Monthly No. 2
By the Home Publishing Co., McDermot and Arthur Sts., Winnipeg, Canada.

THE SUBSCRIPTION PRICE of the Western Home Monthly is \$1 per annum to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.
REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.
POSTAGE STAMPS will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. We prefer those of the one cent or two cent denomination.
WE ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renewal of subscription is received. Those whose subscriptions have expired must not expect to continue to receive the paper unless they send the money to pay for it another year.
CHANGE OF ADDRESS.—Subscribers wishing their addresses changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.
WHEN YOU RENEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat with our Readers.

TO OUR SUBSCRIBERS

The subscription price of the Western Home Monthly has been increased to \$1.00 per year or three yearly subscriptions for \$2.00 or four yearly subscriptions for \$2.50, with premium to club-raiser.

The subscription price of the Western Home Monthly has been increased because the magazine has been enlarged, improved and beautified to an extent that fully justifies such an increase. It will be still further enlarged, improved and beautified during the year 1911, and will not only be fully worth the increased subscription price, but will be remarkably cheap at that price.

Perhaps the strongest evidence of the high opinion that readers have of this magazine has been shown in the large number of yearly subscriptions that have been sent as Christmas presents to friends of our old subscribers. If you were pleased with the wonderful improvement made in this magazine last year, you will be more than pleased with the issues of 1911.

As a matter of fact we are making new records in subscriptions, and during December we easily beat all records. Of course the Christmas number, shown to those having never seen a copy of the Western Home Monthly, made it easy for the friends of our subscribers to subscribe. It is a recognized fact that the Western Home Monthly represents the largest dollar's worth of literature obtainable in Canada and the letters we receive from our readers every day, containing words of eulogy for the Western Home Monthly, are very encouraging to us.

TO OUR CLUB RAISERS

In nearly every community there are dozens, in many there are scores and in others there are hundreds of people who would gladly subscribe for the Western Home Monthly for the coming year, if they were shown one issue. Everybody should get up a club this year. It will be the greatest year for club-raisers in the history of the Western Home Monthly, and all who make an effort in this direction will be successful and secure one or more of the splendid premiums we offer.

Tell all your friends and neighbors that by joining in a club, the enlarged, improved and beautified Western Home Monthly may be had for only 62½ cents, which is even less than our old subscription price. Make up your clubs of both renewals and new subscriptions—it makes no difference—both are taken upon the same terms. Clubs may be made up now in less time and less effort than ever before, therefore you should "make hay while the sun shines," and get as many subscribers as you possibly can, and so secure some of our splendid premiums, which are finer this year than ever. In conclusion you will therefore note that while single subscriptions for the Western Home Monthly cannot be accepted for less than \$1.00, \$2.00 will pay for three yearly subscriptions, while all club-raisers sending us \$2.50 for four yearly subscriptions will be entitled to select any of the valuable premiums which we are now offering. Club-raisers sending us \$5.00 for eight yearly subscriptions will be entitled to two premiums and so on.

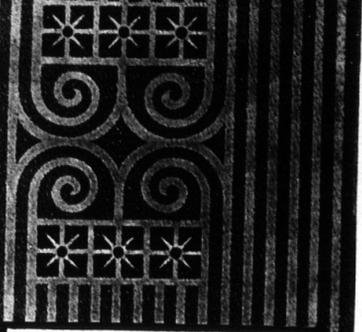
TO OUR ADVERTISERS

The many improvements inaugurated by the Western Home Monthly will, we trust, make it more profitable than ever to its advertisers.

We are not ungrateful for what our advertising patrons have enabled us to do, and it is our intention to give them the benefit of their expenditure not only in increased circulation but in a magazine greatly beautified and strengthened in its every department.

If the journal in the past has invariably brought tangible results to its patrons it can confidently be expected that the future will do even better.

Have You Seen SANITAS



Reproduction of a Sanitas design

Before you select a wall covering—for any room see

SANITAS

Sanitas exactly reproduces the finishes, designs and effects of the finest wall papers and fabrics, but in a far more serviceable material of moderate cost.

Sanitas is fade-proof, stain-proof, dust- and dirt-proof, never cracks, never tears, is instantly cleaned with a damp cloth.

All the handsomest glazed tile effects are also made in Sanitas, for bathrooms, kitchens and pantries.

Sanitas is sold by all reliable dry goods and wall paper jobbers in Canada.

Write us your needs fully, and we will send you samples and sketches and tell you how to be quickly, satisfactorily supplied.

STANDARD OIL CLOTH CO.
320 Broadway, New York City

Stamped on
MERITAS
USE MERITAS—the guaranteed table oil cloth. For the name of any dealer not handling Meritas we will send you ¼ dozen handsome Every Yard Meritas dollies.

SANITAS

THE WASHABLE WALL COVERING

Simply Say H.P.

to your grocer and he will hand you a bottle of the most appetising sauce in the world.

But be sure you DO say H. P. because you must have

H.P. SAUCE

Look Ahead!

There is only one last new country on this continent—the richest and best.

British Columbia is being opened up by three transcontinental and other lines of railway.

Over 30,000,000 acres of rich agricultural and fruit land; 50,000,000 of the finest timber, coal and mineral lands that have never been touched will be thrown open to the public for development. This is the famous Fort George country.

Do you want a share of the profits?

Let us send you free a copy of the "British Columbia Bulletin of Information," giving synopsis of mining, land mineral and timber laws. Costs you nothing. Write to-day.

Natural Resources Security Co.
Ltd.

Paid up Capital \$250,000
Joint Owners and Sole Agents
Fort George Townsite

585 Bower Building, Vancouver, B. C.