

# The Western Home Monthly

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When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

## A Chat with Our Readers

### HELPFUL DEPARTMENTS AND APPRECIATIVE READERS.

As a mother of four active, growing boys, I am especially interested in the "Health" department, for my greatest ambition is to keep my children healthy and give them a normal childhood. I have met quite a number of mothers who would readily accept the advice of some very ignorant grandmother in preference to expert advice such as is given in your magazine. I could write pages upon the ill effects of raising children by "old granny rule." I do not mean disrespect for old age, but one page of scientific advice is worth tons of this "raising by instinct" advice, with the high death rate too often resulting from it. Your departments with their Hints and Recipes are exceptionally strong, and claim my interest next.

—Mrs. J. W. McMahan, Alberta.

It is difficult to say which department of The Western Home Monthly interests me the most, as every department contains some stimulus and is helpful in its own sphere. Held right down to an answer, I should say the Fashion Department has the biggest interest for me, because it is the most helpful. The following reasons will show why this department is of interest to one who makes her own clothes:

1. The styles are not over elaborate, and therefore easy to make.
2. The styles are conservative, and therefore safe to follow.
3. There are not so many styles shown that it is hard to make a decision.

But why discriminate, after all? Every department in The Western Home Monthly appeals to me, an enthusiastic reader.

Eate B. Pattyson, Brandon.

### MY MOST PERFECT MAGAZINE.

You have asked your readers in a preceding issue to say frankly which department in The Western Home Monthly interests them most. I can arrive at a conclusion only by the process of elimination. Would I enjoy the magazine if the advertisements were eliminated? Yes, for there would still be the stories, Household Hints, Fashions, bits of verse and poems, and all the other delightful things. But, oh! I am so glad the magazine contains, too, the advertisements, for where else can I get my garden seeds and hundreds of other things with that "taste of a profit" always possible when one buys through The Western Home Monthly?

And thus I eliminate one department at a time and still find it delightful, until it comes to the stories. Would I continue to care for the paper if the stories were not there? Now comes a wavering. There would still be articles worth much more than its price, but they are not the stories, and now I know the story department interests me most. Why? Because it is pleasant to pick up a paper and read a story that one knows will not be "trashy." Besides, one is almost sure to find some uplifting or helpful thought in The Western Home Monthly Fiction.

Taking it all in all, I am glad it is just "as it is"—my most perfect magazine.

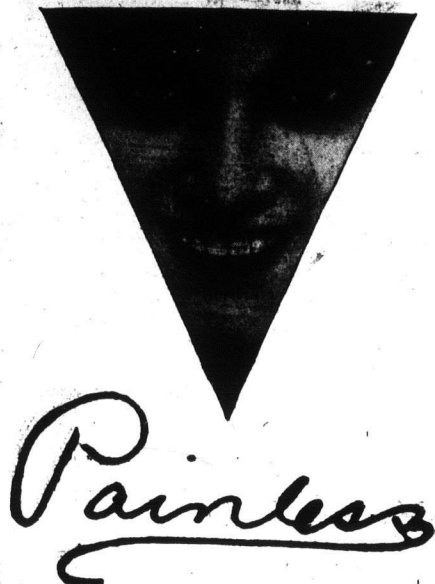
—Mrs. G. H. Dove, Elbow.

### ARE YOU GETTING UP A CLUB FOR "THE WESTERN HOME MONTHLY?"

Now of all times in the year is the proper season to get up a club for The Western Home Monthly. This is the time when people are interested in subscribing for periodicals, and as The Western Home Monthly is conceded to be the best magazine published at anywhere near the price, it is a very easy matter for any one in any neighborhood to get up a club for it. For such efforts in our behalf we give very liberal rewards in valuable and useful premiums. Some of these premiums are described in recent issues of The Western Home Monthly, but our complete premium list, which describes and illustrates different articles, and which all who contemplate getting up a club should have, is included in our complete outfit for getting up clubs for The Western Home Monthly, which will be sent free to any address on application. If you have not already sent for it, do so at once, for with this outfit to help you, you can secure a large club in your vicinity, and as a reward one or more of our splendid premiums, with scarcely any trouble or labor.

### FROM A HOMESTEADER IN HIS SHACK.

Dear Sir:—The last issue of your magazine found its way through the mail to my shack and, being pleased with it, I unearthed a dollar which you will find enclosed as a first subscription. While smoking after dinner one day, I took up the copy I received to find what it contained, and it was the middle of the afternoon before I remembered to go out plowing again, so I'm not sure if it's a good magazine for a bachelor to take. A. McGladdery, Billimum, Sask.



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