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THE CITY HALL QUESTION

There are those who advocate the building this year of a new city hall.
While the majority of citizens may be of the opinion that the present building has seen its best days and should be scrapped, there are several things which should be taken into consideration before it is dismantled.

Let us ask ourselves, What class of structure should be erected, when the present city hall is replaced? The general reply will be: a modern civic headquarters which will serve for a hundred years.
It should be large enough to accommodate not only the city government and its departments but to house all of the commissions. Allowances for the growth of the city during its prospective lifetime ought to find place in the calculation when a new city hall is planned. The new city hall should architecturally be a credit to the community.

It is clear that the erection of a good city hall will entail a large outlay. Five years ago, \$100,000 was named as the probable expenditure. To-day it would call for double this sum.
It will be agreed that whenever the undertaking is tackled it should be done right. The city seems assured of continued growth. This implies that within the next five years, the assessment will have materially increased, giving the municipality more revenue with which to finance the class of building it desires to erect.

Building costs are presently inflated. The dollar of July 1914 in purchasing power is now said to be only worth fifty cents. This abnormal condition will not immediately disappear. The city can afford to wait until its dollar will buy one hundred cents worth of value.

While a new city hall is desirable and eventually will require to be built, there are other essential things which should have precedence. The extension of existing industries, and the possible acquisition of others, will first create a demand for more homes. These will be located in the outlying portions of the city, where land is cheaper. In turn this will call for an extension of the street-car service. The commissioners, who have this service in charge, might not, during the first years, be able to wholly finance the undertaking out of current revenue.

Were they able to do so, the prospective increase in population will assuredly call for more school accommodation, more hospital facilities and a general increase in the light, sewerage, water and other services.

Were the city to get a provincial technical school and were it, along with other municipalities, to secure a provincial highway from Toronto to Sarnia, rest assured there will be expenses involved. It will become necessary to cut its coat according to its cloth.

Progress! Yes! But essentials first!

KEEP YOUR VICTORY BONDS

Instances are reported where holders of one or more Victory bonds have been induced to trade them for other stocks or to sell them at or below par.

It is pertinent to warn smaller investors against both practices. No holder of a Victory bond should, excepting in case of actual need, part with it. For one thing both the issues of 1917 and 1918 are bringing par and better. The five year issues brought par in Toronto on Tuesday; the 1933's yielded 101-3/4 to 101-7/8 and the 1937's, 103-3/8.

This is quoted to show that Victory bonds are increasing in value and should be held. Those who do keep them need not worry about the market price, since Canada will pay their face value when due and the interest twice a year. Those who are forced to sell should not part with them at a sacrifice.

But the warning against exchanging Victory bonds for oil, mining or similar speculative shares cannot be made too strong. These may promise twice 54 per cent, but it is significant that nearly all the best oil wells and silver mines, for instance, are owned by small groups of men, who put their own money into them and keep the good things for themselves. It is the holes in the ground and "wildcats" whose shares are peddled at a few cents a share. The most the public generally gets from such investments is a pretty certificate.

Do not trade a sure thing for an uncertainty.

BY THE WAY

Hon. Arthur Meighen announced that the War-time Election Act will lapse after peace is declared, if it has not been then rescinded by parliament.

With respect to big business it is notable that the Armour Company of Chicago had in 1918 a turnover of \$861,000,000.

Discussing the popularity of the Toronto-Hamilton highway, George Gooderham, M.P.P., asserts that 700,000 motor vehicles in 1918 passed over it. Motorists should touch the button and order more of the same.

Claiming that a Toronto-Niagara Hydro radial would supply the old C.N.R. section of the Canadian National Railway with a needed connection at the frontier, the Toronto Telegram, a supporter of Union Government, rather harshly declares that there is not enough public ownership at Ottawa to buy a woodshed not to mention buying the Grand Trunk.

WAIT A MINUTE

CHARLES KINGSLEY CENTENARY

The memory of Charles Kingsley, the preacher-novelist, who died on this date in 1875, is to be signally honored next June, on the occasion of the one hundredth anniversary of his birth. To the general public the name of Kingsley is perhaps best known as that of the author of "Westward Ho!" But in his day he was celebrated as a preacher of socialistic doctrines and an ardent advocate of social reforms, many of which have since become accomplished facts.

Kingsley was born in Devonshire and was the son of a country parson. He is said to have preached his first sermon when he was four years old, and his mother kept it as a curiosity. In this young Charles said:

"Nobody can tell how the devil can be chained

in hell. If humanity, honesty and good religion fade we can to a certainty get them back by being good again. Religion is reading good books, doing good actions and not telling lies and not speaking evil and not calling young brother a fool."

Six months after graduating at Cambridge, Kingsley was settled as curate at Eversley, which place continued to be his home during the remainder of his life. In working at Eversley, Mr. Kingsley began to realize the need of a Christian socialism in England. With this decision he took his place in English life as a parson, a politician, an author and a strenuous worker to save souls.

He wrote for the working man under the title of "Parson Lot," and told him that he must free himself from his own wicked inclinations before he could pass from under the cruel power of bad social conditions. His strongest stories dealing with the subject of socialism in its highest sense are "Yeast" and "Alton Locke."

Kingsley was made canon of Westminster shortly before his death, and is buried in the famous abbey. Once when a friend wished him a long life Kingsley said: "Ask for me anything but that. Let us live hard, work hard, go a good pace and get to our journey's end as soon as possible."

The eldest son of the author had emigrated to America and had become successful as an engineer in Colorado. In his later years Charles Kingsley crossed the Atlantic to visit his son and to see the country. He was worn and weary from overwork and the strain of his literary labors, so that the journey was almost too much for him. He was well received in the United States and always cherished a high regard for that country and its people.

On the side of a range of hills and overlooking Biddeford Bay now stands the town of "Westward Ho!", which was named for Kingsley's book that told of the adventures of Sir Amyas Leigh during the reign of Queen Elizabeth. In the town of Biddeford there is a statue of Charles Kingsley, whose memory is held in tender pride.

Kingsley was only 20 when he met Fanny Greville, and she was the love of his life. He found in her a constant inspiration, and from a study of her he came to the conclusion "that every woman who has made a moderate use of her time is far beyond man in true philosophy."

TO-DAY'S ANNIVERSARIES

1806—William Pitt, the famous English statesman and premier, died in London. Born May 28, 1759.
1843—Pomare, the Queen of Tahiti, solicited Queen Victoria's assistance against the French.

1874—Marriage of the Duke of Edinburgh, second son of Queen Victoria, to Grand Duchess Marie of Russia.

1875—Charles Kingsley, famous as the author of "Westward Ho!", died at Eversley, Eng. Born June 12, 1819.

1894—House of Representatives voted down amendments to the Wilson Bill putting a duty on coal.

1900—The British under Sir Charles Warren drove the Boers from Spioer Kop.

1915—Allies launched a vigorous offensive against the Germans in Belgium.

1916—King Nicholas of Montenegro took refuge in Italy.

1917—Germany denied, in a note to the United States, illegal deportation of Belgians.

ONE YEAR AGO TO-DAY IN THE WAR

Bolshevik delegates at Brest-Litovsk rejected peace terms submitted Dec. 25.

Director General McAdoo ordered embargo on eastern railroads, barring all freight except food, fuel and munitions.

TO-DAY'S BIRTHDAYS

Mrs. Beatrice Webb, a recognized English authority on economics, born 61 years ago to-day.

Ernest Poole, who has written several successful novels of American life, born in Chicago, 39 years ago to-day.

Maj. Gen. Henry P. McCain, former adjutant-general of the United States Army, born in Carroll County, Miss., 58 years ago to-day.

Maj. Gen. George Bell, who commanded the 33rd Division (Illinois) in France, born in Baltimore, 60 years ago to-day.

A Smile or Two

Cruel

"Men are inconsiderate things," observes the bride of a few months.

"You are not growing pessimistic already?" smiles her friend.

"Well, they are selfish. Yesterday Harry had the cook broil for him the nice lamb chops I had ordered for my dog."

Deletion Anticipated

Aunt Mary—Did Santa Claus bring you everything you asked for in your letter, my dear?

Little Ethel—Oh, dear, no! But before I wrote I heard daddy say that lots of letters are censored now days, so I—well, I got more than I expected!

Bix—You lost your head completely at the banquet last night.

Dix—That accounts for it. This head I've got on me this morning doesn't seem to be mine, certainly.

After a man succeeds in printing one kiss upon a girl's lips it's an easy matter to run off a large edition.

Thoughtful Preacher

The preacher was in the middle of an exhaustive discourse when he suddenly looked round, then beckoned to the sexton.

"Jones, open a couple of windows on each side of the church, please."

"Beg your pardon, sir," was the reply, "did I understand you to say open the windows?"

"Yes," was the retort, "it is not healthful to sleep with the windows shut!"—Stray Stories.

Catty

Jess—When I met Alice to-day I had on my new dress. Of course I expected her to say something about it, but she pretended not to have seen it.

Tess—Wasn't that sweet of her? She always is considerate of others.

An Abundance

"There ain't no such thing as a woman having too many aprons or a man having too many shirts," philosophically said Mrs. Gap Johnson, of Rumpus Ridge, Ark.

"Well, anyhow," agreed her husband, "I believe a feller ort to have two shirts, in case of accident or going visiting or something."

Balloons are able to distinguish the sound of a locomotive whistle at a height of nearly 10,000 feet from the earth.

A BLOOD-FOOD DISCOVERED THAT ENTIRELY OVERCOMES ANAEMIC WEAKNESS

Carefully Investigated reports establish Truly Wonderful results.

Henceforth it has often been a hopeless task for a thin-blooded person to gain either strength or weight. Neither food or medicine in many instances have benefited effort.

What is practically a perfect blood food, containing such elements as Iron has at last been produced and when taken after meals will put new life and vigor into people that have despaired of ever being strong again. This truly wonder-working treatment consists of taking two small chocolate-coated Ferrozone Tablets at the close of every meal.

This wonderful blood-food supplies nourishment, vim, energy—sends a stream of vigorous, strength-making blood to every nook and corner of the body, makes every muscle and fibre sing with new-found life and health.

That gnawing tiredness leaves you—Ferrozone drives it away. Sleepless nights are turned into periods of rest, and you pick up fast. Day by day your appetite improves—this means more food is transformed in nutrition that will build and energize weak organs. The inclination to worry passes away because Ferrozone imparts nerve—tonic and bodily strength that prevents depression.

Think it over—Ferrozone is a wonderful tonic, in fact, it is more than a tonic, because it establishes health that lasts. Thousands use it and thereby cleanse and restore the entire system to a perfect condition. You'll feel the uplifting power of Ferrozone in a week—it's bound to help you if you only give it the chance. Sold by all dealers. 50c a box or six boxes for \$2.50; be sure of the name Ferrozone. Forwarded by mail to any address if price is remitted to The Catarrhique Co., Kingston Ont.

A SIMPLE WAY TO REMOVE DANDRUFF

There is one sure way that has never failed to remove dandruff at once, and that is to dissolve it, then you destroy it entirely. To do this, just get about four ounces of plain common liquid arvon from any drug store (this is all you will need) apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

By morning most, if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it, no matter how much dandruff you may have. You will find all itching and digging of the scalp will stop instantly, and your hair will be fluffy, lustrous, glossy, silky and soft and look and feel a hundred times better.

A BIG DOLLARS WORTH

During this January Sale we are doing all possible to bring down the prices of merchandise and give our patrons the biggest possible value for the dollar so long as our present stock of surplus goods lasts.

Thousands of yards of cotton, silk and woollen materials are selling at prices below that which wholesalers and even manufacturers are asking to-day, not only for immediate use but for next season's delivery.

In the face of these facts the prices at which we are selling many lines of goods is remarkable, and those who will take our advice will avail themselves of this opportunity and supply themselves at least with the necessities, for there is no indication of lower prices for at least another twelve months.

Excepting men's wear, this sale offers many lines: general Dry Goods, Women's Wear, Furs, Housefurnishings and Wall Papers. Come and look through the departments, visit also the Carpet Dept., and see all you wish without feeling that you are expected to buy—it is your privilege. Phone 476.

LANG TREACY CO. LIMITED



Feldman's Victory Sale

The goods shown at the VICTORY SALE are not garments bought especially for low-price selling. Every item on sale is of regular stock, the most elegant and most worthy Ladies' Ready-to-Wear carried by any store in Western Ontario. The exceptionally mild season finds us with \$25,000 of Winter Clothes and beautiful Furs that the women should be wearing—would be wearing weeks ago had the weather been as severe as usual. Let neither calamity, accident, illness, conflagration, indifference, indolence, storm nor stress keep you away.

Blouses

White Jap silk, reg. \$2.25 and \$2.00, now 98c

White and colored Japs, reg. \$4.50, \$2.49

Reg. \$6.00 and \$3.98

\$5.50, now \$3.79

Creme de chene and Georgette Blouses, in all shades: Reg. \$16.00 and \$7.79

\$15.00, now \$7.79

Reg. \$9.00 and \$5.98

\$8.00, now \$4.49

Reg. \$7.00 to \$4.49

\$6.00, now \$2.98

Reg. \$5.75, \$2.98

now \$4.49

Voile blouses, all styles to be sacrificed \$1.69

Camisoles

1 dozen silk camisoles, in pink only, reg. \$1.50 and \$1.75, 69c

special

Dresses

Silk poplins, reg. \$18.00 to \$15.00, \$8.98

Reg. \$25.00 to \$22.50, now \$16.98

Messaline and taffeta silks reg. \$28.00 to \$25, now \$16.98

Charmeuse and crepe de chene, reg. \$30.00 to \$23.50, now \$19.98

2 only Jerseys, reg. \$29.50 to be sold \$18.98

Navy, black, brown and green serges: Reg. \$35.00 to \$24.75

\$30.00, now \$16.98

Reg. \$30.00 to \$13.50

Reg. \$20.00 to \$13.50

\$18.00, now \$13.50

Sweaters

All wool sweaters: Reg. \$12.00, \$8.98

for \$6.49

Reg. \$10.00 and \$6.49

\$8.00, for \$3.95

Plain, without belts, all wool and colors of grey and brown, reg. \$6.00, \$3.95

Skirts

Silk poplins in black, blue, taupe, brown and sand, reg. \$8.00 to \$6.00, \$4.49

for \$4.49

Navy and black serges, reg. \$9.00 to \$7.00, \$4.98

for \$4.98

Union serges, reg. \$5.00 to \$4.00, \$1.98

for \$1.98

Black and white shepherd checks, reg. \$5.50, \$2.98

for \$2.98

Stripes and plain colored silks, reg. \$12.00, \$7.79

for \$7.79

Reg. \$10.00, \$6.98

for \$6.98

Reg. \$7.50, \$4.98

for \$4.98

for \$4.98

for \$4.98

for \$4.98

for \$4.98

for \$4.98

for \$4.98

for \$4.98

Coats

Velours with fur collars, reg. \$65.00 to \$55.00, \$39.00

for \$39.00

Velours with plush and self trimming, reg. \$32.50

\$45.00, for \$22.50

Chinchilla tweeds and Oxford coatings, and plain velours, from \$12.00 to \$22.50

Vastly reduced.

Rubberized corded velvets, reg. \$25.00, \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

for \$16.98

Raincoats

Tweed raincoats, (all sacrificed), from \$12.00

\$8.98 to \$4.98

Poplin raincoats, clearing with the others \$4.98

at \$4.98

at \$4.98

at \$4.98

at \$4.98

at \$4.98

at \$4.98

at \$4.98

at \$4.98

at \$4.98

at \$4.98

at \$4.98

Underskirts

Black underskirts with floral flourishes, reg. \$3.00 and \$2.50, for \$1.79

Black sateen and plain colored underskirts, reg. \$2.25, for \$1.49

for \$1.49

for \$1.49

for \$1.49

for \$1.49

for \$1.49

for \$1.49

for \$1.49

for \$1.49

Sensational reductions on all

Furs.

Furs.

Furs.