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PURITY FLOUR

because the quality is in the flour itself to start with.

More Bread and Better Bread

New Gold and Platinum JEWELRY

very pleasing and novel designs. You will find styles and combinations of Stone and Pearl effects that are not shown in any other stocks in this section.

Our Name Stands for Quality and Fair Dealing

FERGUSON & PAGE

Diamond Importers and Jewelers - King Street

Electric Flashlights



Large assortment of these useful articles in various sizes and styles. Prices range from 75c. to \$2.25

WILLIAMSON & SONS, LTD., 13 KING ST.

K. McLAREN, LIMITED

BALATA BELTING

BEST ON THE MARKET

SENDLESS TO ORDER IN TWO DAYS

Complete Stock of All Sizes

William St. Phone Main 1121. St. John, N. B.

SENDERS for 1916

should be placed at once to ensure an early delivery. Samples of our very artistic line.

LEWELLING PRESS

Printers and Binders, 3 Water Street, Facing Market Square

WYTE & MACKAY'S

No person could desire a more palatable, smooth or more delicious Scotch than this same old, old favorite.

Its first users are with it today.

Women's Attractive Fall Footwear For Women

It's saying a good deal but it is a fact we have assembled together the finest range of Women's Attractive Footwear at attractive prices ever shown in the city.

This season there is a steadily increasing demand for prettily designed Laced Boots, and we feel sure our offering will be appreciated. Patent Gun Metal Soap Kid, Vici Kid and Velour Calf, with kid and cloth tops, plain and tipped, many shaped heels, at prices from \$3 to \$5.50

Waterbury & Rising, Ltd.

King street. Union street. Main street

Contractors' Portable Light

Used extensively for Railway, Bridge, Mine, Dredge Work, Water Work. Most powerful light; compact, cheap to operate

P. CAMPBELL & CO., Sole Manufacturers

St. John, N. B.



Interesting Contests For Boys and Girls

The following are a list of words which have had some letters taken from one or both ends; can you supply the missing letters? If so, complete the words in the space provided, attach three coupons to same and address not later than September 16th, 1915, to

UNCLE DICK, THE STANDARD, ST. JOHN, N. B.

1.aritim.....	7.ratulat.....
2.oderatio.....	8.ograph.....
3.ilwa.....	9.applica.....
4.oos.....	10.sortmen.....
5.laine.....	11.ransport.....
6.rovinc.....	12.andar.....

For example the first word might be "maritime"; but possibly you may be able to find a longer one.

In the event of a tie, neatness of writing will be taken into consideration.

STANDARD COMPETITION. For Boys and Girls

Full Name.....

Address.....

Age Last Birthday.....

A Special Drawing and Painting Contest

This week I want you to try and make a careful copy in pen and ink, of any picture you like, taken from a magazine, or other picture book, or else take the same picture and color it with either chalks or water colors. To the boy or girl who makes the best copy, or coloring I shall award a beautiful prize. With each attempt you must send Three of the usual contest coupons, and also state what you would like as a prize, should you be the successful competitor. You may suggest a watch, a pair of skates, a jack knife, a needle work box, or any other present of a similar nature.

Send your sketches and colored pictures in not later than Thursday, Sept. 23rd, to

UNCLE DICK, THE STANDARD, ST. JOHN, N. B.

Ready For Driving

We are showing an excellent line of Driving Harness in Nickel Solid Nickel, also rubber mounted. We also carry a full and complete stock of Horse Furnishing Goods, all which we offer at low prices.

One month's trial of Poslam Soap—the soap of soaps for tender, sensitive skin—usually leads to its continued use.

For samples send 4c. stamps to Emergency Laboratories, 22 West 25th St., New York City. Sold by all Drugists.

The patriotic fund needs help. Pull together for that \$50,000!

H. Horton & Son, Ltd.

9 and 11 Market Square, St. John, N. B.



ISSUES IN THE P. E. ISLAND ELECTIONS

Prohibition and the automobile are strong factors in the present campaign

The Prince Edward Island elections will be held on Thursday of next week. Judging from the tone of the Charlottetown daily papers, the campaign is rather warm, indicating that over there despite the slump in the fox business, the people are taking their politics somewhat seriously. There are, it appears, two or three issues on which the opposition campaign is based, one of these being the notorious automobile agitation. Prince Edward Island, in its rural districts at least, is strongly opposed to the motor car, but the present government a couple of years ago passed a permissive bill under which, by decision of the ratepayers of districts affected, roads were opened to automobiles on certain days. This measure, concerning which there is a very marked diversity of opinion, is now denounced by those Liberals who, through persistent clamor, were largely instrumental in having it introduced.

The temperance issue, as always happens on the Island, is again to the front, and as usual there is a great deal of argument on this subject. It is true, however, that this discussion is largely academic and not directed to the actual conditions now existing. It is notorious that in that prohibition province more drunkenness is apparent than in many communities in which other laws prevail. But the argument in the present campaign deals largely with the relative values of prohibitory laws as opposed to semi-prohibitory or license acts.

The Matheson government is not denied full credit for an honest and business-like administration. There is no criticism of its policy based on any weakness in the practical operation of the government. The whole opposition campaign is founded purely on sentimental issues.

The present legislature consists of twenty-eight Conservatives and two Liberals members, so that Mr. Matheson and his cabinet, looking back on their record of the past few years, have cause to feel reasonably certain of the result on Thursday next.

MEMBERS OF CLUB TO ASSIST NEW HOME

Womens' Canadian Club will help soldiers recuperating at home here.

The executive of the Women's Canadian Club held a meeting yesterday at the residence of Mrs. Richard O'Brien. The members discussed the ultimatum from Dr. Thos. Walker, regarding the co-operation of the club with the military authorities in maintaining the convalescent hospital being established in the Parks residence. The club is not desired to take any responsibility with regard to maintenance, but simply to supply the convalescents with delicacies. The executive unanimously complied with the wish of the military authorities. Regarding the Prisoners' Fund it was shown that the supplies sent to Germany for the soldiers in detention were being distributed as desired. Information to this effect was secured from the American ambassador. A movement was initiated to preserve as a memorial the granite column of the Suspension bridge bearing the engineer's name. Mrs. G. A. Kuhring, the president, was afterwards entertained at luncheon at the Green Lantern.

HIVES, PIMPLES, ITCHING FEET NEED POSLAM

When the feet itch and cause severe discomfort at the end of the day, what relief there is in a little Poslam spread gently on! Itching stops; annoyance from sweaty odors is removed. After such treatment the trouble is not likely to recur quickly. Should Hives, Raashes, Bites annoy, Poslam will quickly relieve and heal. Conquers Eczema and skin diseases aggravating and stubborn.

One month's trial of Poslam Soap—the soap of soaps for tender, sensitive skin—usually leads to its continued use.

For samples send 4c. stamps to Emergency Laboratories, 22 West 25th St., New York City. Sold by all Drugists.

The patriotic fund needs help. Pull together for that \$50,000!

RAILWAY SUES CITY FOR LOSS OF REVENUE

Another move in controversy between city and street car people.

Another move was made yesterday in the matter of the difference of opinion between the city of St. John and the St. John Railway Company in regard to the tearing up of rails by the Public Works Department. The company has entered suit against the city for \$5,000 damages for loss of revenue caused during the time the rails were torn up in Union and Prince streets.

The necessary notice of the court was served on Commissioner Potts and Mayor Frink yesterday and the hearing in the matter of Main street is to come up on September 18 at 11 o'clock.

An injunction was secured by the company restraining the city from removing the rails and ordering the city to remove the existing obstruction. No more rails were interfered with, but the concrete has not been removed and this later order of the court is said to indicate a desire on the part of the company to take action under proceedings for contempt of court.

A special meeting of the council was held at noon yesterday to consider the city's position. After a long session in which the play was said to be one of the best comedies seen in New York in the last twenty years, at any rate it crowded the Gaiety Theatre for every performance and during the run established a unique record of being at one time sold out completely for six weeks in advance. The Klark-Urban Company will make a complete production of the play with all special scenery and effects. Seats are now on sale.

OPERA HOUSE

"Stop Thief," the play that made New York laugh for one solid year, will be presented by Klark-Urban Company at the Opera House Monday, Tuesday and Wednesday, with matinee on Tuesday and Wednesday only. The play is said to be one of the best comedies seen in New York in the last twenty years, at any rate it crowded the Gaiety Theatre for every performance and during the run established a unique record of being at one time sold out completely for six weeks in advance. The Klark-Urban Company will make a complete production of the play with all special scenery and effects. Seats are now on sale.

FIRES LOSSES IN MONCTON

Insurance Companies have been heavily hit in railway town.

Conditions in the city of Moncton have furnished food for more than a little thought on the part of fire insurance men. During the past twelve months Moncton has been visited by what insurance men call an extraordinary number of fires and as a result the insurance losses have been heavy. A peculiar fact about the situation is that up to four years ago Moncton was considered a safe place for business but more recently the number of fires there has increased so largely that some insurance companies doing a large share of the Moncton business have paid in losses more than two dollars for every dollar received and in consequence have found the business unprofitable. It is said that four companies withdrew from business in the railway city on July 1st and that others are considering a similar line of action.

Peter Clinch, secretary of the N. B. Insurance Underwriters, said the Moncton situation had been a subject of much thought. He could not attempt to account for the increase in fires. Undoubtedly more than a small proportion was due to the general use of natural gas, but there had also been some incendiarism. Four years ago, said Mr. Clinch, Moncton established a fire department with up to date apparatus. Since the installation of the new apparatus the number of fires has increased largely through the causes already referred to. Moncton has been a very profitable field for fire companies, but this condition was rapidly changing, until now when some companies were paying in losses more than two dollars to every dollar received from premium income. The underwriters' association had not yet officially considered the situation.

TAKING CHANGES IN STOCK MARKET

Saturday Evening Post article drawing attention to the work of Wall St.

An article on stock market speculation, which has appeared in the last two issues of the Saturday Evening Post, written by Edwin Lefevre, has been read with considerable interest by many of those in St. John who have the habit of dabbling in stocks. Obviously this article points out how the chances in Wall Street are decidedly against the man who hopes to find the easy road to wealth.

As opposed to this probable result, one of St. John's best known brokers, discussing this article with The Standard, expressed the opinion that it was inspired for the purpose of increasing stock speculation. "You know," said he, "that in all lines of business men are taking chances. The grocer who buys a car of flour does so on the gamble that the price will continue sufficiently high to let him out with a moderate profit, or go so much higher that he can make more than an ordinary profit. He pays for his flour outright and his sale is usually slow. If he could turn over the entire order en bloc whenever he wished to do so, and if instead of paying out his own money for the total purchase price he were asked to put up only ten per cent. the chances are that he would speculate in much larger quantities. It is this way in stocks. When a buyer is asked for only ten per cent. of the value of what he buys, human weakness impels him to buy more than he would if he had to put up the total price. Were he to pay the entire cost there would be comparatively few losses in the market, as purchasers holding stocks outright would sit on them until the market became favorable. There is also the fact that out of ten men who play the market, three or four win, and every man feels that at some time or other he will be one of the three or four. It is the inevitable human tendency to gamble and speculate as it does this human weakness is calculated purely by diverting attention to the stock market, to encourage investment along speculative lines."

BATTLE LINERS NOW PRODUCING FAIR RETURNS

One of the benefits resulting from the advance in freight rates.

For a great many years the owners of the Battle Line steamers registered at this port have experienced the ups and downs of fortune. There were originally about a dozen vessels in this line, and at times they made money, while at many other times they lost or got away barely with their expenses. Through the passage of years, and because of the failure of appreciable dividends, more than one-half of these steamers were sold because of the desire of the owners to recover as much as possible from their investment.

A year ago when the war broke out there remained of the original dozen or so just five of the Battle Line steamers. Of these two unfortunately were in Hamburg and were interned. These were the Trebia and the Pandora. They have stayed where the war caught them, and are liable to remain there for a considerable time, if indeed they ever get out. Naturally the owners are not earning any dividends, and the shareholders in the companies controlling them are in some doubt as to whether any of the money will ever come back.

Quite the opposite is true in regard to the Eretia, Tanagra and Sellasia. Fortunately these vessels were not in German ports when war was declared and have so far been perfectly free to come and go on their legitimate business. And they have been kept busy. They have had the first chance in the last fifteen years to make decent profits for their owners, and as may be supposed they are losing no time in doing it. Already the shareholders in the different companies controlling these steamers have received dividends of far more value than they ever dreamed would be accruing to them, and the affair has only begun. They are the fortunate ones of the original Battle line shareholders. Yet they would not mind losing everything to see the war stop with British victorious.

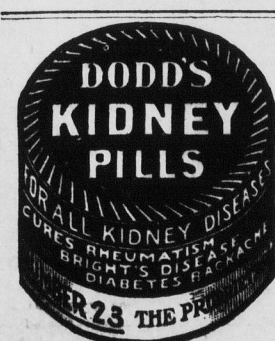
FARMERS ASKED TO HELP CAUSE

A chance for them to make contributions to Patriotic Auction.

Realizing the absolute need of sustaining the Patriotic Fund, the farmers of Manitoba and Saskatchewan have shown their sympathy with the dependents of those brave fellows who have donated the blood of the nation to the cause of the Empire. They have set an example to the whole of Canada. Though they have previously donated liberally to the patriotic and other funds, almost to a man, they have gone to vanquish the German hordes across the waters.

New Brunswick farmers have not been slow nor niggardly in their contributions. They have responded to many calls, and their response has been most praiseworthy. But the patriotic fund of this province is rapidly being depleted. The necessity of caring for the wives, widowed mothers, and other dependents of the volunteers has lessened the money available, and unless the promise made to those who joined the colors—that the fund would be maintained for the aid of those at home—is kept it will be said of New Brunswick that it could not adhere to its word.

Already the numbers on the list of those being helped from the office of the patriotic fund are large, and each unit which leaves our shores means a still greater demand. Thus it is that the greatest movement in the interests of the fund is now being promoted, the \$50,000 Patriotic Auction, canvassing for which will begin on September 20 in St. John and surrounding districts within a radius of sixty miles. Automobile parties will go out into the country. Every farmer and resident of the rural parts will receive a call from the solicitors—what will be the answer? It is felt assured that individually and collectively the people dwelling in comfort in the snug farming sections surround-



DODD'S KIDNEY PILLS

CURE FOR KIDNEY DISEASE

BRONCHITIS, ASTHMA, RHEUMATISM, GRAVEL, DIABETES, HEMIPLEGIA, PARALYSIS, ETC.

23 THE PR

HAMPTON HAS FINE EXAMPLE OF PATRIOTISM

T. William Barnes gave up business to enlist as a private in 55th.

It was a magnificent thing on the part of T. William Barnes, of Hampton, to enlist in the 55th Regiment. Mr. Barnes is one of those men in New Brunswick who have sacrificed a great deal in the service of their country. He is now in Valcartier doing service in the New Brunswick regiment as a private in the ranks.

Mr. Barnes has been a resident of Hampton all his life. Through the course of time he has developed as a general storekeeper a business second to none in that portion of King's County, a commercial undertaking if profit to himself and of value to the community in which he lives. Some years ago he became attached to the 8th Princess Louise Hussars, and in course of time worked his way upwards until he held a commission as captain in that body.

A few weeks ago Mr. Barnes became so convinced of the necessity for service and of his duty, that he resigned his commission in the Hussars and enlisted as a private in the 55th. He abandoned a splendid business which he had created, giving up in this way all the material advantages which had accrued to him through many years of hard work, and surrendering all that had become his to the service of the Empire.

Mr. Barnes is not alone in this proposition. He is a married man with three children, and previous to his own enlistment he had offered to the flag his only son, Roland Barnes, who is now in England as a lieutenant in the 6th Mounted Rifles, serving under the command of Major A. J. Markham. Mr. Barnes has also two daughters, Misses Sibyl and Harriet, students at Mount Allison University, while Mrs. Barnes remains in Hampton to do all that is possible on her part in the conduct of her husband's business.

This business has been transferred to the management of Tyson Barnes, a relative who will look after Private T. W. Barnes' interests during the latter's absence.

The people of Hampton and vicinity who know Mr. Barnes, and who have known him for many years, appreciate the sacrifice which he has made. They think it was a magnificent thing for him to give up so much, and that his example should be followed with credit to themselves by a great many others who can far more easily devote themselves to the defence of their country.

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Every Package Guaranteed

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Painless Dentistry!

We extract teeth free of pain. Only 25c.

We do all kind of dentistry. Call and see us. No charge for consultation.


BOSTON DENTAL PARLORS

627 Main St.—245 Union St.

Dr. J. D. Maher, Proprietor.

Yel. Main 682.

Open 9:30 a.m. until nine p.m.



STEAM BOILERS

The following new "Matheson" built boilers, are on hand at our Works, and are offered for immediate shipment:—

2—"Inclined" type on skids, 50 h. p.

1—Locomotive type on skids, 20 h. p.

Also "Used."

1—Return Tubular type, 40 h. p.

Complete details and prices will be mailed upon request.

I. MATHESON & CO. Limited

Boiler Makers

New Glasgow, Nova Scotia

BEWARE

Don't feed your horses new hay for a month yet, or until the new crop is well seasoned.

We have lots of good old hay on hand.

Please give us a call.

A. C. SMITH & CO.

Union Street - West St. John

Telephones—W-7 and W-81.

ing St. John, will give as well as their conferees in the west have done, while city residents have already promised hearty support in large numbers, with contributions of cash and goods.

Any class of country produce, dairy products, garden truck, and orchard fruits will be most welcome. The plan is to receive as large quantities of farm, dairy and orchard produce as will be given from the country districts, and it is thoroughly believed that the appeal will not be in vain. These goods will then be sold at the Patriotic Auction in St. Andrew's Rink, from October 4 to 9, and it is hoped thereby to realize \$50,000 for that most deserving cause, the Patriotic Fund, the fund upon which the wives, mothers and families of those gallant Canadians "doing their bit" in the trenches are depending for support from those who stay at home.

Annoying Pedestrians

Edward Jones was arrested yesterday on Mill street by Detective Thos. Barrett and Officer Gill. He was annoying pedestrians and objected strenuously to being escorted to the station with the result that in addition to the drunkenness charge he will have to answer for violently resisting the police and assaulting Barrett.

CASTORIA

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