MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN N. B., SATURDAY, JULY 25, 1914

"Porte Safer From Storm At Sea Than Trans-Atlantic Liners!"

"He Can Go Over and Above Them; Not Through Them," Asserts Lieut. Towers, Crack U. S. Navy Aviator



LITERARY FOLK

Author of "Mrs. Wiggs" Feted

by Writers in England

(Times Special Correspondence.)

London, July 11—Mrs. Alice Hegan Rice and her husband, Cale Young Rice, are in London this week, but they will not be a week from now, and it is all the fault of their many friends in the literary world here, who, ever since their arrival, have been lunching and dining and otherwise feting them almost to the extent of their physical endurance. The ring-leader in the business, judging from what Mrs. Rice told me the other day, between a morning of motoring, a luncheon party and a matinee, appears to be W. Pett Ridge, who, however, is ably abbetted by S. N. and Mrs. Williamson, who wrote "The Lightning Conductor" and 'The Princess Passes."

ADVERTISING WHEN THE TIMES ARE DULL

At times when trade is dull it is th on-advertiser that finds the greates non-advertiser that finds the greatest difficulty in getting business. And yet it is not an uncommon thing to see business men on such occasions either stop advertising or reduce it.

Here is a merchant who does not believe in advertising. As long as the general trade of the country is good business comes to him without much effort. With this he is satisfied. But sooner or later trade generally becomes quiet. The

(By Phil D. Raders)

Hammonaport, N. Y., July 24—"Almoholes" There are no such things!

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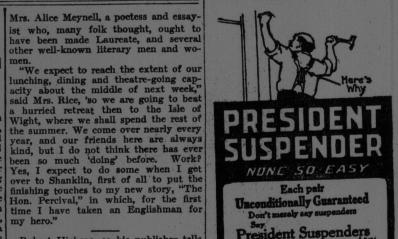
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For the ocean temperature remains and the water search things and can actually a composition of the same level, which are the safe in the subject of overage of the same level. The same level is the safe in the subject of overage some search point. These could be no higher and one option to the same level, the art is always just as done and a search of the same level, the art is always just as done and the warm as the same of the same level, the art is always just as done and for ocean search of the same level, the art is always just as done and for ocean search that the same and the warm as a state one opt on one of the manner of the same level, the same level is always just as done and after the warms up, under the same father than always just as done and one open on or rempty up to as soon as formed.

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Fig. to the same level, the same level, the same level, the same level, the same level and the warm as a first than always



President Suspenders

time I have taken an Englishman for my hero."

Robert Hichens, so his publisher tells me, is in Greece at present, which country is to be the scene of his next novel. Envisible, indeed, is the lot of the literary man or woman who can thus roam at will from one of Nature's fairylands to another, and weave a romance about the baker and likewise the man at the motor garage; like the Williamsons, say, or E. W. Hornung, or Mrs. Elinor Glyn, who was motoring through France the last that one heard. A roving friend of mine tells me, by the bye, that Hichens is famous even, in a sort of way, in Southern Algeria, and other remote casterly places where two or three are gathered together who like good stories of character with fine, warm backgrounds.

Referring to W. Pett Ridge reminds me that this popular short-story writer, who is probably one of the keenest lovers of children and workers for their welfare—particularly the poor ones—in all England, and who gave up what everybody supposed was a confirmed bachelorhood two years back to marry a pretty fashion artist, is now the father of two little shavers of his own, a thing that must please him almost to pieces.

He was the official opener the other day, of a fashionable bazaar in add of a new Babies' Clinic in London, and made, I will venture to state without having that must please him almost to pieces.

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He was the official opener the other day, of a fashionable bazaar in add of a new Babies' Clinic in London, and made, I will venture to state without having heard it, a genuinely witty speech; for Pett Ridge is as drily funny outside his books as he is in, and used to keep a favored few of us in fits when he made us welcome, as he frequently did, to the rooms he occupied in the rather drab road that leads to the yet drabber Camden Town, where he got most of his types."

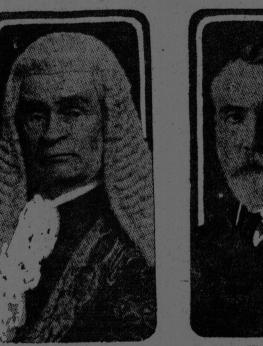
One ni "types."
One night, I remember, when he had been interviewing several board-school teachers with a view to getting them to let their abilities attend some entertainleus after. We expess you to tell your friends parties us and show them the heartiful watch.

DURABLE--Fire grates are three-sided; last three times as long. Shaped in the

Furnace to grind up clinkers when "rocked". See the McClary dealer or write for booklet. 22

Sold by M. J. Sliney, City; J. E. Wilson, Ltd., City; W. S. Fairweather, Sussex; Summer Co., Moncton; R. Chestnut & Sons, Fredericton; Boyle Bros., Enniskillen; Jas. Wilson & Sons, St. Stephen; Grant & Morin, St. George; H. H. Faulkner, Woodstock; J. W. Mongomery, Hartland; L. A. Dugal, Edmundston

TWO NEW PEERS





Francis A. Sweet, Cascumpec, P.E. I., Gentleman. George M. Matthews, O'Leary, P. E. I., Barrister-at-Law.

Five pairs of Highest Grade Black Silver Foxes, eligible for registration in Chass "A," including a pair of tested breeders.

Highest Grade Fexes - Low Capitalization
Location of Ranch, Ideal - Experienced Rancher
TERMS:—25 per cent. with applications; balance in 30

Application may be made to any of the directors. Send your application at once, as this is one of the best opportunities of getting into the Fox business. Prospectus and Other Information Furnished on Request

Men Ask These Motorcycle Tire Questions

Time has taught men the things to seek in motorcycle tires.
Seasoned riders now ask these motorcycle tire questions:
What is the make?—What men ride them?—What is their record?
What is the factor of durability and safety?

Goodyear-Answered
Goodyear Motorcycle Tires have solved every problem of right buying for these men.
These are the tires which in four years have become world leaders.
Three of every four of this year's motorcycles are Goodyear equipped.
And these are the tires that hold every world's record for speed and durability. Yet they are not primarily "stunt" tires.

At Same Quality standards by which Goodyear Automobile Tires world govern the making of Goodyear Motorcycle Tires.

Every road condition is anticipated and met in the making. Road leadership has been won through factory leadership.

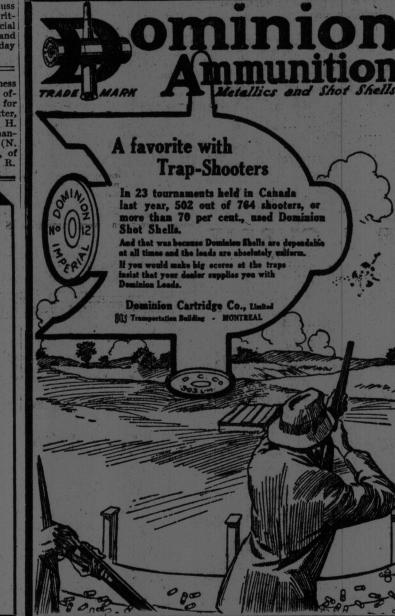
GOOD YEAR

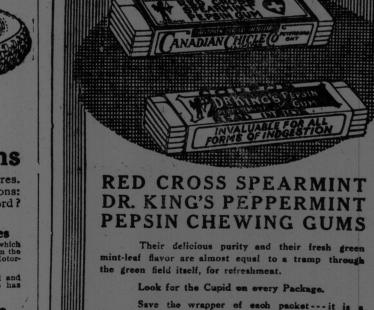
And Goodyear Motorcycle Tires cost no more than others that have not won such leadership. Before such popularity must come achievement. Before achievement. Before achievement, master-construction. Before achievement, master-construction, master methods and equipment. And in Goodyear Motorcycle Tires all these factors meet

THE GOODYEAR TIRE & RUBBER CO. OF CANADA, LIMITED Head Office, Terento Motorcycle Tires

THE GREATEST NATIONAL PROBLEM







Their delicious purity and their fresh green mint-leaf flavor are almost equal to a tramp through the green field itself, for refreshment.

Save the wrapper of each packet---it is a coupon redeemable for valuable

FREE GIFTS

Get the gift catalogue from the store or write CANADIAN CHICLE CO., LIMITED PETERBOROUGH, ONT.

Made by Canadians in the most complete, up-to-date and cleanest factory of its kind in Canada.

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A Safety

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in this bank guarantees absolute safety and privacy. It is accessible only to the holder or his authorized deputy.

SAFE DEPOSIT VAULTS