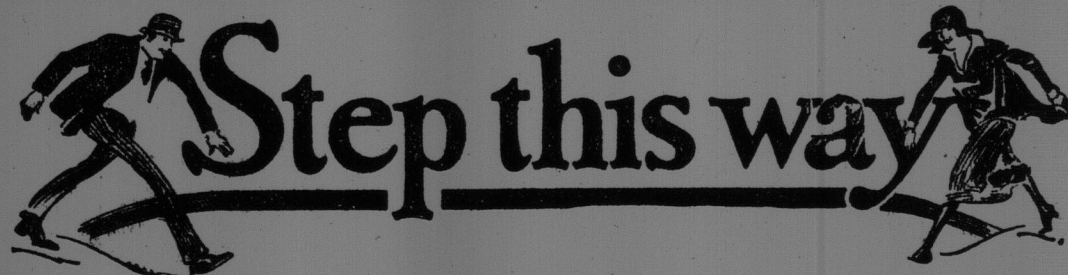


THE EVENING TIMES-STAR, ST. JOHN, N. B., THURSDAY, JULY 24, 1924



"PRICES" Torn To Shreds!

BUY! BUY! BUY!
We expect to sell
\$2,000.00
The first 10 hours.
These prices will do it.

A Terrific Nine Day Drive of SHOE BARGAINS!

URDANG'S SHOE STORES, 221-223 UNION ST.

Goes the Limit in a Reckless "Price" Slaughter

NOTICE!
Store will be closed all day
Thursday to permit of making
extensive preparations for handling
the tremendous crowds.

I am determined to make such low prices that this sale will be the talk of the thrifty for weeks and months to come. I'm going to create such a period of hustle and bustle. I'm going to show you people what real bargains are; what price cutting really means when it has to be done. I'll slash, smash and slaughter prices that will bring the biggest crowd of shoe buyers seen in St. John in a decade. Read the prices. Come, meet me face to face in the bargain aisles.

**OPEN FRIDAY
NIGHT TILL 10.
Open All Day
Saturday Till 11 p.m.**

Sale Begins Friday, July 25th, at 9.30 a.m. Sharp!

**Ladies! Here Are Fine Shoes at a Price
That Will Open Your Eyes in
Wonderment**

500 PAIRS LADIES' HIGH GRADE SHOES, comprising patent sandals, patent strap slippers, calf strap slippers, etc. Also patent and suede combination, with low heels and semi-military heels. Made on correct fitting lasts. The season's newest styles.

\$2.90

To be forced out
for

**Here's A Terrific Shot to Start Off With
When the Doors Open at 9.30 a.m.**

200 PAIRS LADIES' FINE OXFORDS in soft, flexible vici kid, brown or black, on a smart dressy last that can be worn on any occasion. The sizes run from 2 1-2 right up to 7. A value that can never be repeated. This lot should all go in the first two hours.

\$1.00

To be sold for

**\$5 to \$7 Shoes That Will Create a
Buying Sensation**

374 PAIRS LADIES' BRAND NEW SHOES in a variety of six different styles. Every style is snappy, smart and correct in every detail. There are elegant suede oxfords, dressy two strap slippers of patent and suede, simple refined patent one strap slippers, with brocade backs. The new alligator shoe with double ankle strap, and other models. Worth \$5 to \$7.

\$3.80

To be sold for

**Crowd Round These
Bargains!**

Children's Sneaker Shoes; sizes 3, 4, 5.
For **50c**
Boys' and Girls' White Canvas Sneaker Boots; sizes 1 to 5, with solid rubber sole and heel.
To be sold for **79c**
Girls' White Canvas Oxfords; sizes 11 to 2.
To be sold for **\$1.00**
Boys' Gunmetal Calf Boots; good serviceable boots; sizes 11 to 13.
To be sold for **\$2.00**

**THINK OF THIS!
200 Pairs
White Canvas Boots
For Ladies**

These boots are of splendid quality with leather soles and heels, and there are all sizes in the lot. It's just like finding money buying them

50c

**THERE'S BOUND TO BE A RUSH FOR
THESE WHITE CANVAS SHOES**

250 Pairs Ladies' Fine White Canvas Shoes. Your choice of oxfords, pumps or strap slippers. They have rubber soles and heels, some with the low flat heel. Others are semi-military heel. Well finished and up to the minute in style. Of course they are worth a lot more.

A Sensational offer at

**Men, You Can Pocket \$2.00 When You
Buy These Boots at \$3.95**

Fine Goodyear Welt Calf Boots, black or brown, blucher cut on full box toe or semi-recede last. A shoe that has style and neatness with a splendid wearing quality. Our regular price \$5.95.

To be sold for

\$3.95

SEE HERE, MEN!

White Canvas Oxfords or Boots with leather soles, rubber heels. A nice, smart, dressy shoe built on an easy fitting last.

To be sold for

\$1.50

**MEN'S HEAVY WORK
BOOTS**

Solid leather all through. Guaranteed.

To be sold for

\$3.75

**There Will Be a Crowd Waiting at the
Door For These Men's Boots at \$2.00**

Only 54 pair in the lot. Men's Fine Calf Boots and Oxfords, black or brown. They come on a recede last, have Goodyear welt soles, some have rubber heels. Cost us double this money from the manufacturer. Just about what you would pay to get a pair resoled.

An amazing value for

\$2.00

For Men Who Want the Best, Here It Is!

High Class Fine Calf Boots. Made on the new French toe, semi-recede last. A real dressy smart shoe for best wear. Goodyear welt sewn soles with rubber heel. A shoe to be proud of. Reg. \$6.85.

For this sale they go at

\$5.00

Ladies' Silk Hosiery
Guaranteed first quality; all shades.
Pair **50c**

Children's Shoes

Fine brown kid and patent leather Oxfords or Strap Slippers in sizes 5 to 10 1-2. These shoes are made with extension welt soles to sell at \$2.50.

We slash them to **\$1.39**

Girls' Shoes

Just the thing for Misses. Sizes 11 to 2. A nice easy fitting last for growing feet. They come in fine black or brown kid, gunmetal calf and patent leather; either oxfords or strap slipper style.

A tremendous bargain for **\$1.69**

Every Shoe
Guaranteed as
Represented Here
or You Get Your
Money Back.

BE SURE YOU GET INTO THE RIGHT PLACE

URDANG'S SHOE STORE

221-223 UNION STREET—LOOK FOR THE NAME ON THE SIGNS

I'm Out to Sell
\$7,500.00
Worth Boots and
Shoes in this Sale.
No One Can Stop
Me. Prices Talk.

CHAUTAUQUA PLAY PLEASES AUDIENCE

Comedy-drama Presented—
Lecture on Dress at After-
noon Session

Mrs. Josephine Dominick delighted a large audience at the Chautauqua yesterday afternoon when she told her hearers how to dress well on a moderate income. She advocated shopping alone and wearing what one desired before going into a store. Mrs. Dominick described the styles she said were most becoming to the various types, the colors most charming on a blonde and a brunette, and the correct manner in which to shop.

"A woman should study her defects and do her best to remedy them by the aid of suitable dress," stated Mrs. Dominick.

Modern problems, political and romantic, were laughingly presented at Chautauqua last evening in the comedy drama "Their Honor the Mayor." This is the \$8,000 prize play chosen out of some 200 written especially for Chautauqua this season. It was well received by the large audience. Miss Emma Bell is the highly successful authoress of this play. Maroni Olsen was the producer and director and the scenery was capably looked after by Edgar Flavelle, the rehearsals of the play being held in Chautauqua studies.

Milk bottles versus whiskey flasks, and sand piles versus cigars figured in the election of the Mayor, a radio assisting and causing much amusement. Mr. Cochrane and his lovable wife enacted the leading roles, with their daughter, Patricia, exemplifying a modern young lady who clung to old-fashioned ideas about life and romance. Norman Parker, an admirer of Patricia, looked after the radio but looked at Patricia. Mrs. Smith-Taylor and Mr. Dawson played their parts effectively, and to the amusement of the audience with the maid Lucy saving the home while the family was saving the world.

The plot was exceptionally well carried through and the applause testified to success.

DANCE ENJOYED.

A dance given on Tuesday evening by the A. & B. Club, Fredericton, for the members and their friends and Royal Kennebecasis Yacht Club members and their friends, was a very enjoyable function. The yacht club were welcomed by Sterling Limerick, president of the A. & B. Club, in a very genial manner, and Commodore J. M. Barnes, of the R. K. Y. C., thanked the club for its kind hospitality.

PIE SOCIAL AND DANCE.

A pie social and dance was enjoyed last evening by members of the Chapel Grove Country Club. About 100 were in attendance and the event was conceded to be one of the most successful of the season. At the conclusion of the first part of the programme, pies were auctioned off by John J. McDonnell, who regaled all present by his comments and witty sayings. Refreshments were then served, after which dancing was resumed.

FATHER AND SON.

H. H. Stuart has been re-engaged as principal of Petitodiac Superior School, and his son, Edwin A. Stuart, who has been principal of the graded school at Upper Sackville, has received the principalship of Havelock Superior School.

A half-million dollars in insurance has been written on eight leading stars in the Chicago Grand Opera company.

Venus is our brightest planet.

This is the Last Day!

IMPERIAL

VIOLA DANA

In Metro's High-Class
Society Comedy-Drama

"The Social Code"

Cameron Geddes

BASS SOLOIST:

(a)—"I Am a Roamer
Bold." (Mendelssohn.)
(b)—"A Smile Will Go a
Long, Long Way."

LLOYD HAMILTON

2 Reels "Good Morning!"

Serial and Comedy
FRI. "The Knockout"
—London Ring Feature.

QUEEN SQUARE

TODAY, FRIDAY AND SATURDAY

House Peters
—IN—
Lying Lips

Thos. H. Ince's
Great Drama
of Life and
Love.

A Whirlwind
of Action
and Thrills.

A great drama of reborn souls with spectacular scenes
and situations never before equalled on the screen.

12 Chapter
"THE GHOST CITY"

USUAL PRICES
Time 2.30, 7.15 and 9.

UNIQUE

A Thrilling Week-End Bill.
Mat. Every Day, 2, 3.30—10c, 15c
Eve. 2 Shows, 7.10, 8.55—15c, 25c

You Crave Action, Here It Is!

Hair-raising action supplies the thundering accompaniment to this solo of outdoor romance—Jack Hoxie sure does gallop! He starts at high speed and when he hits the high spots the stunts he supplies will raise you from your seat! His terrific seventy-foot plunge over the cliff is only one of the big thrills in this western romance!

—ALSO—

California
Or Bust.

Pollard
Comedy

"HAUNTED
VALLEY"

Episode 11.

