

CONAN DOYLE IS OPTIMISTIC

Little Reason To Believe Things
Going Badly

NO DOUBT OF FINAL VICTORY

Dardanelles Only Possible Failure
and He Does Not Concede
This—Much To Be Grateful
For

That Britain's troubles are those of her allies, while her victories are chiefly her own, is the opinion of Conan Doyle, who is watching the course of the war as intently as any civilian, and with the intelligence of a military historian of unusual ability. He believes that we are too pessimistic, that we see every little swirl and backwater of temporary failure, and do not observe the general trend of the current which is steadily toward victory. This is due to what Wellington once called the vein of madness in the British character. This tendency to excessive and ill-tempered self-depreciation has shown itself in almost every war in which the English people have been engaged. It has its uses in stimulating them to greater exertions, but Doyle believes that it has also the tendency to discourage men who have been doing their very best. If they come to the conclusion that the British people are unable to distinguish between those who are doing good work and those who are not, the incentive to maintaining a high standard of performance will be lessened.

Better Than in Other Wars.
Looking back over some fifteen months, he finds very little reason for the belief that things are going badly. We forget what has been accomplished, and look only at what remains to be done, which is, after all, the safest attitude. Nevertheless, there can be no doubt that British confidence in ultimate victory is as general and as firm today as it ever was. If the man in the street has been disappointed that the war was not ended last December, the military expert who knew we were in for a long war has been aggressively astonished at what has been done already to end the war. In the British war against the French Republic it was nearly two years after its inception that Howe's victory afforded a gleam of success. In the war against Napoleon it was nearly two years until Trafalgar ended the fear of imminent invasion, and twelve years of varying fortunes until the ultimate victory was reached.

The Dardanelles.
After reviewing in the New York Times the feats accomplished by the British navy and armies up to the present time, Sir Arthur says that there has been only one failure, and that is in the Dardanelles. He does not readily admit that this is a failure, and defends Winston Churchill against those who have been attacking him for predicting an early victory against the Turks. What Churchill said some months ago was that the Allies were within a few miles of a great victory. He did not say within a few weeks or a few months. What he meant to convey was that the British and French had to advance only a few miles and Constantinople would be within their grasp. The price could not be suddenly eluded as Paris eluded the Germans last fall.

Hobson's Choice for Turks.
It is too early yet to pronounce definitely upon the Dardanelles expedition, although in view of the advance of the enemy through Serbia it would appear that the Turks' problem of supplies is likely to be solved within a short time. But even with the Turks re-supplied and reinforced they may yet be driven from the Gallipoli. The writer points out that as far as the Turks are concerned there is not much difference whether Constantinople is occupied by British and French forces or by such hereditary enemies as the Bulgars. But should the latter and not the former reach the Golden Horn, and should the Germans follow in sufficient numbers as to make further attack upon the city unwise, it does not follow that the situation for the enemy has been materially improved. How will the Germans cross the Egyptian desert and meet the army of a quarter of a million that could be lined up on the Suez Canal? What will it profit them to be strong in Asia Minor by the time that attrition has worn them down east and west, and the ever thickening allied lines are pushing inward for Berlin?

A Sacrifice for Russia.
If the Allies leave the peninsula it will not be an admission, in Doyle's opinion, that the enterprise was a failure. Though there have been 100,000 casualties among the British and French, the losses among

DICKESON'S TEA

---has been a favorite in the Old Country for years. You can easily believe that when you once enjoy the exquisite blend for yourself



The Turks have not been less. There has been held there a great body of the best Turkish troops which otherwise would have been operating against us on the Egyptian and Mesopotamian fronts or in the Caucasus against the Russians. The pressure has been taken off Gen. Maxwell on one side and Gen. Nixon on the other. Apart altogether from the military question, Sir Arthur believes that the Dardanelles expedition has united Britain with Russia as nothing else could have done. It has proved that Britain has not thought only of her own Empire, but is willing to make sacrifices for the common cause.

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The minute you feel you have caught cold take a two to four grain quinine pill or some rhinitis pills—any drugist will tell you how.

Then take a desert spoonful of sugar and pour on it several drops of Johnson's Anodyne Liniment—enough to soak the sugar. Eat this, letting it melt in your mouth and slowly trickle down your throat. Repeat this dose of Johnson's Anodyne Liniment on sugar say about every three or four hours.

COMBINED LIFE PRESERVER AND TRAVELING BAG

Designed not only to look like an ordinary traveling bag but to be used as one under ordinary conditions, a life preserver that has just been invented apparently provides a sensible solution of the problem of safety at sea in time of sudden emergency. The bag is equipped with a false bottom that serves to hold in folded position a water-tight union suit which is attached in such a way that the bag and suit act as a water-tight unit. In an emergency all that is necessary is to dump out the contents of the bag, remove the false bottom, let the suit unfold, and get inside. The user then closes and locks the top over his head and jumps into the water, the required buoyancy being supplied by the bag.

The body of the bag is equipped with a window and with valves that admit air but not water. Inside there is space for storing food and water sufficient to last several days. To prevent disaster in case the water-tight suit is punctured an air-tight bag that is easily inflated

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Dr. Chase's Ointment

Something

About

Beer

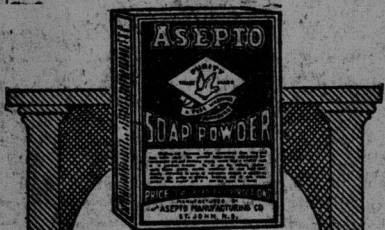
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A better cleanser than soap—keeps clothes white and hands.

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PIANOS

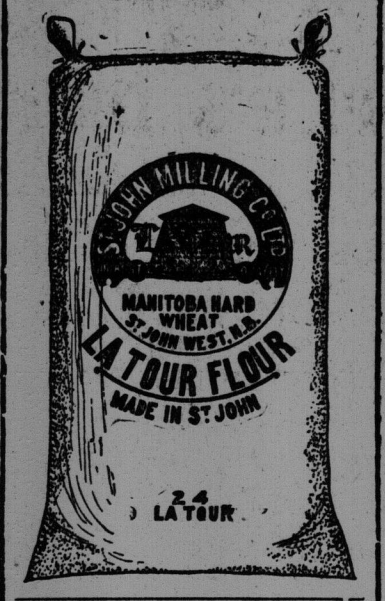
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Not in ninety-nine cases out of 100. Invariably the same class of goods can be bought from any reliable dealer for the same price they charge. IF IT IS IN THE PIANO LINE, TRY US.

Our prices for Reliable Pianos and Organs will meet any competition, and we will treat you right.

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and spirits depend upon her digestion and circulation. Sallow skin, pimples, facial blemishes and depression disappear after the system has been cleansed and the blood purified by

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what it means to you, this colossal saving opportunity, this tremendous chance to SAVE your hard earned dollars!



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Our Grim Determination to Eclipse all Past Selling Records Friday and Saturday Forces Prices to This Low Level---Read On!

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Ribbed Wool Underwear—Regular \$1.00. Now 68c.
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Fine Dress Shirts—Regular \$1.00. Now 68c.
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Real Fine Flannel Shirts—Very special. Regular \$1.50. Now 97c.

Men's Tweed Pants. Reduced to 98c.
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And so on throughout the entire stock you will find such values that you will be sacrificing the interests of your family if you do not buy here now.

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Boys' Boots. For 78c.
Women's \$2.00 Low Shoes. For 39c.
Men's \$5.00 and \$6.00 Boots. For \$3.98.
Ladies' \$3.50 Gun Metal Boots. For \$2.78.
Ladies' Fine \$5.00 Patents. For \$3.48.
Men's Working Boots. For \$1.98.
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Girls' Fine Boots—Regular \$2.50. For \$1.98.
Boys' High-Grade Boots. For \$1.78.
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A Real
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Live People!

WANTS GERMAN AID TO "SAVE" U.S. FROM ENGLAND

Berlin, Nov. 5.—The Deutsche Nachrichten of Leipzig appeals to German diplomacy to save the United States from the blunder of its friendship with England, even if the cost be civil war

in America. This paper says: "It is high time that German diplomacy step in with every particle of force which is at its command to put a stop to England's machinations to convert the United States into one of her satellites."

"The German-American is conscious of his right to enlighten his home with all that is best in the German spirit. He has long tolerated with mixed feelings the despicable attitude of his English-thinking and feeling fellow-citizens in

their efforts to rob him of those rights, would not scare him should it really come. That responsibility will rest solely with the blinded fools who have sold themselves body and soul to the English devil."

"Our government should no longer hesitate to take the most drastic steps consistent with our quasi-state of peace between the two countries to come to the assistance of our German kindred across lead, namely, to an ominous civil war in America, but even that grim prospect the outcome of the step."

PUBLIC SALE!

Going and Going Fast! No time to dicker and haggle what goods are worth they must go in a hurry.

A Sensational Output of Mighty Bargains which has been the cause of crowding this store today and tomorrow. Now ready for your investigation.

FIRST COME, FIRST SERVED!

NO DISAPPOINTED CUSTOMERS!

Men's Standfield's Shirts and Drawers. Go on sale at 89c.
Men's Heavy Fleece-lined Underwear. 39c.
Big Range of Ladies' and Children's Underwear. This sale starts the line at 22c. and 15c.
Bargain Counters Display Endless Bargains in Shirts, Waists, Kimonos, House Dresses, Ladies' Ready-to-Wear Garments—All marked the big reductions.
38 in. Heavy Shaker Flannels. A rare bargain at 10c. yard.
Plaid Dress Goods—Double width. Will be sold while they last at 12c. yard.
Remnant Counters will show big bargains in all lines of goods this store carries.
Wide Prints, in dark and light patterns. Your choice, 9c.
Heavy Grey and White Cotton. Marked to sell at 9c. and 6 1/2c.
Children's Bear-skin Coats—In white, red, fawn.
Yours as Marked at \$2.75, \$2.38, \$1.98 and \$1.48.
Ladies' White Silk Shirts—SIZES 34 to 44.
Special Out Price for this Sale, 89c.
A Large Stock of Men's, Ladies and Children's Sweaters, Up from 50c.

BOOTS AND SHOES
For Men, Women and Children—The biggest bargains on the sky line. One side of the store confined to Shoes, all marked in plain price figures at Sale Prices.
RUBBERS for Men, Women and Children, 48c, 35c, 45c and 40c.
Thousand and One Bargains Space Does Not Allow us to Quote, All Ready for Your Handy Examination Independent of Salespeople.
Bunchy Lot of Shoes for Men. Starting the line at 98c.
Heavy White and Grey Shaker Blankets. On Sale While They Last for \$1.19 and 98c.
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\$1.00 Will Buy What You Expect for \$2.00. To make this sale meet my expectations I must offer the goods at greatly reduced prices—for ten days—and make it tempting to the shrewd, economical buyers of St. John and vicinity. More help needed for tomorrow's big rush.

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