

# Extraordinary Bargains at Simpson's Today

## Men's Fall and Winter Boots at \$1.99

Blucher Lace Boots, in box kip and dongola kid leathers. Good weight standard screw and McKay sewn soles, with covered channels and smooth sock linings. Round and wide toes, low and military heels. Dull kid and polished kip uppers. Sizes 6 to 11. Regular \$3.00 and \$3.50. Friday bargain at **1.99**

## Clearance of Women's Goodyear Welt Boots at 99c

500 pairs of Women's Goodyear Welted. Button and Lace Boots, in black and colored fabrics. Some are plain and others have patent leather and fancy trimmings. New and popular heel and toe styles. These shoes are exceedingly fashionable at present in New York. All sizes 2 1/2 to 7. Regular \$4.00 and \$4.50. A rush special for Friday mornings, per pair **.99**

## Smart Boots for Women at \$1.99—Values \$3.50 and \$4

Several hundred pairs of Women's Fall Boots, button and lace styles, made with dull kid, calf and black cloth tops. Some have Goodyear welt soles. They are all smart good-looking shapes, with high and low heels. Gummi, patent, oiled, vicid kid and tan calf leathers. Not every size in each line but all sizes in the lot. Regular \$3.50 and \$4.00. Friday bargain **1.99**

## October Sale of Lighting Fixtures

Specials for Today Are:  
No. 4055—With Adam bowl No. 600. Regular \$10.50. Sale price **8.50**



No. 2475—Two-light fixture, complete with shades, for small sitting-room or dining-room. Regular \$6.00. Sale price **3.75**

No. 4016—Semi-indirect fixture, with bowl No. 826, complete. Regular \$5.50. Sale price **4.50**



No. 1208—One-light bracket. Regular \$3.25. Sale price **2.75**  
All these fixtures are new designs and are popular sellers.

## Soldiers' Supply Boxes

Packed in London, England, and forwarded direct to the trenches. Eight different assortments of foods at various prices—Each price just what it costs us to have the box made up and forwarded.

Ask about it today if you have a soldier at the front.

## Boys' Box Kip Boots

Strong Box Kip Leather Boots, in Blucher style, heavy double standard screw soles. This is a splendid school boot. Sizes 11 to 13 and 1 to 5. Friday bargain **1.99**

## For Small Boys

100 pairs of Youths' Boots Blucher cut, sizes 11 to 13, made of box kip leather, solid standard screw soles and low heels. Regular \$2.00. Friday **1.69**

## Children's Boots

Comfortable Little Boots in dongola kid leather, with patent toe-cap, button and lace; medium weight McKay sewn soles and low heels. Sizes 5 to 7 1/2 **1.09**  
Sizes 8 to 10 1/2 **1.19**

## October China Sale

### A New English Set, \$14.50

Excellent quality English semi-porcelain; pretty new conventional border decoration; 97-piece set. Friday, the set **14.50**

### Bridal Rose China

Regular \$3.00 After Dinner Cups and Saucers, each **.15**  
Regular \$1.50 Covered Muffin Dishes for **.69**  
Regular \$1.50 Sugar and Cream Sets for **.49**  
Regular \$3.00 dozen Soup Plates for, each **.10**  
Regular 75c Gravy Tureen for, each **.38**  
500 dozen Bouillon Cups and Saucers for, each **.25**

### \$15 Pink Rose Border, Friday at \$9.95

Specially priced for Friday's selling. An excellent quality English porcelain dinner set of 97 pieces. Dainty pink rose border, decoration, gold traced handles and edges. 97 pieces. Reg. **9.95**  
\$15.00. Friday, set **9.95**

### Johnson Bros. Set, \$18.50

"Rosemary," a new Johnson Bros. finest quality English dinner set. Pretty large rose wreath border design, choice of Ovate or Kermis shape cups. 97 pieces. Friday, the set **18.50**



### \$13.00 Dinner Sets, Friday \$7.95

Pretty green border decoration, gold traced handles and edges. Finest quality English ware. 97 pieces in set. Friday, the set **7.95**



### \$16.50 Verdun Set, \$11.50

Pretty pink rose spray decoration, gold line handles and edges. Perfect quality, clear white English ware. 97-piece set. Friday, the set **11.50**

### 52-piece Dinner Sets, \$3.49

Good quality clear white English semi-porcelain. Pretty underglaze green floral decoration. Set consists of six each dinner, soup, tea and bread and butter plates, six fruit saucers, six cups and saucers, one each of the following—meat platter, covered vegetable dish, sugar bowl, cream jug, slop bowl, pickle, gravy boat and salad bowl. October China Sale Friday, the set **3.49**

## In Other Departments

600 Women's and Misses' Suits at Friday Bargain prices, \$11.95 to \$15.00.

Misses' \$22.50 Plush Coats at \$17.50.

Big sale of Women's Silk Velvet Hats.

\$4.50 to \$10.00 Corsets at \$2.95.

7,500 yards Dress Goods on bargain.

## Men's Stiff Hat Friday Bargain \$1.25

Smart Fall shapes with full and tapered crowns—travelers' samples and broken lines from our regular stock. Regular \$1.50, \$2.00 and \$2.50. Friday bargain at **1.25**

## Men's Soft Hats

New Fall Fedoras, with flat set and slightly curling brims, in steel, carbon, slate, myrtle green, seal brown, navy and black. Regular \$2.00, \$2.50 and \$3.00. Friday bargain **1.95**

## Men's and Boys' Fall Caps

Four and eight-piece golf shapes, with and without bands; light and dark shades of tweeds, homespuns, etc. Friday, each **.49**

## Children's Rah-Rah Hats

Smart little Rah-Rah shapes, in a big assortment of fall materials. Friday, clearing at each **.45**

## Sterling Silver Pebble Brooches at 25c

Genuine Scotch Pebble Brooches of sterling silver, in anchor, horseshoe and many other popular designs. Regular 50c to 75c. Friday **.25**

## These Gloves Are Priced Low

Women's Glace Lamb Gloves, Italian make, of soft pliable skins. Have 2-dome fasteners, oversewn seam and are perfectly finished. Unusual value **.85**

Women's Silk Gloves, wrist length, have two dome fasteners, black and white with contrasting stitching on back. Very special for Friday **.59**

Children's Fall Gloves, of heavy grey fabric; have dome fasteners and strongly sewn seams. To fit children 4 to 14 years of age. Friday bargain at **.59**

## Travelers' Book Samples Half Price

573 books, on all subjects, suitable for young or old; no two alike, and all in splendid condition.

Books on Art.  
Books on the War.  
Books of Fairy Stories.  
Books on Biography.  
Books of Fiction.  
Books for Boy Scouts.  
Books on Travel.  
Books for Mechanics.  
Regular 25c to \$5.00. Friday, 12 1/2% to \$2.50.

## Hand Bags

Seal, Morocco and Crepe Grain Leather Bags, lined with corded silk, fitted with purses and mirrors. Metal and covered frames. Regular \$1.00. Friday **.54**

MOIRE SILK BAGS  
Draw-string Moire Silk Bags, steel beaded, lined with corded silk ribbon, strap handles. Friday **1.48** special

## 41-2 and 61-2 in. Floral Ribbons at 19c

1,500 yards of these wide Floral Ribbons are to be sold today at this low price. They are just the thing for so many of the novelties that are now shown in the department, and for sashes and hair bows. Regular 35c a yard. Friday **.19**



## Men's Negligee Shirts

Shirts with plain and fancy hairline stripes of blue, black or helio, on light background; laundered cuffs and coat style. Sizes 13 1/2 to 17. A shirt that you'll recognize as very special value. Today, each **.39**

## 50c Blue Chambray Work Shirts 39c

Men's Blue Chambray Work Shirts, collar attached style; made with double sewn seams and large, roomy bodies. Sizes 14 to 16 1/2. Regular 50c. Today, each **.39**

## Men's Nightrobes

Men's Fine Monoplane Flannelette Nightrobes; collar attached style; pink, blue and brown stripes. Sizes 14 to 20. Today, each **.75**

Boys' Cotton Elastic Ribbed Combination Underwear; light, fleecy lined; just the weight for fall wear. Sizes 22 to 34. Selling today, the suit **.75**

Men's Merino Underwear, shirts and drawers; natural shade soft velour finish. Sizes 34 to 44. Today, per garment **.59**

## Special Sale of Boys Tweed Norfolk Suits Friday at \$5.85

Beautifully tailored suits in single-breasted, fancy yoke, Norfolk models. Made of English and Canadian tweeds in good winter weights, rich grey and brown colorings, showing smart stripe and broken check effects. Bloomers are lined throughout, have belt loops, strongly sewn seams and expanding knee band. Sizes for boys 7 to 16 years of age. Friday bargain at **5.85**

## Boys' Tweed Raincoats, Friday Bargain at \$4.95

Cut in single-breasted style, from medium weight tweeds in serviceable shades of grey and brown, smart convertible collar that buttons close to chin; storm tabs on sleeves; full fitting skirt and fancy check rubberized linings. To fit boys from 7 to 12 years of age. Regular values \$7.75 and \$8.00. Friday bargain at **4.95**

## Boys' Tweed Bloomers, 95c

Made from medium weight tweeds, in dark shades of grey and brown. Lined throughout, strongly sewn seams; strap and buckle at knee. Sizes 6 to 16 years. Friday at **.95**

## A Raincoat and a Fall Overcoat All in One Garment—on Sale at \$7.95

Here is a Man's Fall Overcoat that also serves the purpose of a raincoat. The material is an English cravenette cloth, in a dark Oxford grey, or in olive shade; neatly tailored in a good-fitting single-breasted fly-front Chesterfield style. Has self collar, and is lined throughout. Sizes 35 to 44. The regular price is \$10.50. As a bargain for Friday it will be **7.95**

## Men's Work Suits Priced at \$8.45

You will get many dollars' worth more of wear and service out of one of these suits than the price would lead you to think. Materials are English tweeds, good shades and patterns of browns and greys; smartly tailored in a fashionable single-breasted, three-button sack suit. The linings are durable, and the sewing assures satisfactory service. Sizes 35 to 44. Great value at **8.45**

## Worsted and Tweed Trousers \$1.98

These trousers will give excellent service, as they are made of strong English worsted and tweed fabrics, finished with fine pockets and belt loops. Sizes 32 to 44. Per pair **1.98**

## Men's Hunting Coats at \$2.25

They are made from good quality khaki duck, with game pockets inside and out; corduroy collar and dome fasteners. Sizes 38 to 44. **2.25**

## Some of the Home Needs at Bargain Prices

### Wall Paper Bargains

10c Wall Papers, Friday 5c Roll  
Conventional and floral patterns, light and well-covered backgrounds, for bedrooms, halls and sitting-rooms. Walls, regular 10c, today, single roll, 5c. Borders to match, regular 2 1/2c, today, per yard, 1c.

### Silk Parlor Papers, 29c

Heavy embossed silk papers for drawing-rooms; pale shades of green and champagne. **29**  
Regular \$1.00. Today sale, per single roll

### Tapestry and Fabric Weaves, Friday 15c

Foliage Tapestries, grass cloths, tweeds and leatherettes, for dining-rooms and living-rooms; large range of colorings. Regular **35c**. On sale today, per single roll **.15**

### 15c Borders, Yard 5c

Panel borders, scenic borders and cut-out borders; enormous choice of styles and colors. Regular 15c yard. Today, clearing, per yard **.5**

### Brussels Rugs at \$5.95

We have only ten of these serviceable Brussels rugs, dark Oriental colorings, suitable for small halls, dens or living-rooms. Size 4 ft. 6 in. x 7 ft. 6 in. Regular price \$7.95. Selling Friday **5.95**

### Stair Oilcloth, 11c

These are an accumulation of lengths up to 6 yards in 18, 22 1/2 and 27 inch widths. Regular 19c to 25c a yard. Friday **.11**

### Wool and Fibre Rugs, \$5.38

35 only, serviceable Wool and Fibre Rugs, for bedrooms, in floral and conventional designs, in red, brown and fawn color; quite reversible; size 9 x 9. Regular \$7.95, for **5.38**

### Scotch Velvet Rugs Reduced

Plain Velvet Seamless Rugs, in tan only, with a plain border of a darker shade. Size 7 ft. 6 in. x 9 ft., regular \$24.75, for **\$19.50**; and 9 ft. x 12 ft., regular \$35.75, for **\$28.75**.

### Japanese Matting at 13c

Closely woven, reversible Japanese Matting; green colorings only, in several different patterns; will stand hard wear, and the colors will not run. Regular price 20c a yard. Selling Friday at **.13**

## The Last Friday in the September Blanket Sale

Flannelette Blankets, best Canadian quality, white or grey, with pink or blue borders; size 64 x 80 inches. 300 pairs, today's bargain, per pair **1.29**

White Union Wool Blankets, thoroughly scoured and shrunken; size 68 x 86 inches. Worth \$6.75. Bargain today, per pair **4.89**

White Union Wool Blankets, beautiful, soft warm quality; size 64 x 82. Today, per pair **6.48**

Grey Union Wool Blankets, warm and serviceable; weight 7 lbs.; size 60 x 80 in. Today, per pair **4.50**

Fancy Stitched Silkoline Bed Comforters; size 72 x 72 inches; mostly yellow colorings. Regular \$3.50. Today's bargain **2.85**

White Honeycomb Bedspreads, hemmed; size 70 x 90 inches. Worth \$2.00. Today's bargain **1.48**

Plain Pink Flannelette, soft napped finish; width 32 inches. Regular 15c. Today's bargain, per yard **.11**

Bleached Sheets, plain weave, hemmed; size 70 x 90 inches. Today's bargain, per pair **1.29**

Plain Hemmed Pillow Cases, two sizes, 42 x 33 and 44 x 33 inches. Today's bargain, 4 pairs for **1.00**

Bleached Longcloth, fine quality; 36 inches wide. Worth 12 1/2c yard. Today, the yard **.10**

## Silverware on Sale Today

Table or Medium-size Forks, in a pretty rose pattern, silver-plated, bright finish. Regular \$3.00 per dozen. Today, per dozen **1.98**

## Cold Meat Forks, 59c

Silver-plated cold meat serving forks, Rogers' A.A. quality, bright finish. Your choice of three patterns. Regular 75c each. Today, each **.59**

## Cheese Scoops, 20c

Pearl handle cheese scoops, plain design, English electro-silver-plated. Regular 35c. Today **.20**

## Butter Dishes, \$2.49

Large size butter dishes, with cover, in a very plain design, heavily silver-plated, bright finish, hand engraved decoration on cover; complete with drainer. Regular \$4.50 **2.49**

## Six Reduced Price Furniture Items

Divanettes, in genuine quarter-cut oak; fumed finish; seat and back upholstered in imitation Spanish leather; springs have link fabric; helical at each end; divanette complete with ottoman mattress. Regular \$37.00. On sale today at **30.75**

Bedroom Rockers, genuine quarter-cut oak; golden finish; box frames; seats upholstered in leather. Regular price \$3.00. Today **1.65**

Buffet, genuine quarter-cut oak; fumed or golden finish; 54-inch case; two small and one dolly and one linen drawer; spacious cupboard. Regular price \$35.00. Selling today **31.00**

Dining-room Chairs, solid quarter-cut oak; fumed or golden finish; slip seats; upholstered in genuine leather; sets consist of five small and one arm chair. Regular \$24.75. On sale today at **18.75**

## Today's Hardware Bargains

Coal Scuttles, japanned black finish. Today **.33**

Enamel Lipped Saucepans, white lined; 1, 2, 3 or 4-quart sizes. Regular up to 50c. Today **.25**

Enamel Lipped Saucepans, good grey enamel; 5 and 6-quart sizes. Today **.25**

Bread Boards, 8 or 9 inch diameter. Today **.10**

Combination Mop Outfit, consisting of a polish mop, a dusting mop and a bottle of polish. Complete today **.69**

Galvanized Iron Garbage Cans, with ball handles and slip-over covers; medium size. Today **1.10**

Royal Floor Wax, a very superior grade. Today, pound tin **.39**

Steel Fry Pans. Today **.10**

Rolling Pins, revolving handle, maple-wood, well finished. Today **.19**

Corn Brooms, five string, good grade broom corn, well made. Today **.39**

Aluminum Preserving Kettles, 10-quart size. Regular \$3.50. Today **.98**

Aluminum Double Boilers, 2-quart size (inside dish), regular \$1.95, today \$1.45; 3-quart size, regular \$2.75, today \$1.95.

## The Toilet Goods Sale

Olive Oil, Cucumber, Butter-milk and Oatmeal Toilet Soap. Sale price, 5 cakes for **.15**

Brown Windsor Toilet Soap. Sale price, 24 cakes for **.45**

White Rose Toilet Soap. Sale price, 3 cakes for **.12**

Palm Olive Toilet Soap. Sale price, 3 cakes for **.12**

Roger & Gallet's Shaving Stick. Sale price **.18**

Shaving Pad. Regular 25c. Sale price **.13**

Vanderville Toilet Paper, 1-lb. roll. Sale price, 3 for **.25**

Shampoo Powders. Sale price, each **.4**

Floral Perfumes, in sprinker bottle. Regular 25c. Sale price **.19**

Old English Pot Pourri Sachet Powder. Sale price **.10**

Roger & Gallet's Violet Toilet Water. Sale price **.75**

Emergy Boards, in celluloid case. Regular 15c. Sale price **.9**

Stillman's Froelich Cream. Sale price **.48**

Dr. Erwin's Hair Removing Jelly. Regular price 25c. Sale price **.17**

Lambert's Pure Cold Cream. Regular 21c. Sale price **.18**

Parker Pray's Nail Enamel. Regular 25c. Sale price **.17**

Camphor Ice, in boxes. Regular 11c. Sale price **.7**

Meunier's Talcum. Sale price, 2 tins for **.37**

Dr. Charles' Fleish Food. Sale price **.36**

Sosodont Liquid Mouth Wash. Sale price **.15**

Phoebe Snow Face Powder. Regular 52c. Sale price **.35**

Pompeian Massage Cream. Large size. Sale price **.59**

Genuine Ebony Hair Brushes. Regular 59c. Sale price **.39**

Soldiers' Kit Mirrors. Regular 25c. Sale price **.13**

## MARKET

### Telephone Adelaide 6100

### MEATS

Loin Roasts of Spring Lamb per lb. **.58**

Best Rib Roasts of Beef, Simpson quality, per lb. **.58**

Thick Rib Roasts of Beef, Simpson quality, lb. **.58**

Round Steak Roasts of Beef, Simpson quality, lb. **.58**

Mild Cured Frenched Shoulders of Pork per lb. **.15**

Mild Cured Breakfast Bacon, sliced, per lb. **.50**

Domestic Shortening in 1-lb. prints, per lb. **.18**

Basifirst Shortening in 1-lb. prints, per lb. **.18**

Simpson's All Pork Sausages per lb. **.50**

Simpson's Family Sausages, 2 lbs. for **.25**

### GROCERIES

One car Standard Granulated Sugar in 20-lb. cotton bags, per bag **1.58**

Yellow Cooking Sugar, 4 1/2 lbs. **.59**

California Sliced Raisins, 5 packages **.58**

Choice Cleaned Currants, 2 lbs. **.58**