

"Performance Counts"

EVERY SALE WE OFFER FAR OUTDISTANCES THE ONE BEFORE. BY SPECIAL REQUEST WE ARE AGAIN OFFERING OUR NOW FAMOUS "2 FOR 1" SALE.

SAVE
YOU
MONEY

Cairncross
the Chemists

SAVE
YOU
MONEY

There is real Economy in buying here. There is Service Economy; Quality Economy, and the more important Economy of getting the utmost hundred cents' worth of merchandise for every dollar.

FIVE GROSS
COLORITE
All Colors, including Glossy Black.
25c.

JUST RECEIVED
Coty's
Parisian Perfumes
Ask to see them. They are wonderful.
Per ounce \$3.50
Per dram 50c

FIVE GROSS
SUNSET DYES
All Colors.
15c, 2 for 25c

Special "2 for 1" Sale of
WELLWORTH
ABSOLUTELY GUARANTEED

REMEDIES

75c "Wellworth" Emulsion Cod Liver Oil 2 for 75c
35c "Wellworth" Carbolic Salve 2 for 35c
35c "Wellworth" Electric Liniment 2 for 35c
35c "Wellworth" Syrup of Figs 2 for 35c
75c "Wellworth" Syrup of Figs 2 for 75c
50c "Wellworth" Healing Ointment 2 for 50c
75c "Wellworth" Plint Ointment 2 for 75c
\$1.25 "Wellworth" Hypophosphites Compound 2 for \$1.25
75c "Wellworth" Juniper Kidney Pills 2 for 75c
\$1.00 "Wellworth" Kidney Tonic 2 for \$1.00
35c "Wellworth" Linseed and Chlorodyne 2 for 35c
75c "Wellworth" Linseed and Chlorodyne 2 for 75c
35c "Wellworth" Headache Cure 2 for 35c
75c "Wellworth" Hair Restorer 2 for 75c
50c "Wellworth" Laxative Quinine Tablets 2 for 50c
35c "Wellworth" Worm Powders 2 for 35c
35c "Wellworth" Mustard Oil Liniment 2 for 35c
35c "Wellworth" Sore Throat Remedy 2 for 35c
\$1.50 "Wellworth" Sarsaparilla Compound 2 for \$1.50
35c "Wellworth" Tasteless Castor Oil 2 for 35c
35c "Wellworth" White Liniment 2 for 35c
35c "Wellworth" White Pine and Honey 2 for 35c
35c "Wellworth" Strawberry Compound 2 for 35c
35c "Wellworth" Baby Cough Syrup 2 for 35c
\$1.50 "Wellworth" Emulsion Cod Liver Oil 2 for \$1.50

YOUR FIRST PURCHASE OF ANY ITEM COSTS YOU A CERTAIN SUM, YOUR SECOND PURCHASE OF THE SAME ITEM COSTS YOU

NOTHING

AT THESE PRICES PLEASE DON'T ASK US TO DELIVER.

Special Extraordinary
FIVE GROSS
10c Baby's Own Soap
WHILE IT LASTS.
3 for 20c.
Only 3 to a Customer.

15c **Palmolive Soap**
2 for 15c.
Limit—4 Cakes.

25c **Carter's Pills**
2 for 25c
Limit—2 Packages.

NOTE.—Only one of these Special Offers can be chosen, and only with purchases of other goods.

WE WANT TO GET ACQUAINTED.
BRING THE KIDDIES.
BALLOONS
FREE! WITH EVERY PURCHASE.
SAMPLES, TOP, AS LONG AS THEY LAST.

EXTRA SPECIAL
SPECIAL QUALITY
RUBBER GLOVES
Reg. 75c .. 2 Pairs for 75c

WE SAVE YOU MONEY—READ EVERY ITEM!

25c A. B. S. & C. Tablets 14c
50c Allenbury's Food 43c
50c Allenbury's Feeders 43c
50c Horlick's Malted Milk 39c
\$1.00 Horlick's Malted Milk 79c
85c Nestle's Food 70c
10c Vinolia Lotus Soap 3 for 25c
50c Williams' Pink Pills 28c
25c Baby's Own Tablets 19c
\$1.00 Nuxated Iron 69c
50c Gin Pills 3 for \$1.00
50c Stuart's Dyspepsia Tablets 39c
50c Chase's Nerve Food 32c
50c Mennett's Shaving Cream 32c
25c Chase's K. and L. Pills 16c
\$1.00 Listerine 88c
50c Listerine 44c

25c Listerine 22c
50c Finest Water Glass 12c
35c Murray's Magnesia 28c
50c Phillip's Magnesia 44c
35c Sal Hepatica 28c
70c Castoria 22c
15c Jap Rose Soap 12c
35c Freezone 23c
25c Mecca Ointment 16c
35c Radway's Ready Relief 22c
25c Nervine 19c
50c Pain Killer 22c
25c Electric Oil 14c
25c Castoria 26c
12c 1/2-lb. Chloride Lime 8c
50c Palmolive Shampoo 44c
50c Orchard White 32c
40c Djer Kiss Talcum 33c

Special "2 for 1" Sale of
CHARMION
TOILET ARTICLES

75c "Charmion" Dandruff Cure 2 for 75c
\$1.25 "Charmion" Dandruff Cure 2 for \$1.25
35c "Charmion" Shaving Lotion 2 for 35c
75c "Charmion" Shaving Lotion 2 for 75c
35c "Charmion" Vanishing Cream 2 for 35c
75c "Charmion" Vanishing Cream 2 for 75c
75c "Charmion" Massage Cream 2 for 75c
35c "Charmion" Massage Cream 2 for 35c
35c "Charmion" Cold Cream 2 for 35c
35c "Charmion" Camphor Cream 2 for 35c
35c "Charmion" Almond Cream 2 for 35c
35c "Charmion" Cream Violets 2 for 35c
75c "Charmion" Peroxide Cream 2 for 75c

A Wonderful List!
Read Every Item!

15c Palmer's Bath Soap 2 for 15c
25c Brighton Talcum (3 odors) 2 for 25c
50c Coconut Oil Shampoo 2 for 50c
15c Albert Bath Soap 2 for 15c
5c Fullers Earth 2 for 5c
25c Dixie Talcum 2 for 25c
20c Hydrogen Peroxide 2 for 20c
25c Euthymol Talcum 2 for 25c
35c "Quality" Tooth Brush 2 for 35c
15c Colgate's Barber's Bar 2 for 15c
20c Electric Cleaning Stick 2 for 20c
10c Finest Transparent Nipples 2 for 10c
12c Fruit Jar Rings 2 for 12c

Remember, these bargains are for Saturday only. You simply cannot get them at these prices on any other day. No mail or phone orders can be filled on any of these goods; nor can we send any C. O. D. And to prevent dealers from buying we are restricting quantities.

216
Dundas Street
Phone 880

Cairncross
the Chemists

London's
Dependable
Drug Store

City taxes are due July 2, three per cent allowed off second and third installments paid by that date; five per cent added to first installment not paid by July 2.

YOUR FILMS DEVELOPED AND PRINTED CORRECTLY
—AT—
ROBERTSON & MORLEY
310 Dundas Street. Opposite Armouries.

Visit "THE FAIR"
16 Dominion Savings Building.
Facing Market Square.
Selling CAPS AND SHOES AT REDUCED PRICES. DOLLS AND TOYS.

A CURE for Dyspepsia, Indigestion, Gas, Flatulence, etc.
Get a bottle of R4100 DYSPEPSIA CURE, an English prescription. Price 50 cents.
Anderson & Nelles' Drug Store

ASKING FARMERS TO SPECIFY WHAT HELP NEEDED ON FARMS

Co-Operative Scheme Between City and County Being Devised.

Dr. W. H. Riddell, head of the trades and labor branch of the Ontario Department of Agriculture, was in the city Thursday and is conferring with the officials of the London Labor Bureau and Commissioner Gordon Phillips on the question of farm labor for the handling of the harvest.
Work is progressing on the sorting of the registration cards to find the names of those willing to serve on the farm. In the meantime farmers are asked to fill in cards showing just what workers they will need. An effort is being made to have some farmer in each small centre take charge of the work in his district and prepare a statement showing just what help is necessary and the period they will be needed. When these are received the cards in charge of the local plan will then take the cases up with the different employers in the city that they may be able to get enough men to meet the farmers' call.

FIRST OF SEASON
Load of This Year's Hay Crop Sold on Market Thursday.

The first load of 1916 hay offered this year on the local market was sold on Thursday by a Westminster Township farmer.
The hay was fine quality clover, and the farmer had no trouble in selling it, as it was bought up shortly after he reached the square at \$9 a ton.
Many farmers have already started cutting hay in London and Westminster Townships, and it is expected by the first of next week practically all district farmers will be busy cutting. The new meadows are looking fine, but the old meadows are light.

MINIMUM WAGE
\$1.00 Day Agreed On for Girl Berry Pickers.

After much discussion on the subject, fruit growers of the district have agreed to pay the minimum wage of \$1 a day to berry-pickers, or \$6 a week, rain or shine, which means that fruit-picking has been placed on a permanent basis.

business deals, deleting the hazard in connection with wages which made it impossible for many to depend on this work during the fruit season.
Forty-five girls are wanted between July 5 and August 31 in the Springbank-Byron district. For raspberry-picking 3 cents a box will be paid the pickers, and employers have also engaged to pay the car fare of those going out of the city.
Accommodation will be afforded at the W. C. T. U. camp on the river bank across from the pump house, at the rate of \$4 a week for any of the young women who want to enjoy all possible advantages of outdoor life during the summer.

MODERATE ACTIVITY.—London reports to Bradstreet's that there is a moderate activity in most retail lines. Summer goods have been a bit slow in selling, but unseasonable weather has had a depressing effect on the production of the drygoods trade. Early vegetables are now being offered plentifully, but there is a falling off in the production of eggs, and both butter and eggs are quoted higher at country points. Crop conditions would be much improved by a spell of warmer weather. Collections are satisfactory.

BITTER COMPLAINTS OVER ASSESSMENT UP THIS EVENING

Criticisms of Department's Work To Be Aired.

SPECIFIC CASES CITED
Woman Tells City Clerk She Will Sell Property \$200 Below Valuation.

The special assessment committee of the city council meets this evening to consider assessment matters. If the criticisms of the assessments heard on every hand these days are any criterion, the committee has a tremendous task ahead of it.
The charge is freely heard that London's assessment is far from equitable. There is a general disposition to demand a complete reassessment of the city. There are also rumors that there may be a move made to introduce the single tax.

There were two striking instances at the city hall Thursday to show that all is not right with the assessment.
An aged woman who owns a small piece of property in the east end complained to the city clerk that she could not pay her taxes. She said that her assessment was far too high. She was willing at any time to pay \$200 less for the property than what it was assessed for. At the same time another man pointed to a house in South London that cost \$500 less to build than the house next door, and yet the cheaper house was assessed for \$400 more than the dearer house. The lots on which the houses are built are exactly the same. It was also pointed out that the properties of some of the richest men in the city are assessed for only 43 and 46 per cent of their value. These men can well afford to pay a proper assessment.

Questions on business tax are also to be considered. The committee will bump against some knotty problems here. For instance, there are known to be men who are carrying on a large business in the city and yet they have no place of business. How will their business tax be struck, is one question. Income tax will also give the committee some hard problems.

Mayor C. R. Somerville has consistently contended that the clothes of the city are far too large for it. This, he contends, is in a large measure responsible for the high tax rate of the city. He will find that many agree with him. Many of these who hold opinions similar to the mayor say that single tax is the only solution of the problem. "Tax the Land," says a local man, "and place the whole burden on the men who are trying to improve their property and building up the city." It is also contended that the city should place a tax on all water, electric light, gas, sewer and above the charges now in force, that is sold out of the city.

PROSPEROUS YEAR DURING 1917 FOR ASKIN ST. CHURCH

\$13,758 Contributed For All Causes, Say Reports.

MEMBERSHIP INCREASES

97 Added During Past Year—Resolution of Thanks to Retiring Pastor.

On Wednesday evening Askin Street Methodist Church held its annual congregational meeting. The reports were thrown on the screen by a lantern. Among these reports the old master pictures were shown and some of Salvo's; Canada's great outdoor photographer.
During the year the net increase of members was 97. During Dr. Dougall's pastorate the net increase of members has been 145. The total net income from all sources was \$13,758. Total missions, \$2,993; Sunday school, \$1,314; Brotherhood, \$220; Ladies Aid, \$313; Ladies' Aid, \$518; choir, \$131; official boards, \$5,905.
The resolutions were carried unanimously by a standing vote. One, a resolution thanking A. M. Hunt for his gift of a lighting system to the new parsonage in memory of the late Mrs. Hunt. The other was an appreciation of Dr. Dougall and his work during his pastorate of three years, and of good wishes for success in his next pastorate. He and his family leave next Wednesday afternoon for Hamilton, where he assumes the pastorate of one of its largest churches, Westside Methodist.

During the year a fine parsonage has been erected and splendidly equipped. It is entirely paid for except \$1,176. The program was brightened by music from the church choir, a duet by Messrs. Quantz and Jolly, a solo by Mr. Chalcraft, and readings by Miss Hiles and Miss Clarke. Dr. S. F. Reynolds was chairman.

JUNE WEDDINGS

GOURLEY-MAGEE.

Yesterday afternoon was the occasion of an unusually interesting wedding, when Lillian M. Magee of London Township, was united in marriage to James Stanley Gourley. The ceremony was performed at the home of the bride's parents by the Ven. Archdeacon Richardson, the bride couple standing beneath an arch of flowers, erected on the lawn. A large company of ladies and gentlemen from Toronto, St. Marys and other places round about were present. Miss Dora Stoneman acting as bridesmaid, and A. L. Luman as best man.
The wedding luncheon, spread on tables upon the lawn, was a most brilliant affair, toasts and good speeches being the order of the day. Excellent music was furnished until the young couple departed for a short honeymoon to points east. On their return they will reside at 133 Lennox street. The bride was a prominent member of St. Luke Church choir. Bridesmaids and took part in many other church activities.

QUERIES REGARDING MILITARY SERVICE
Send in Your Problems and They Will Be Answered From Official Information by The Advertiser.

J. J. B. Q.—I am an A2 man, exempted while farming, 25 years old. I wrote to the registrar general for a birth certificate, but he informs me that it is not on record. What do I do to protect myself?
2. Will a farmer be compelled to carry his papers on his person while working in the field or would he be safe to leave them in his home?
A.—1. You do not need a birth certificate, if you have your exemption certificate.
2. In his home would be sufficient.

BAKERS GET THEIR OFFICIAL NOTICES OF FLOUR CHANGES

London Manufacturers Ready to Co-operate.

SAY BLENDING NECESSARY
This, at Mills, Would Guarantee That All Would Have to Obey Regulations.

Bakers of London have today received their official notices from the Canada Food Board of the substitutes which must be mixed with standard flour in the production of bread and pastry after July 1. This is the first official intimation they have had of the changed regulations, and some of the larger bakery firms are of the opinion that some difficulty may be experienced in securing the necessary substitutes. This belief is held notwithstanding the announcement made from Ottawa today that the substitutes, permitted by the board, can be easily obtained. The bakers also disagree with the food controller's declaration that the substitutes will be as cheap as standard flour. In spite of this contention, however, they all express a willingness to do everything in their power to further the conservation plans of the Canada Food Board.

To Housewives, Too.
"The orders apply to housewives as well as to bakers," explained a prominent bread manufacturer to The Advertiser. "Every user of standard flour is affected by the new measure. The right way of handling it, however, would have been to have the mills blend up the cereals which must, after July 1, be used in the ratio of one pound to four pounds of standard flour. This would have been a guarantee that all would have been treated alike. As it is, grocers will be expected to sell six pounds of cereal substitute with every 24-pound sack of standard flour disposed of after July 15, but as the two will not be mixed there will be nothing to prevent the housewife feeding the cereal to the chickens, if she so desires, and using the flour alone. With the bakers it is different, as they can check up on our work much easier. However, we are all willing to do our share in the conservation."

Shortage Overseas.
"Undoubtedly there is a big shortage of flour overseas, so much having been sunk, and it is up to us here in Canada to make up that difference, but it is entirely erroneous to believe that the substitutes will cheapen the bread any way. The contrary is true. For instance, rice flour costs just \$20.00 per barrel as against the \$18.50 price for standard flour. Oat and barley flour are worth half a dollar a barrel more than wheat flour."

"I don't know where we will secure our supply of substitutes. We only got our official notices today, and on July 1 we are expected to start making use of substitutes in the ratio of one to nine, which will be continued until the 15th, when the one-to-four order is effective. The fact that the substitutes will have to be blended in our sifting machines adds to the expense of the bakers."

TYPISTS NEEDED

Special Government Work for Girls Now Open.

Ten typists who can do the work well will have an opportunity within the next couple of weeks to enter Government service for two or three months, and in so doing, to get a change of scene and environment. Since a change has always been considered as good as a rest, no doubt this prospect will appeal, apart from the fact that the salary is \$10 a week, with sustenance allowance and transportation paid.

Authorization has been given to the Women's Government Employment Bureau to enroll the typists for service. The experience of the applicant will go a long way in determining whether the applicant is accepted or not. When applying, references in regard to both character and ability must be presented with the name of the place where last employed.

ROWLAND HILL
RELIABLE FOOTWEAR
189 Dundas St. W. 419 Hamilton Road

"FLEETFOOT"
OUTING SHOES
Don't cost much here.

We have all the leading styles in black, white and brown.

Get a pair for the holiday.

ROWLAND HILL
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189 Dundas St. W. 419 Hamilton Road

Here's a New SUMMER PUMP

of Pearl Grey Ooze

that will captivate many a charming summer girl. It's called "The Ardmore." You will note that it has rather a short forepart, that it has fine lines and a well arched shank, and that its price is only

\$6.00

Ashyplant's
THE GOOD SHOE STORE



every 24-pound sack of standard flour disposed of after July 15, but as the two will not be mixed there will be nothing to prevent the housewife feeding the cereal to the chickens, if she so desires, and using the flour alone. With the bakers it is different, as they can check up on our work much easier. However, we are all willing to do our share in the conservation."

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Cowan's Colossal Hardware

THE STORE WITH A STOCK.

125-127 DUNDAS STREET.

2 PHONES, 3461, 3462.