the Dominion of Canada' **Over** \$450,000

"Older than

will be paid as interest to Huron & Erie Debenture holders during 1917. Are you obtaining a share? An investment of your surplus money will bring you a half-yearly income at the

5%

Huron

o with great interest by relatives of he gallant men who have died for the tandards of liberty and justice. Were life devoid of mystery there would be little joy in living, because he expectation of something worth living for is within all of us. The mys-eries surrounding the problems of life and death do not betoken malevolence on the part of the Divine Spirit. Withut a certain amount of anticipation or a higher, greater and immortal life naterial existence would be insipid. When one is killed in action his body to the only portion rendered immune. the only portion rendered immune to the pleasures of God. His spirit Anters in a capacity foreign to his matthe

existence, to the joys of celestial He fathoms the greatest of all mysteries, which it is impossible hom in this life

street cars are helping in the cause of "Safety First" that is posted inside of "Safety First" that is posted in side of "S

ENDS STRIKING PASTORATE IN LONDON BY STINGING ATTACK ON THOSE WHO HOARD FOOD

Rev. R. W. Norwood Says He Criticises London as One Friend to Another-Profi teers Who Show Greed While Mothers Starve Are Guilt y of Cruelty as Awful as the

COMPLAINS OF CONDUCTOR

To the Editor of The Advertiser

Taking farewell of the congregation of the Cronyn Memorial Church, of which he has been rector for the past five years, and of the city of London, in which he has been one of the most stamped out."

"It is blasphemy to pray for the cleansing and healing of souls while rying to keep bodies dirty and under-delphia."

of London has known.

Mr-Norwood and family leave this afternoon for their future bome in Philarying to keep bodies dirty and under-delphia.

VOICE OF THE PEOPLE WHO GAVE HIS LIFE

sommers and children's lives to be in appropriate seven with which to give appropriate verse with which to give commercial and the supersection of the standard of the supersection of

PTE. WALTER HOWE

IN CAUSE OF LIBERTY



DENOUNCES CANADA'S **BIG FOOD BARONS**



would be used as a site, and he prepared sketches for this. Mr. Nutter's bil for this is \$1,500. He surveyed various other sites and his account for these is

Wants \$412 for Advice.

In connection with the technical school, now in course of construction, the demands \$2,406, and a further sum of \$412 for advice regarding the heating onsultations, etc. He was paid \$1,203 for his work or the present technical school. The committee will go thoroughly into the accounts and report to the board on the

PTE. WALTER HOWIE DIES FROM WOUNDS RECEIVED IN BELGIUM

Full Military Funeral Will Be Held on Tuesday.

Pte. Walter Howie, aged 22, of the

26th Nova Scotia Battalion, died in the Military Hospital at Wolseley Barracks on Sunday from the effects of a wound sure how the result will pan out, and in the head, sustained in a battle at

SMALURAN & INGRAN

Store Opens Every Day at 8:30 a.m.

Store Closes Every Day at 6 p.m.

This Store Will Render Extra Service to the Thousands of Visitors This Week

> You may be one of the great many visitors to the Western Fair this week-may be for a few days, possibly just for one day—no matter how long it may be for, you wish to make the most of your time. Smallman & Ingram will be well prepared with extra service to give you prompt attention.

Let us impress upon the visitors to London the free use of the conveniences of this store-"call the store yours"-use the Restrooms on the Second Floor-Lavatories on the Second and Fourth Floors-Check your grips and wraps free of charge in the Basement without any obligations to make a purchase.

Women's Fall and Winter Fashion Displays Continue for Western Fair Week

For the benefit of those outof-town people who were unable to visit the exhibits last week, arrangements are completed for great displays throughout the store of materials and garments of every description for women's wear as advocated by fashion's critics for fall and winter, 1917-18.

Extra Service For the Restaurant

Full Course Dinners will be served each day for 40c. Seating capacity, 350 people.

-MENU FOR TODAY .-SOUP. Puree of Fresh Tomatoes.

FISH. Broiled Whitefish, Parsley Butter. MEATS. Roast Prime Ribs of Beef au jus, or Roast Leg of Pork, Brown Gravy, Sage Dressing, or Breast of Lamb, Parisienne, or Cold Sugar-Cured Ham or Jelled Tongue,

VEGETABLES. Boiled or Mashed Potatoes. Carrots in Cream DESSERTS. Baked Rice and Raisin Pudding With Cream.

Green Apple Pie or Fresh Peach Pie Iced Watermelon. Sliced Bananas n. TEA, COFFEE OR MILK. Sliced Bananas with Cream Soda Fountain

REAR MAIN FLOOR. Ice Cream, Sundaes, Sodas, Fancy Drinks.....5c, 10c, 15c Hot Coffee, Pie and Cake served. For those in a hurry, Luncheonettes..........5c and up

GENTLEMEN

and satisfactory wear to the buyer is uppermost, together with the very fair prices asked, then you will readily understand why the clothing business of this house has grown to the extent it now occupies in London and vicinity.

WHILE THE LADIES' ARE INTERESTED IN THE WO-

MEN'S DISPLAYS, THE

MEN'S STORE IN THE MEANTIME WILL HAVE

THE ATTENTION OF THE

This store offers a bigger and

better clothing service to

men, and when you see the

concrete evidence in all the

new fall suits, overcoats and

furnishings, where quality

C. J. Bonnets' Make of Black Silk Chiffon Dress Velvets, 38 in. Satin Duchesse, \$1.95 Yard

A most fashionable silk for fall and winter, 1917-18, made by This particular kind of velvet is soft in finish and does not

Wide, for \$5.50 Yard

this French manufacturer of high-grade wearing silks only, a crush, is richer in finish than velveteen, suitable for afternoon silk you may rely upon for satisfactory wear, beautiful rich and evening wear. Chiffon Velvets will be particularly fashcharmeuse finish, best black, yard wide. Specially priced at | ionable this winter; shown in the new fall colors of burgundy, \$1.95 yard taupe, brown, copen, green, navy, etc., also black...\$5.50 yard

Some of the Black Suitings For Ladies' Fall Tailored Suits

HAVE YOUR SUIT MAD. INGRAM'S TAILORING DEPT.

Black Gabardines, one of the season's perular materials for tallor-made suits, separate skirts, etc., all wool, in beautiful rich blacks, 50 to 52 inches wide. Prices \$2.00, \$2.25 and \$2.50 yard Black Etamine Serge, all wool, will not gloss, for

suits, separate skirts, etc, 44 inches wide. Prices \$1.25 and \$1.50 yard Black Worsted Serge, all wool, for suits, skirts. etc., limited quantity, 50 inches wide. Price, per

yard \$2.00 Black Cheviot, all-wool, for suits, separate coats, also skirts, specially adapted for autumn and winter wear, will tailor satisfactorily, 50 inches wide. Prices\$1.75, \$2.25 and \$2.50 yard

A few of the favorites in the opening displays. Ladies' and Misses' Practical Suits

Suits in black, shown in cheviots, fine men's-wear serge, gabardines. Prices.....\$25.00 to \$50.00

Suit of Cheviot Serge, coat with large collar, belted style, collar faced with plush, side pocket with flap, sleeve button trimmed. Price...\$32.00

Suit of Cheviot Serge, braid trimmed. Price \$32.00

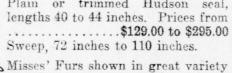
Fine Serge Suit for misses; coat shows self collar with outer collar of velvet, belt all around, patch pockets, back has three inverted pleats. Price

..... \$27.50

Ladies' Suit of Fine Serge, large self-collar, pleated back, belted, button trimmings, satin lined.

Ladies' Suit of Heavy Serge, coat box-pleated back and front from yoke, all-around belt, a ddle pockets, button trimmings. Price\$26.50

NEW FURS Plain or trimmed Hudson seal,



of styles and furs-white Thibet natural wolf, natural raccoon, South American fox, red fox, Japanese cross fox, grey fox.

Muffs from\$5.75 to \$36.50 Stoles from\$5.00 to \$40.00

Ladies' Furs in beaver, seal and fitch, seal and ermine, black fox, black and natural lynx, mink, cross fox, black wolf. Stoles are cape, large shawl and animal scarfs. Muffs in bolster, melon, canteen and pillow

IN THE STATIONERY DEPT.

Good quality Linen Writing Tablets size 8x10 inches, about 50 pages. Spe cial 16c each Smaller Size Pads in same quality size 5x8 inches. Special9c each London Linen Envelopes, in good

quality linen (25 in each package) 10c package Lace Paper Doilies, in oval and round; sizes 51/2, 61/2, 71/2, 81/2, 101/2 round; 71/2, 81/2 and 101/2 oval; one dozen in each package; all sizes. Special 10c package Some Particularly Attractive and Exclusive Ladies' Model Suits New Colors; Fur and Velvet Trimmed

Exclusive models in suits, showing fur collars and bandings, embroidered and braided designs; colors, burgundy, purple, Russian green, taupe, Oxford grey.

Suit of Gabardine, in burgundy; coat has fancy collar, embroidered motif in self, silver and rose colorings finishing collar, cuffs, back and front of coat, semi-belt across back and front,

Suit of Taupe Gabardine, in plain tailored lines; coat threequarter length, silk and interlined, self collar faced with velvet, showing rich embroidering; skirt, two-piece, side pleats

Suit of Brown Velvet; coat three-quarter length, collar and

front panel of coat edged with beaver, semi-belted, satin lined; Gabardine Suit in Nigger Brown; coat three-quarter length, satin lined, sailor collar of velvet with military collar of sable,

back and fronts of coat embroidered; skirt plain tailored. Price

..... ¢07.50 Styles in Suit Coats shown in three-quarter length with slightly fitted lines, rich embroidery and fur trimmings adding greatly to style; fabric fur trimmings in mole, seal and plush being used for collars and bandings.

Special Ebonoid Hairbrush, eleven rows genuine French

Six dozen only Solid Leather Hand Bags, three smart

styles in Morocco leather, fitted with coin purse and mir-

clothes without rubbing. Bars5c each

ror, good strong strap handle. Special......\$1.00 each

Afternoon Tea Specials. Buttered Toast With Honey 15c Fresh Fried Tomatoes, Homemade Bread and Butter, Cup of

English Breakfast Tea 30c

Keep your silverware polished with the Ideal Silver Cleanall, the no-water soap, can be used with or without water, for autoists, machinists, etc. Large tins. . 25c each Cleanall, the no-rub soap, the labor saver, washes the

Afternoon Tea Specials.

Lettuce and Endive Salad, Brown Bread and Butter, Cup of Tea or

Blueberry Muffins, Cup of Tea

CANDY

SPECIAL

Most delicious Co-

coanut Patty, fresh

today 1/2 lb. 16c