London Advertiser

NOON EDITION. \$3.00 per year by mail.

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Private Branch Evchange From 10:00 p.m. to 9:00 a.m., and ho ADVERTISING JOB PRINTING CO. PHONE 247. Toronto Representative-F. W. Thompson, 57

Mail Building.

U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Build-

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Wednesday, October 24. THE ONLY VICTORY.

LOYD GEORGE, speaking in London, said but it conveys a fact which must be impressed on business, qualifications of the appointee. the minds of the people periodically in order that If the Liberal party should be returned to

ers put out by the enemy. some indemnity to Belgium and the other similar note in business government. Conservatives should suggestions emanating from Berlin all tend to be given as much consideration as Liberals. The obscure the real aim of the war waged by the old party system must pass away with the new Allies. Some persons, becoming tired of the dawn. And the people must be trusted to select awful slaughter and continued devastation, may those worthy of "winning the war." be inclined to consider the terms offered, and wonder if peace cannot be brought about by some such arrangement. To these the aim has TANY supported conscription without refer-

marking down is now being done.

FOR SERVICE OR EXEMPTION?

THE military service act seems to be regarded by many as a military exemption act. The returns recorded in No. 1 (London) Military District show that only one man in fifty has offered himself for service. On Monday the returns received by the deputy registrar totalled 808, and of this number only eight men were willing to accept service, or at the ratio of one in one hundred.

The magnitude of the task before the M. S. A. tribunals is instantly apparent. They will have to make sweeping decisions if the army of 100,000 is to be raised. The Government clauses of the men affected by the draft, and it will be argued that, the spirit of the act is such as to provide exemption for those whose services are required by their country at home, and whose domestic position is considered in the exemption clauses. Thousands will be able to claim that they are the sole support of their mothers and sisters. Employers will be found to ask exemption for many mechanics required for skilled tasks, and the Government candidates are giving assurances that farmers need not worry about conserption.

The tribunals will require courage and discrimination if a new Canadian army is to be raised. Not only is quebee's young manhood multiple pensions for all grades, which would be reliable to serve the cause under the present system, but the returns from all provinces indicated almost unanimous exemption claims.

Investigation of the price of cloths is now willing to serve the cause under the present system, but the returns from all provinces indicated almost unanimous exemption claims.

YOLUNTARYISM PENALIZED.

YVERY effort has been made by the Government ment, or that part of it which deals will be all the string the country. The summary of the string the string of the string the country will be a serve the cause under the present system, but the returns from all provinces indicated the string the country of th have to make sweeping decisions if the army of 100,000 is to be raised. The Government clauses

don to be examined, and have paid their own fare and expenses while in the city for the day By Fontaine Fox. or two days they were kept here. Now it is announced that had they ignored the request to present themselves voluntarily, and waited until the order came to them individually, they would have been allowed traveling expenses and \$2 a day for living.

This means that those who came early have been penalized. Steps should be taken at once to rectify this mistake. All who have submitted to examination and incurred traveling expense by doing so ought to have the money refunded on presentation of the papers showing that they have appeared before the board. Why put a premium on procrastination or unwillingness to omply with the request of the department?

THE PEOPLE TO DECIDE THE ISSUE.

THE kaiser does not want the German people to decide who shall conduct the war. There are a lot of people in Canada who do not want the people to decide who shall conduct the

Every Canadian wants to "win the war. There are no pacifists among us whose voices are heard. But there is a certain element which says that only a certain other element should, kaiserall eyes must be kept steadfastly on the like, decide upon war matters. The winning of great purpose of the war—the destruction the war is the business of the nation. The winning of the false ideal of Prussian militarism which of the war has been made the business of a party would intimidate and enslave Europe. There is for three years. Every appointment has been nothing new in the statement, nothing startling, made according to the political, rather than the

there may be no popular lure in the peace feel- power at the next election, it will be incumbent put out by the enemy.

The status quo ante bellum, the payment of entirely from its war policy, and to strike a new

LOTS OF TIME FOR ELECTIONS.

occome peace; not exactly peace at any price, but peace by which the nations can withdraw from the conflict with some semblance of honor.

It is to these that Lloyd George speaks: he brings them back from dreams to stern realities. The war is waged to destroy Prussian militarism, and any result short of that is failure. The German army may be beaten, the navy destroyed out referendum was expediency, the need for It is to these that Lloyd George speaks: he brings them back from dreams to stern realities. The war is waged to destroy Prussian militarism, and any result short of that is failure. The Gerand Berlin captured, but if all this were accomplished and Germany were left to struggle on under the present regime and prepare for and sent other and greater conflict in the future, the Allies would have been beaten. They would have been beaten. They would have brings them back from dreams to stern realities. It was never suggested by those who brought trickery, financial bungling and bare-faced, wholesale grafting is a certain such a candam produce sulted, because they could not be trusted. The guaranteed reads will think much and talk less. A great will think much and talk less. One to feed old England be without the world for contributions in food and produce to the world for each of one big factor, and that the people of this fair Canada will think much and talk less. A great will think much and talk less. A great will think much and talk less. One to get the two will think much and talk less. A great will think much and talk less. A great will think much and talk less. One to get one to g

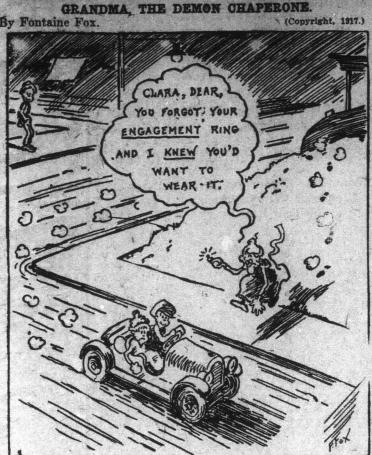
The soldiers know that militarism must be crushed before victory is won. They see for themselves what it has done, and what it will do while its power remains. They look at the ruins of towns and villages, they see their ambulances and hospitals deliberately shelled, and they find their comrades mutilated. No peace terms short of complete victory will satisfy them. It is as their spokesman that Premier Lloyd George says:

(It must be a lasting peace, not a prelude to a more devastating war."

WUMAN SUFFAMUE—JANUE 18 John Proposed by Sir Robert Borden of brotherhood. And just here hesitate and stop. What kind of brotherhood have we had? Brotherhood have we had? Brotherhood have we what it kind of brotherhood have we had? Brotherhood have

following parable to offer regarding the present situation in Canada: "My business was going all to smash. I

had to fail or amalgamate and get the other fellow to help me out. So after failure was inevitable, I went to the other fellow and told him I would 'take him in' if he would take up all my policies and systems. I even offered to make a place for him in the office along with some of his staff. To my great amazement he failed me, and I have never been able to think well of him since. Of course I wasn't going to take any of his policies. I couldn't be expected to. I wouldn't have been loyal to my own interests had I



Grandma was right on the job when Clara started out with that young millionaire she had just met.

The Father of Three Boys At the Front On the Issues Now Confronting Canada

more devastating war."

A 25-PER-CENT-EFFICHENT MEMBER.

A The East Middlesex Conservative convention on Saturday, S. Frank Glass, M. P., hailed with delight the chance to rid himself of the incubus of patronage. It robbed a member of 75 per cent of his efficiency, said Mr. Glass.

Here we have a member of Parliament admitting that he has been only 25 per cent efficient, and we may be sure that Mr. Glass did not understate the case, being minded, no doubt, and naturally, to raise his stock with the assembled multitude, rather than to lower it. But as in private life, Mr. Glass is not a stock raiser. It is difficult to raise your own stock when you have marked it down 75 per cent. Perhaps some further marking down is now being done.

My only three sons are at he front, and should have been placed on the voters' list along with the female relatives of soldiers. The death-bed conversion does not remedy matters. These women will exist the good old Entalian cow this beginning as a casualty, and relative so foldiers. The death-bed conversion does not remedy matters. These women will exist place an elective so foldiers. When have no opportunity of registering their will while the war is in progress, and that is the time when they should have the franchise.

PATRONAGE ELIMINATED?

How MANY senatorships, judgeships, or other appointments have come to Liberals incent place of concent legislation that the people of Cache the standard proper of Cache and the produce and have the front and the fine good old Entitle Richards with officers which and or the other, war in the following propers, and that is the time when they should have the franchise.

PATRONAGE ELIMINATED?

How MANY senatorships, judgeships, or other appointments have come to Liberals in the people of Cache and sever in the fine produce and have the front and the time good old British flag and our control of the other, war in the good old British flag and our control of the standard produce and the fine produce and the fine produce and the fine produce and the

one bright, windy Saturday afternoon. It was her holiday, and she was en-

plished and Germany were left to struggle on under the present regime and prepare for an other and greater conflict in the future, the Allies would have been beaten. They would have been beaten. They would have been beaten the goal for which their sons, by millions, had poured out their hearts' blood.

What are the men at the front fighting to gain? They are not enduring the horrors of trench life simply that Belgium shall be freed and French, Serbian and other territory swepticlear of foes. These constitute only the minor portion of the objective, which is to make it impossible that such a devastating, fearful battle shall ever occur again; that the neighbors of Germany and the whole civilized world shall be free from the menace of Prussianism.

The soldiers know that militarism must be crushed before victory is won. They see for themselves what it has done, and what it will do not be a such as a such as the stage and the form to the country which to be secured at once and sent overseas, with the to the event had the prepare for an other than five months have elapsed since the matter what has been the worst canda have ever had. The people of canda have ever had the proper of the same that the people of canda have ever had the proper of the people of canda have the proper of the proper of defection to strike the proper develon, opportunity, which have lapsed of the people of dark the proper of the people of the proper of the people, and the poop of derection to the rule of the people of and the proper of the people of an order to remain the proper of the people of an order target and the proper of the people of an order target and the proper of the people of an order target and

The Advertiser's
Daily Short Story
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HOMESICK.
[By Hilda Morris.]

Christine had come to Stillville from the city to be a substitute teacher in the township high school. She had been there only a month, but already the country air had begun to work wonders with her pale cheeks and hollow eyes.

"If only it weren't so lonesome!" she thought as she walked a country road one bright, windy Saturday afternoon.

It was her holiday, and she was endeavering to make the most of the hut we will know later. GROUCH.

We will know later. GROUCH.

She had not been in a private home of this size for years and years, not since her girlhood days, and before long aridy years of furnished rooms. The house gave her rather an awesome impression of vastness and elegance. It had been solidly built for posterity by a forebear from New England. Its furniture was Mid-Victorian. A massive black walnut bookcase against one wall held rows of volumes in mellow old bindings. The carpet flowered into strange blossoms of tropical proportions.

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"Leave here!" cried the strl incredu-ous. "Why, Richard, I.—I like you best-iere. You belong here."
"And you couldn't stay?" he asked genly. "It's too quiet for you?"
The strl put her head down. She was shaken with sudden sobs. Very gently his arm stole around her.
"Oh, Richard," she breathed at last.
"I was so homesick! I was going to leave because I could not stand it to see

George E. Balley claims that the oldest joke is the one about the Hebrew and the Irishman who had an argument as to which race had produced \$2.776,400,000.

F. Lipp has a shoe store in Dayter Our Dally Special.

Fourteenth Commandment Shalt Not Squeal." Luke McLuke Says. have often wondered why women so much trouble to fool one an-when it is so much easier to fool

We have often wondered why women of the sum of the sum

\$20,000,000 FOR FRANCE.
WASHINGTON, Oct. 23.—The United States Government today advanced another \$20,000,000 to France, bringing

Wait a Minute!

The Labor-Liberal candidate being subjected to some gas largely laughing gas attacks. Bob LaFollette has not said a word for some days. His silence is most eloquent. Let's have a whole lot of it.

Let it rain. Prohibition banished the old kind of soaks. Let's hurry. Mexico used to get on the front page with its little fights. Now it hardly gets honorable mention.

Possibly the rigors of winter will save Riga, says a gent. Oh, well, any doggone thing that will save Russis is all right.

dogone thing that will save Russia is all right.

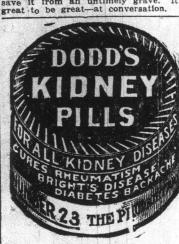
The bacon controversy in these days is quite as interesting, and much more touching than the famous controversy as to who wrote Shakespeare's plays.

No more jests at cornbeef and cabbage. It is now a delicacy of the very rich. Times do change.

Some fellows are turning the word "oleomargarhe" under the tongues like a Swiss yodele.

A newspaper says the Union Government is too good to be true. We remember something dying young.

John M. Godfrey is making speeches in Western Ontario. The nation seems to be perfectly safe now. It was stag-gering badly until Jawn started in to save it from an untimely grave. It's



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