elephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--- 1919

Market Adelaide 6100

Try Evening Dinner in the Palm Room and Self Service Lunch Room--6th Floor.

The SIMPSON Robert SIMPSON N Company Limited

Store Open Until 10 o'Clock Tonight

Also on Monday, December 22nd. And Tuesday, December 23rd.

Store Closes at 5:30 p.m. on Wednesday Night (Christmas Eve).

PLEASE TAKE SMALL PARCELS WITH YOU



On Certain Occasions

It is imperative that a man be "correctly" dressed. On such occasions, too, it is sometimes tragic to learn that one's coat has failed to expand with one's girth, or that it is otherwise unservice-

Evening dress is a Christmas gift we would suggest to you. The Men's Store can provide you the design preferred in first-class materials, skilfully tailored and finished.

Dress Suits, made up in a fine-finished black cheviot; authentic in every detail of style and workmanship, silk-lined throughout. Sizes 35 to

Tuxedo Coat and Vest, made up from a fine-finished black cheviot; peak lapels, plunge pockets, fitted back, small cuff on sleeves, silk-lined. Sizes

Simpson's-Main Floor

Dress Trousers to match, at 12.00

The Boys' Corner

Wise parents will choose substantial gifts for the boys this winter. Coats and suits that will endure sliding and scuffling. Toques and sweaters that will let a lad romp in the fresh air without suffering from cold. Here is a Christ-

Big Boys' Suits, \$14.65

Regularly \$17.50, \$19.00, \$22.00 and \$24.00 Sizes 31 to 36

95 suits in odd lines and broken sizes. Attractive patterns in gray triple stripes, brown broken checks and stripes, plain grays and many delightful mixed effects in tweeds, cheviots and worsted finish materials. Single and double-breasted waist line and belter models Bloomers with governor fasteners. Many have belts of self material. Sizes 13 to 18 years. Regularly \$17.50, \$19.00, \$22.00 and \$24.00. Today 14.65

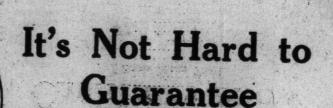
Boys' Overcoats for \$18.85 Sizes 30 to 36

50c Knitted Toques, 39c

Short and long style toques, suitable for boys and girls. Piain and honeycomb knits. Assorted colors. Today special 39

Small Boy Specials 7:30 p.m.

Sweaters, manufacturers' samples. Coats and pullovers. No phone or mail orders. Regularly \$4.50 and \$5.00. Special 3.45 Simpson's-Main Floor.



A man's personal satisfaction in the matter of gifts. Something he needs or wears, or something contributing to his comfort settles the whole thing. Simpson's Store for Men offers you daily a host of timely suggestions.

There are few to whom a pair of Crepe or Silk Pajamas would not appeal. They come in a variety of soft colorings and are well tailored and comfortable. Crepe at \$6.00 and fancy silk at \$12.00.

A Silk Muffler is quite the thing. Conservative designs in stripes and colors. An essential, and yet must be in good taste. Today 6.00

Every man would like to wear Silk Shirts consistently. The finish is so soft and the appearance so satisfactory. A nice gift. Today, \$7.50 and

ers will be welcomed as a istmas box. In fine elastic web, solid leather ends, patent cast-off. Prices range from 50c to \$1.50. Silk web, extra quality, \$2.50.

Slippers never fail. With loose, easy footgear ideas of evening indolence are associated. Men's Chocolate Kid Romeos, with elastic sides and comfy insoles. Today, \$3.75. In black, \$3.25.



Will be quickly met in this unusual sale. Every size and shape, and all made from good sound materials, in the very latest winter styles. Havaha brown, black and tan storm calfskin, gunmetal, patent and colt, and

black and brown kid leathers. Styles are straight lace and blucher, with heavy and light oak tanned soles; also heavy waterproof viscolized and fibre soles. All sizes from 5½ to 11. Regularly



Christmas Show

Phone Main 7841

Fifth Floor

Ebony Brush and Comb Sets, silver mounted. Regularly \$3.50. Special 2.49
Grained Ivory Tollet Set, brush comb and mirror, as illustrated 7.85
Grained Ivory Hand Mirror, 61/2 inch bevelled glass, and especially well made. Regularly \$7.00. Special 5.95
This Dupont's Famous Solid Back Grained French Ivory TWO FREE INITIALS TODAY TWO FREE INITIALS TODAY ONLY.

16 different styles, \$5,25 to \$9.00.

Egyptian Lotus—as a Christmas gift. This should move quickly Popular odors, neatly wrapped. Make dainty Christmas gifts. Real good value at 37c. Our price .24 (War Tax Included.)

Simpson's-Main Floor. CHRISTMAS TREE LIGHTS CHRISTMAS TREE LIGHTS

8 little lights on a string and 1
spare bulb, all tested ... 3.50

FLASHLIGHTS

6½-inch tubular, black with
nickel trimming90

8½-inch tubular, black with
nickel trimming ... 1.10
Pistols, nickel plated .1.25
Many others—tubular, coat
pocket, etc., 76c to \$2.75.

STERLING BANGLES, 49c

Untearable Book for Baby "THE THREE BEARS" Big, colored pictures (linen). Regularly 50c. Today39 BABY DOLLS, \$1.25

Composition body, movable arms and legs, 12 inches long, face has a very pleasing expression. Regularly \$1.50. This morning. morning 1.25

WORD AND SENTENCE
BUILDER, \$1.69

Instructive and interesting.
Helps the children to spell. Has letters, numbers and pictures.
\$2.25 value. This morning 1.69

BABY RECORD BOOKS, 69c
With pretty, hand-painted moire silk covers, and gold lettering inside. Regularly \$1.00.
Today 69

DOGS, CATS, RABBITS, 39c (No Phone, Mail or C.O.D. Orders for these.) Made of papier mache. Will stand lots of hard knocks. 49c, 69c and 89c value. Today, each .39 KINDERGARTEN SETS, ON

SALE AT \$2.69 100 only. Table and two chairs. Red enamel finish. Extra well constructed, with legs securely bolted at top.

COASTING SLEDS 26 Inches long. Today, 29c 33 Inches long. Today, 48c Hardwood runners, striped and varnished, heavy round spring steel shoes, fancy decorated seat

\$10.00 DOLL CARRIAGES, SPECIAL, \$8.75 Cream, gray and brown finishes. Genuine reed bodies and hoods, specially equipped with reclining backs, steel springs and rubber tires. Length of body, 20 inches.

LEATHER STRAP PURSES



Sweater-Coat Comfort

Is hard to beat when the mercury is flirting about the zero point. Wear one to the office and hang it up till five o'clock. Wear it on Saturday afternoon tramps. You will need its warmth all day if your work lies in the open air.

We offer herewith two lines, which give a great variety in coloring. Both are warm and reliable.

Men's Sweater Coats, "Warren" brand. Plain brown, maroon and gray, also maroon and black, cardinal and black. Shawl collars 13.50

Men's Sweater Coats, shawl collars. Brown and maroon. Heavy weight 10.50

In fancy gift boxes.

Special Winter Suitings

Men's Overcoats, of heavy tweed coatings, in brown, gray and heather. Ulster, Form-Fitting, Waist-Seam, Trencher and Slip-On models. Today 25.00

Men's Slip-On Overcoats. Tailored in our own factory from a heavy weight, all-wool coating, in rich shades of

Double-breasted, Slip-On model, with convertible collar, full-back and regular pockets with flaps. Sizes 35 to 42 35.00

Men's Navy Blue Suits \$42.00

Tailored in our own factory from a dark navy blue fine-

Single-breasted, 3-button, soft roll, semi-fitted sacque model. Medium height vest-trousers finished with 5 pockets, belt loops, cuff or plain bottom. Sizes 36 to 44, at 42.00

Simpson's-Main Floor.

Furniture Suggestions

EXTENSION TABLES, fumed oak, 42-inch top, pedestal base, extends EXTENSION TABLES, quarter oak, 45-inch top, barrel pedestal. col-

DINING-ROOM CHAIRS, quarter oak, box frames, panel backs, top DINING-ROOM CHAIRS, fumed quarter-cut oak, full leather seats,

panel backs and top rails 49.75 KITCHEN CABINETS, golden oak, movable flour bin, glass sugar container. Base has sliding nickeloid top. Large cupboard, bread box and

KITCHEN CABINET, golden oak, movable flour bin and sugar container. Interior of top. white enameled. Base has sliding porcelain top. Large cupboard, bread box and drawers 54-50 Simpson's-Fifth Floor.

The SIMPSON Company Robert SIMPSON Limited

FOR

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WALK-OUT

| Cop! Ottawa, De have been alm tour which H King plans to Year, in connec ill attend a

He will then

THREE BUS