

At Simpson's Today---Men's Fine Shirts Less Than Wholesale Cost



This Beautiful China Set Today for Less Than the Price of Plain Porcelain

We secured 100 sets in a special deal, at a price that enables us to sell them at several dollars less than are required for a good porcelain set; and these are real china of fine thin quality; beautifully decorated with a garland of pink roses and two gold lines, as illustrated above. The handles are full mat gold, and the shapes most desirable.

The set consists of 12 each cups, saucers, bread and butter plates, dinner plates, soup plates, tea plates, fruit saucers, two covered vegetable dishes, two platters, covered sugar bowl, cream pitcher, baker, pickle dish and gravy boat.

Those who are fortunate enough to share the sale can delight in the purchase of these sets, for the value is remarkable. Sale price today, \$18.95.

49¢

Here is a shirt sale that every man who reads of it should surely attend. We are going to sell bright, clean-patterned, well-made shirts at a price that will, on an average, just about represent the present cost of the materials alone. Every shirt in the lot is at least a 75c value—but most of them are remarkably fine \$1.00 shirts.

The patterns are neat, becoming and the very kind particular men decide on—hairline stripes and cluster stripes in blue, helio and black.

And when it is considered that they are all fresh—all new—all clean—taken right out of our best selling stock—also that each is tailored and double-stitched, you will then know that this is the season's BEST SHIRT-BUYING OPPORTUNITY FOR YOU.

All are coat style, with laundered cuffs. Sizes 14 to 17. Today, 8.30 a.m., remember, 49c.



Boys' Winter Overcoats Extraordinary Value \$9.95



Regular Prices Were \$14.50, \$16.00, \$17.00, \$19.00

Broken lines grouped and priced for a sharp, quick one-day clearance. The qualities being varied means that to share the best in the sale you must come at 8.30 a.m.

There are exactly 87 coats—this season's cleverest and smartest-looking styles—double and single-breasted models with natural shoulders, convertible collars and half belts. A few have velvet collars. They are all warmly lined. Everyone is expertly hand-tailored. Last, but not least, is the handsome soft, warm imported tweeds and ulsterings in them. For boys 9 to 17 years. Special at \$9.95.

Groups of the Best Books by the Best Writers---60c

Nothing that costs so little gives you so much in return as a good book does. The books listed on this page are a few selected from more than 500 titles that we have in stock—all written by authors of established reputation. These books are cloth bound and printed on good paper and are in regular library size. Phone your order---Main 7841.

By C.N. & A.M. Williamson

- Lord Love and Discovers America.
- Set in Silver.
- Princess Passes.
- My Friend the Chauffeur.
- Lady Betty Across the Water.
- Princess Virginia.
- Car of Destiny.
- The Chaperon.
- The Motor Maid.

By Ethel M. Dell

- Way of an Eagle.
- Rocks of Valpre.
- Knave of Diamonds.

By Julie M. Lippmann

- Martha by the Day.
- Making Over of Martha.
- Martha and Cupid.

By Thomas Dixon

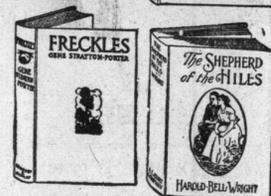
- Clansman (Birth of a Nation).
- The Southerner.
- Sins of the Father.
- Leopard's Spots.
- Comrades.

By David Grayson

- Adventures in Friendship.
- Adventures in Contentment.
- Friendly Road.

By Richard Dehan

- Man of Iron.
- Between Two Thieves.



By Joseph Hocking

- All for a Scrap of Paper.
- Dearer Than Life.
- Follow the Gleam.
- Dominic Wildthorne.
- Man Who Rose Again.
- Rosalen O'Hara.
- Romance of Michael Trevail.
- The Wilderness.
- The Trampled Cross.

By Sewell Ford

- Torchy.
- Trying Out Torchy.
- On With Torchy.
- Odd Numbers.
- Shorty McCabe.
- Shorty McCabe on the Job.
- Side-Stepping With Shorty.

By Gene Stratton Porter

- At the Foot of the Rainbow.
- The Harvester.
- Freckles.
- Girl of Limberlost.
- Laddie.
- Song of the Cardinal.

By Myrtle Reed

- Lavender and Old Lace.
- Old Rose and Silver.
- Master's Violin.
- Weaver of Dreams.

By Jean Webster

- Dear Enemy.
- Daddy Long Legs.
- Just Patty.
- When Patty Went to College.

60c



60c

By Ethel Hueston

- Prudence of the Parsonage.

By Ian Hay

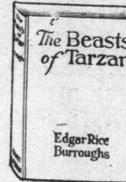
- Right Stuff.

By Stewart Edward White

- The Westerners.
- Silent Places.
- The Riverman.
- Rules of the Game.
- Adventures of Bobbie Orde.

By Joseph Lincoln

- Cy. Whitaker's Place.
- Capt. Dan's Daughter.
- Capt. Warren's Ward.
- Capt. Eri.
- Keziah Coffin.
- Mr. Pratt.
- Mr. Pratt's Patients.
- Depot-Master.
- Postmaster.
- Cape Code Stories.
- Partners of the Tide.
- Kent Knowles.



By Zane Grey

- Heritage of the Desert.
- Riders of the Purple Sage.
- Rainbow Trail.
- Light of Western Stars.
- Last of the Plainsmen.
- Last Trail.
- Lone Star Ranger.
- Spirit of the Border.

By Grace Richmond

- Strawberry Acres.
- Mrs. Red Pepper.
- Indifference of Juliet.
- With Juliet in England.
- Court of Inquiry.
- Second Violin.
- Round the Corner in Gay Street.

By Harold Bell Wright

- Winning of Barbara Worth.
- Shepherd of the Hills.
- Calling of Dan Mathews.
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View the Valentine Section in the book store, there you will find fresh, new valentine cards and favors

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