The Robert SIMPSON Company Limited | Store Opens 8 a.m. | Closes at 5.30 p.m. | H. H. FUDGER, President. | J. WOOD, Manager. | Northerly winds; generally fair; colder, but some light snowfalls or flurries. | The Robert SIMPSON Company Limited

# Read About the Lucky Bargains That Friday, the Thirteenth, Will Bring

Women's Suits Etc., on the Third Floor.

## Suits, Coats, Skirts

Dress Goods and Silks. Second Floor.

A collection of Women's and Misses' Suits, made of English serge, French Venetians and tweed mixtures. Coats are short and medium lengths, lined throughout with silk or English sateen, single or double breasted. Colors in the lot are navy, cardinal, brown, black, green, also of tweed mixtures. Sold regularly at $12, $15 and $18. Friday, **$5.98.**

76 Women's Winter Coats, imported tweed, in dark stripe effects, made in a couple of smart styles, semi-fitted backs. Sizes are mostly 36, 38, 40 and 42 bust measurements; the regular selling price of these coats was $10.95, Friday, **$4.49.**

Clearance sale of broken sizes, in a few of our best selling styles of Women's Separate Skirts, made in a number of up-to-date styles, mostly pleated, good crisp quality French voile in black, also of an imported Panama, in black and navy, only 65 skirts in the collection, the regular selling prices of these garments were $7.50 ,$12.50 and $13.50, Friday, **$4.95.**

## Petticoats & House Dresses

Women's Moreen Petticoats, black only; deep sectional flounce is trimmed with rows of pin-tucking and stitching; lengths 38, 40 and 42 inches, regular $1.00, Friday, to clear, **79c.**

House Dresses, of pin stripe percale, navy and white, suitable for maids or nurses; fitted waist lining, collar and cuffs of white muslin, edged with hemstitching. Sizes 34 to 42. Friday, to clear, **$1.19.**

Main Floor.

## Jewellery, Clocks

2,500 pieces of Jewellery, cuff links, brooches, lace pins, hat pins, tie pins, beauty pins, dress pins, sterling silver thimbles, etc. Regular 15c to 50c, Friday, **10c.**

300 Nickel Alarm Clocks, 4 in. dial, extra loud alarms, lever to stop bell, guaranteed good timekeepers, 65c value, Friday, **39c.**

Main Floor.

## Hosiery, Gloves

Women's Black Cotton Fleece-lined Hose, seamless. Regular 20c, Friday, **12½c.**

Boys' and Girls' Heavy Black Wool Stockings, ribbed, 6 to 7½, 8½ to 10. Friday, 3 pairs, **65c.**

Women's and Girls' Ringwood Gloves, all colors and fancy patterns. Regular 35c, Friday, **15c.**

Women's Cashmere Gloves, black, white, tan, brown, grey, navy. Regular 35c and 50c, dome fasteners; Friday, **19c.**

Infants' White Cashmere Mittens, finest quality. Regular 20c, 25c. Friday, **10c.**

Men's Heavy Mule Leather Mittens, wool lined, wool cuff; Friday, **29c.**

Men's Heavy Black Wool Socks, 25c, Friday, 3 pairs, **50c.**

Men's Horse Hide Unlined Gloves, welted seams, draw string wrist. Friday, special, **50c.**

Second Floor.

## English Longcloth 8c a yd.

Bleached English Longcloth, yard wide, for underwear or household use, only 1,600 yards. Regular 10c, 11c and 12½c yard. Friday **8c.**

**BATH MATS 98c.**

Large Fancy Bath Mats, hemmed, pink, brown, blue tan, green, etc., fast colors, soft finish. Regular $1.25 and $1.50 each. Friday **98c.**

**TABLE CLOTH "SECONDS" CLEARING.**

All sizes, left from balance lots of manufacturers' seconds, in bleached satin damask Table Cloths; several sizes; all good, grouped into two prices. Lot 1, regular up to $2.75 each, Friday $1.25. Lot 2, regular up to $4.50 each, Friday **$1.98.**

(Can't promise to fill mail or phone orders.)

**SEMI-BLEACHED BUTCHERS' LINEN 15c YARD.**

Yard wide, good sturdy quality, for aprons, etc. 360 yards only. Regular 20c and 25c yard. Friday **15c.**

**DAINTY DOYLIES 2 FOR 25c.**

All linen, spoke hemstitched all around, pretty drawn designs; only 20 dozen. Regular 10c each. Fancy Linen Department, upstairs, Friday **2 for 25c.**

**BEAUTIFUL LARGE COMFORTERS $1.98 EACH.**

72 x 78 inches, covered with very handsome printed American silkoline coverings, white fluffy cotton filling. Blanket Section, upstairs, Friday, each **$1.98.**

**400 PAIRS HEMMED BLEACHED SHEETS $1.24 PAIR.**

Made from good, heavy English sheetings, for double beds, standard hems, torn sizes. Per pair Friday **$1.24.**

Women's Furs. Third Floor.

## Dress Goods 39c per yd

5,000 yards of Fashionable Dress Goods, including new English and Scotch tweeds in stripes, checks and heather mixture effects, Serges, Panamas, Worsted Suitings, Henriettas, Vicuna Cloths, Tartan Plaids, etc., etc., 42 to 54 inches wide, Friday **39c.**

**LININGS.**

1,500 yards Spun Glass Lining, in a full range of new shades and black, rich, lustrous finish, 36 inches wide, regular 25c, for **19c.**

1,000 yards Percaline Lining, in every shade, guaranteed fast dye, a splendid wearing lining, 36 inches wide, regular 15c, Friday **11½c.**

**COLORED SILKS, 44c.**

3,000 yards Colored Silk Oddments, in good qualities of satin de chine, rich satin paillette, two-tone silks and chiffon taffetas; lengths for dresses, waists, skirts, etc.; the color assortment will include almost every shade, light and dark, also ivory and black; Friday **44c.**

## Muffs and Stoles

35 only finest quality "Orenberg" Mink Marmot Muffs, two styles, extra large bolster, round shape, shirred satin ends, down beds, some have fancy ornament attached; one style, regular price $12, Friday **$7.25**; the other, regular price $17.50, Friday **$10.25.**

20 only finest quality "Orenberg" Mink Marmot Stoles, nine inches wide on shoulder, full length 88 inches, fits close at neck, beautifully lined with shirred satin and trimmed with heads and tails; regular price $17.50, Friday **$12.60.**

35 odd Stoles, Caperines and Collars, in Australian opossum, Jap. bear, China bear, astrachan, etc.; all are satin lined and most have deep storm collars; regular prices were $9.00, $7.50 and $5.50, Friday, to clear, **$2.49.**

25 only Black Belgian Hare (Russian lynx) Muffs, large rug shape, finished with two heads and tails, good satin lining; regular price $5.00, Friday **$2.95.**

Black Ribbon. Main Floor.

## Black Ribbons

A special purchase of Black Ribbons, St. Etienne manufacture and Lyons dyed. The purchase price was ridiculously low, and so will the selling price be. The price on a full 6-inch Black Taffeta Ribbon for the next three days will be the same as to-morrow's Friday bargain price. These two 6-inch Ribbons sell regularly for 25c and 30c yard. First day of sale price, Friday bargain, **15c.**

New Swiss Flouncings. Main Floor.

## New Swiss Flouncings for Less

300 pieces of new Swiss Flouncings specially priced. Newest designs, in pretty open-work and lacey effects; 18 inches wide. Friday, per yard, **14c, 19c, 23c, 32c** and **55c.**

Cambric, Nainsook and Swiss Embroideries, Insertions and Beadings, in many patterns and widths, from 2½ to 15 inches wide, Friday half-price, ranging from **3c to 20c** per yard.

Main Floor.

## Books and Umbrellas

Robert Louis Stevenson—The Scribner copyright edition, in cloth, 10 volumes, regular $7.50, special for the sale **$5.25.** (Sixteen sets only.)

44 handsome cloth Fairy Books, finely illustrated, regular $1.25, for the sale **65c.**

300 "The Home Daily Expense Record," a book for every housewife, ruled and printed for every requirement, regular 50c, for the sale **25c** each.

Clearing Men's and Women's Fine Silk and Wool Umbrellas, in mission wood and boxwood handles, with sterling and rolled gold mounts, close-rolling frames, silk cased, $2.25, $2.50 and $3.00 lines, Friday **$1.73.**

The White Goods Sale. Third Floor.

## Lucky Day in the White-wear Sale Friday, the Thirteenth

Millinery and Feathers. Second Floor.

A mid-month clearing of 380 pieces Fine Whitewear, our factory samples, and all the counter mussed and slightly soiled garments thus far accumulated during the sale; gowns, drawers, corset covers, petticoats, princess slips, and hand-made or hand-embroidered pieces; all sizes in the lot; beautifully trimmed with lace, embroidery and tucking; finest materials. Friday bargain. **one-third to one-half off regular prices.**

Girls' Petticoats, fine nainsook, finished with deep flounce, trimmed with four rows Valenciennes lace insertion and deep hem; lengths 22 to 36 inches. Regular prices, according to length, $1.15 to $1.25 each. Friday bargain, all sizes, **63c.**

Girls' Night Dresses, fine cotton, slip-over style, ¾ sleeves, neck and cuffs finished with fine, narrow embroidery beading, run with silk ribbon; sizes 2 to 16 years. Regular prices, according to size, 70c to 90c. Friday bargain, all sizes **50c.**

**CORSETS AND UNDERWEAR.**

La Reine Corsets, a magnificent model in finest white coutil, medium bust, long below waist, shortened front, to give ease when sitting, boned with double rustproof steels, four wide side steels, six fine garters, deep fine lace, satin bow, draw cords in bust; sizes 18 to 26 inches. Regular price $4.00 a pair. Friday bargain **$2.00** pair.

Women's Vests and Drawers, "Watson's" unshrinkable quality, extra fine wool, with single thread of cotton; medium and heavy ribbed; high neck, long sleeves, buttoned. Drawers are ankle length, both styles; colors white or natural; sizes 32 to 38 bust measure. Regular prices $1.00 and $1.25 each. Friday bargain **63c** each.

**GIRLS' WASH DRESSES.**

Clearing Girls' Jumper Dresses, in navy blue print, with white dot, trimmed with white braid, also one-piece dresses, in fine ginghams; several styles, in pretty blue and green effects, pearl buttons; sizes in the lot 6 to 14 years. Regular prices were $1.25 and $1.50 each. Friday bargain **59c.**

**CLEARING THE SOILED SWEATER COATS AND SHAWLS.**

All the counter soiled Sweater Coats for women and girls; shawls, fascinators and clouds; all colors in the lot. **Friday bargain less than half-price.**

**WAISTS**
**(Third Floor.)**

200 Waists, of fine mull, lawn and pure linen; made in pretty lingerie effects; fronts of all-over embroidery, dainty lace yoke and pin tucking; linens are tailored style, with rows of cluny insertion; all sizes in the collection, but not all sizes in each style. Regular $1.50, $1.75 and $2.00. To clear Friday **98c.**

150 Splendid House Waists, in neat stripe and spot effects, American percale, front opening with yoke of tucking, tucked back, shirt sleeve, with cuff; black and white or navy and white; all sizes. Regular $1.00. Friday bargain **59c.**

Waists, of fine embroidered spot net, all silk lined, ¼-inch tucking front and back; front trimmed with panel of wide guipure lace, and pleating full length sleeve, tucked and lace trimmed, white or ecru. Regular $4. Friday **$1.95.**

Girls' Wash Dresses.

Waists. Third Floor.

## Furniture and Wall Paper

Tables in solid oak, mission design and finish. Regular selling price $6.50. Friday **$3.25.**

Solid Mission Oak Gas Lamps, with rubber tubing attached. Regular selling price $5.00. Friday **$2.45.**

Genuine Oak Chairs, in mission finish. Regular selling price $3.50. Friday **$1.75.**

Library Tables, in solid oak, rich golden finish, shaped legs and undershelf. Regular selling price $15.00. Friday **$6.95.**

260 rolls Friezes, floral, bird, figure and scenic. Regular 8c to 15c yard. Friday **2c** yard.

1,650 rolls Colored and Mica Papers, for bedrooms and kitchens. Regular to 8c and 10c. Friday **4½c.**

2,200 rolls Imported Bedrooms and Sitting Room Papers, good colorings, Regular to 25c. Friday **11c.**

3,600 rolls Parlor and Dining Room Imported Papers, in reds, greens, browns, blues and their blendings. Regular to 50c. Friday **24c.**

**BABY AND DOLL CARRIAGES, ROWING WAGGONS.**

**All This Season's Goods.**

Baby Carriages. Regular $19.75. Friday **$15.75.**

Baby Carriages. $12.00. Friday **$8.95.**

Baby Go-Carts. $11.00. Friday **$7.89.**

Doll Carriages (English). Regular $6.75. Friday **$4.95.**

Doll Carriages (reed). Regular $2.50. Friday **$1.95.**

Rowing Wagons. $5.00. Friday **$3.69.**

Girls' Tricycles. $7.25. Friday **$4.95.**

Full assortment American and Canadian Baby Carriages, 5th Floor.

Furniture and Wall Papers. Fifth Floor.

Second Floor.

Chinaware and Groceries in the Basement.

## Trimmed Hats and Shapes

68 Trimmed Hats, consisting of turbans, draped in velvets or silks, with a fancy mount or wings; fur felt shapes, trimmed with fancy silk ribbons; some with Canadian mink, trimmed, finished with a nice wing or feather. Regular $6.00, $6.75, $8.50. Friday **$2.98** each.

4 dozen Ready-to-wear Hats, in black, brown and navy, trimmed with silk band, large gilt buckle, and caught up at the side with a fancy quill. Regular price $2.50. Friday **50c** each.

**SHAPES.**

5 dozen assorted colors and styles, fresh from stock; all-wool felt shapes. Regular $1.50 to $2.00. Friday **19c.**

Fancy Feathers and Wings. Regular 75c to $1.50. Friday **10c, 25c** each.

## Chinaware and Groceries

600 English Fireproof Teapots, beautiful floral decoration, gold trimmed. Friday **25c.**

Royal Crown Austrian China Dinner Sets, 98 pieces, pure white body, dainty border design, rich gold finish. Regular $35.00. Friday **$19.50.**

Brass Jardinieres, brush brass finish, embossed collar. To clear Friday **49c.**

1,000 bags Choice Family Flour, ¼ bag **60c.**

Choice California Seeded Raisins, 3 packages **25c.**

Currants, cleaned, 3 lbs. **25c.**

Choice Cooking Figs, natural fruit, 4 lbs. **25c.**

Yellow Cooking Sugar, 10½ lbs. **50c.**

Perfection Baking Powder, 3 tins **25c.**

New Orleans Molasses, 2-lb. tin **10c.**

Canada Corn Starch, package **7c.**

Choice Rangoon Rice, 7 lbs. **25c.**

Pearl Tapioca, 4 lbs. **25c.**

Finest Canned Corn, 3 tins **25c.**

Choice Pink Salmon, per tin **11c.**

Telephone direct to department.

**2½ LBS. PURE CELONA TEA 55c.**

A blend of Indian and Ceylon Tea, one ton, Friday, black or mixed, 2½ lbs. **55c.**

## Fancy Goods and Drugs

40 only Women's Ebony Manicure Sets, leatherette cases, satin linings, ebony fittings, six or eight pieces. Regular $3.75 and $4.00. Friday **$2.49.**

Favor Ruhl's Brass Piercing Outfits. Regular $2.48. Friday **$1.75**; regular $1.48, Friday **99c.**

Beginners' Brass Piercing Outfits. Regular 15c and 20c. Friday **10c.**

1,000 bottles of Fancy Cased Perfumes, assorted odors. Regular 25c, 35c and 50c. Friday **2 for 25c.**

Beef, Iron and Wine. 40c bottles. Friday **25c.**

Blaud's Iron Pills, 100 in a box, plain or improved. Friday **10c.**

Art Gum, the dry cleaner. 10c cakes. Friday **5c.**

Corn Cure, Cornola or Blue Cross. Regular 10c. Friday **5c.**

Electric Insoles, best quality. Very special Friday, per pair **20c.**

Atomizers and Nebulizers, for spraying nose and throat. Regular $1.00. Friday **60c.**

Hot Water Bottles, best quality. Regular $1.50. Friday **98c.**

Fancy Goods and Drugs. Main Floor.

Home Furnishings. Fourth Floor.

## Curtains, Rugs, Linoleums

Tapestry Curtains, in a full range of colorings, and in reversible patterns, finished with heavy fringe top and bottom, 3 yards long, 45 inches wide. Regular price $3.50. Friday, per pair **$2.98.**

Curtain Poles, in oak or mahogany finish, fitted with wood brackets and ends; 4 feet long by 1 inch thick. Friday **14c.**

Oil Opaque Window Shades, 37 in. wide, 6 feet long, lace, insertion or fringe trimming; mounted on spring rollers; complete with brackets and pull. Worth 75c. Friday **37c.**

Nottingham Lace Curtains, good patterns, in conventional, floral, scroll and lattice effects; some plain centres; excellent wearing qualities; heavy finished edges; 50 and 54 in. wide, 3 and 3½ yards long. Values up to $1.50. Friday **93c.**

English Seamless Tapestry Rugs:

Size 3 x 3 yards. Friday bargain price, each **$9.85.**

Size 3 x 3½ yards. Friday bargain price, each **$11.85.**

Size 3 x 4 yards. Friday bargain price, each **$13.85.**

Size 3½ x 4 yards. Friday bargain price, each **$15.85.**

Colors greens, reds, turkey, fawns, chintzed.

Finished with invisible fasteners, and fitted free if bought on Friday.

Best quality Printed Scotch Linoleum, will stand hard wear, block, floral, tile, parquet and matting effects. Regular 50c and 60c. Friday, laid complete, **39c** square yard.

## Wash Goods Dept.

3,000 yards Fine English Print, light grounds, splendid designs for waists and shirts; these are guaranteed fast color and 36 inches wide. Regularly 15c, for **8c.**

3,000 yards Cream Cashmerette, with small black or navy polka dot. Regularly 15c, for **7c.**

American Teddy Bear Velours, pink, tan and sky, also in alphabet block design, same colors. Regularly 25c, for **17c.**

250 yards Real White Swiss Batiste, 50 inches wide, beautiful sheer quality, for waists, summer dresses, aprons, etc. Regularly 39c. Special **23c.**

Top Floor.

In the Men's Store. Main Floor.

## Suits, Coats, Ulsters

Men's fine quality English and Canadian Tweed Suits, in dark grey and brown grounds, with self and faint fancy colored thread stripes; three-button single breasted sack style; carefully tailored, and finished with strong, durable linings; sizes 36 to 42 Regular $7.50, $8.00 and $9.00. Friday **$5.95.**

Men's Heavy All-wool Cheviot Finished Frieze Overcoats, in a rich dark Oxford grey shade, single breasted Chesterfield style; well built shoulders, close fitting black velvet collars; splendidly tailored and perfect fitting. Sizes 35 to 44. Regular $8.50. Friday **$6.45.**

Boys' Heavy Fancy Tweed College Ulsters, brown and greenish grounds, with neat self and subdued colored stripes; single and double breasted styles; military or convertible collars; finished with twill mohair linings. Sizes 26 to 35. Regular $7.50, $8.50 and $9.00. Friday **$5.95.**

Boys' Strong, Durable English Tweed Two-piece Suits, in medium or dark grey and brown grounds, with neat self and fancy colored stripes; single breasted Norfolk or double breasted styles; pants plain knee style; sizes 25 to 32. Regular $3.25, $4.50 and $5.00. Friday **$2.98.**

4,000 Men's Ties, in all shapes and designs. Regular prices up to 50c. Friday **3 for 50c,** or each **19c.**

700 garments of Men's Underwear, including several garments of "Pen-Angle Brand," fleece lined; made with double breast and back; also some with single breast; several shirts, of pure sanitary American fleece, and Scotch wools. Regular prices to $1.00. Friday **44c.**

Men's Fur Coats, No. 1 Siberian dogskin, best linings and finish; 50 inches long; deep storm collars. Regular $21.00. Friday **$15.98.**

Men's Fur-lined Coats, fine grade black beaver cloth shells, well finished and tailored, No. 1 grade Russian marmot linings, German otter collars. Friday bargain **$25.00.**

Men's Winter Wear Caps, in fancy tweeds, navy and black serge, sealette, etc., in golf and driver styles. Regular up to 75c. Friday **45c.**

Fur Coats, Caps, Underwear.

Boots Second Floor.

## for Men and Women

**WOMEN'S SAMPLE BOOTS, $4.00 VALUE AT $1.49.**

128 pairs Women's Boots, American make, patent colt, vici kid, gunmetal and tan calf leathers, Blucher, button and lace styles; very dressy lasts; all styles of heels; sizes 2½ to 4. Regular prices $3.00, $3.50 and $4.00. Friday bargain **$1.49.**

**MISSES' AND CHILDREN'S BOOTS.**

700 pairs Misses' and Children's Boots, strong Dongola kid, Blucher, spring and low heels, patent toecaps; some styles have dull tops, solid leather, long-wearing soles; all sizes 5 to 7½, 8 to 10½ and 11 to 2; also 20 pairs Hockey Boots, 8 to 10½. Friday bargain **69c.**

(Telephone orders filled.)

25 pairs Misses' Hockey Boots, 11 to 13½. Regular $1.29. Friday bargain **89c.**

50 pairs Youths' Hockey Boots, 11 and 12. Regular $1.39. Friday bargain **79c.**

(Telephone orders filled.)

**WOMEN'S BOOTS $1.49.**

180 pairs Women's Boots, Blucher, strong Dongola kid, heavy sole, dull matt top, Cuban and military heels, patent toecaps; all sizes 2½ to 7. Friday bargain **$1.49.**

**MEN'S AND BOYS' BOOTS.**

240 pairs Men's Boots, black storm calf and black box calf, Blucher cut, wide, easy fitting, heavy standard screw soles; all sizes 6 to 11. Friday bargain **$1.99.**

Boys', all sizes 1 to 5. Friday bargain **$1.69.**

(Telephone orders filled.)

## In the Restaurant

Everything as good as mother used to make.

**AFTERNOON TEA AND MUSIC.**

String orchestra, with piano accompaniment, from 3.30 to 5 p.m. daily in the Palm Room. Ice Cream, Cake, etc., served all day.

**BREAKFAST.**

Ready to serve you hot breakfast sharp at 8 o'clock. Service is prompt and courteous. Prices to suit both appetite and purse. The Queen street elevators are very convenient, and will carry you to the Lunch Room without delay.

## Palms

Kentia Palms. Regular $1.00 each, for **65c.**

Hyacinth Pans and Fern Pans. Special each **40c.**

Primrose Plants, full of bloom. Regular 25c each, for **20c.**

Japanese Air Plant or Everlasting Fern. Each **15c, 25c.**

The Robert Simpson Company Limited