

NEWS OF SPECIAL INTEREST TO WOMEN

GALLAGHER & CO., Limited
SPECIAL FOR THIS WEEK ONLY
Arriving Daily From Georgian Bay
CHOICE FRESH CAUGHT TROUT 10c per lb.
Order early and get prompt delivery.
107 KING STREET EAST Main 7497-7498

NOT DISMAYED BY SIZE OF BIG TASK

Appeal for Sheets Has Met
Hearty and Gratifying
Response.

PERSONAL CONCERN

Women of Committee Deeply
Interested and Feel Ex-
tremely Thankful.

When the committee in charge of the supplies for the University Base Hospital sent out the request for 12,000 sheets, the order seemed almost too colossal to even hope for anything near fulfillment. Women had already done so much in the matter of knitting and sewing, not to speak of the financial outlay in connection therewith, that to start up again on such a big assignment seemed almost too much to expect. This at least is how it may have appeared to some, but those who thought in this wise little know of what material our Canadian women and girls are made of, for with them it is but to try to spell accomplishment.

A Generous Total.
Needless to say that the number of sheets required have been sent in, and that in good measure, for the aggregate number has been swelled by a goodly number, and there is the generous total of 12,192 sheets to the credit of the women of Ontario, the City of Toronto, of course, being finely represented. The women of the committee are extremely grateful, for so interested were they in the matter that they felt personally concerned, and the success is for them cause for individual gratification.

After June the workroom in the biological building will be open only on Monday, Wednesday and Friday. In the matter of surgical supplies the need continues great, and the physics building of the university will go on with its work every day as at present. Willing workers always welcome.

He Gained 26 Pounds She Became Plump and Pleasing

Flesh-Maker Found. Eat it One Week FREE

A real flesh-maker and strength-giver. It has been discovered. Eat it for a few days and get New Life, Richer Blood, Slender Nerves and Improved Digestion. This CERTONE is a grand discovery, absolutely safe for men, women or children. You can prove it free. Eat a little CERTONE and see how you feel. Gain weight, build up, all out neck, shoulders, just feel fresh, strength and health after everything else failed, so help them. Here is a picture of Mrs. Kiefer who gained 26 pounds through CERTONE, and Miss Wynne who gained 15 pounds. The quickest and best way to settle all doubts is to get a 50-cent box of CERTONE. It costs but 10 cents. Send for your free trial. Or you can buy a 50-cent box through the druggist. Get your CERTONE at once, then watch your gain. Feel better and look better, get good, sound sleep, and lasting good health.

FREE 50-CENT
This Coupon with 10 cents entitles you to a 50-cent box free of CERTONE. Only one CERTONE Coupon per person. CERTONE COMPANY, 70 Lombard St., Dept. 134 Toronto.

That Son-in-Law of Pa's

Of Course, One Must Be Properly "Attiahed"



CHILDREN TO SING SONGS FOR SOCKS

Toronto School Children to
Help Make Soldiers
More Comfortable.

EVERYONE HEARS CALL

Appeal Made So That Five
Thousand Pairs May Be
Sent.

"On the third of June,
The King's Birthday,
You must give us socks,
Give, give, we pray."

This is the song the children of the schools and of the homes will sing out loudly on Thursday next, and it is hoped that the cry of the children hearts will be understood and answered by every parent and friend of the little ones and of the soldiers for whom the children sing. There will be some who may find some difficulty in understanding the change of demand from fire-crackers to socks, but just a little patience and your boy or girl will tell you that there are thousands of men from Canada, many of whom you perhaps know personally, and whom if you met now you would salute with the greeting "Say, old chap, you just did splendidly. You just behaved nobly and everyone in Canada is proud of you. Now, is there anything that we could do for you just to show that our appreciation is sincere?" And if the man answered, "Yes, I am really in need of a pair of socks—I wish you would give them to me," how quickly the request would be fulfilled.

Need New Socks.
Well, this is just what is happening. Men in the works of the field and in the trenches wear out socks very quickly, and the half-worn socks are about the most uncomfortable burden that a man can carry about with him. They are like a thorn in the flesh, a constant irritant, and to march even under peaceful conditions with uncomfortable footwear minimizes even the efficiency of the wearer.

So this is what your children want you to do on the King's Birthday. They are asking you to give them the means of contributing to the five thousand pairs of socks for which appeal is being sent out thru means of a circular which, with the consent of the education department, will find its way into all the schools and with the co-operation of the teachers, whose enthusiasm in the matter is a foregone conclusion, it is hoped by Mrs. Alexander McPherson, the head of the with her, that the appeal working for may be collected on the day named.

Give Your Mite.
A pair of socks costs 48 cents. Now, it is not expected that every boy or girl will hand in this amount, but four or five cents will, give the request, or even eight will be fine at five cents each, and this amount from every child will make a small pile until even twice the number stated would be on hand. A gift from the boys and girls of Canada, hand in this amount, but four or five cents will, give the request, or even eight will be fine at five cents each, and this amount from every child will make a small pile until even twice the number stated would be on hand.

Carl Muller can go.
Carl Muller, born in Alsace-Lorraine, was yesterday granted leave by the Toronto authorities to go to New York. He has letters from Sir Douglas Haig recommending him, and seeks employment as an interpreter with the British war office.

Gain Health and Solid Flesh

I got Muscle, Power, Splendid Health through CERTONE. You can have a supply of this grand discovery FREE to show you how surely CERTONE makes flesh, health and strength. This really wonderful CERTONE is absolutely guaranteed to be a tonic nourishment combination produced from food essence instead of drugs. A safe, natural remedy for men and women. Delicious to eat. Wonderful in action. Improves digestion, tones up nervous system, rich blood and good solid flesh. See what CERTONE did for me! CERTONE has given flesh, health and strength to thousands of men and women. Your turn now! If you have never eaten CERTONE, get a 50-cent box of CERTONE free and postpaid. If you will cut this out and mail it to me with your name and address and 10 cents to help pay distribution expenses. Or you can buy a Dollar box through your druggist. As you eat your CERTONE, watch your mirror. Note your gain, how quickly you feel better and look better. That settles all doubts and arguments.
George A. Sykes, President, CERTONE COMPANY, 70 Lombard St., Dept. 240 Toronto, Ont.

Lantic Sugar

"Perfect for Jams and Jellies"

Buy in Original Packages

2 lb. and 5 lb. Sealed Cartons
Also 10 lb., 20 lb. and 100 lb. Bags

Look for the Lantic Red Ball on each package.

Atlantic Sugar Refineries Limited
MONTREAL, QUE. ST. JOHN, N. B.

DESIGN OF GLOVE VERY EFFECTIVE

Latest Styles Resemble Kid
and Are in Many
Shades.

KEEP PRETTY FEATURES
Light Cream With Broad
Black Back Becoming
Popular.

All the pretty features of the kid glove may be had in the summer silk designs, which are much cooler and quite favored by discriminating devotees. All the smartest effects in black and white cream, gray and sand shades with black, are cleverly reproduced in sheer silks of faultless texture.

The short glove for street wear is decidedly smart. A very light cream glove with broad black backs is stunning with the taffeta suit of navy, black or in fact any of the popular dark shades. White silks with black and white backs are exceedingly good style with a black and white costume, or some of the lighter party or smart suits.

Colored Designs.
Then there is a great array of colored designs for those who favor matching gloves, sunshade and handbag—a fact that is particularly attractive for a simple little tailor in shepherd's check or conservative stripe, is given character by a dash of well-chosen color.

Lovely silk embroidered gloves that reach to the shoulders may also be had for wear, with the quaint little one-piece frock when puff-sleeves are a feature. Fancy backs worked in colors are chic, and little bracelet designs are odd. Exquisite shades of rose and pale mauve are combined with white models with excellent effect. Among more daring novelties plaids and checked tops are often exploited, but these are supposed to be worn with long-sleeved coat suits.

Very attractive little sets of hosiery and gloves are developed in pale pinks, creams, violets, greens and blues with pretty flower designs embroidered on instep and wrist, while some of the more elaborate designs display gold and silver traceries and medallions of exquisite lace inset. With such beautiful gloves and hosiery to enhance her summer frocks and silk costumes the devotee will hasten the donning of low-cut shoes and sleeveless wraps.

The annual meeting of the Bishop Strachan School will take place this afternoon at the school. The members will remain to a buffet tea at the invitation of Miss Walsh, the lady principal.

NURSERY

CONDUCTED BY
Elinor Murray

Good Discipline

When a child's conduct demands punishment, there is only one thing to do—punish. But let the discipline be very positive, so as to leave no doubt in the child's mind what his future course of conduct is to be.

The spirit of anger is never part of good discipline. And sternness is seldom necessary. Allow the child as much liberty as possible, but teach him definitely the limits of his freedom. Use few "don'ts," but when once you have said "don't," enforce it. "Make the child as happy as possible" and "enter into his pleasures and interests as enthusiastically as you know," but when you give the child something to impress upon him, the fact that you mean what you say, and that you will enforce it, is of more importance than the fact that you are kind and loving.

Some children are harder to manage than others, but the child who does not mind being told "no" is a child who has received rather than on his own character. It is his parents' fault, and it requires not only good judgment but a fondness for children to attain good discipline in one's family, and an unlimited supply of tact, faithfulness and perseverance.

Teasing has ruined the disposition of many a child. It is particularly cruel because it is so unfair. The child cannot retaliate except by naughtiness, and just as soon as he becomes naughty he is punished. Parents of course, will never be guilty of tormenting a child, but older children in the house, or unthinking relatives, can make the little life almost unbearable. This is absolutely wrong and very harmful.

Notes of Women's World

Queen City Chapter number seven, Order of the Eastern Star is holding a sale of home-made cooking in St. Lawrence market, Saturday, in aid of the University Base Hospital.

Dreadnought Chapter I.O.O.F.E. bandage meeting will be held in St. Simon's Parish House this morning at ten o'clock. A special business meeting will be held at three in the afternoon.

The Veterans of '66 Chapter I.O.O.F.E. have been invited to assist in decorating the graves of the soldiers who fell at Edgewood in 1866. Those assisting will assemble at Riverdale Park on Sunday, May 30, at 3 o'clock.

This evening an entertainment will be held at the home of Mrs. Whitehead, 80 Oriole, for the Veterans of '66 Chapter I.O.O.F.E. and the Veterans of '66 Association. All members of both associations are invited.

Tomorrow and Saturday, from 3 until 7 o'clock in the afternoon, an interesting Art Exhibition and Tea will be held at Edgely's Cabinet Shop, 348 Yonge street.

This evening there will be a performance of the four act comedy "School" at the King Edward Theatre, Scarborough, in aid of the Red Cross. Tickets may be obtained at the Masonic Hall, Balsam avenue, or from members of the committee. R. E. F. Dalton will take the part of Beau Fairbanks.

On next Monday afternoon at three o'clock, the women of Parkdale will hold a "shower" at the home of Mrs. Nixon, 30 Beatty avenue, when money for clothes to be sent to France for boys, girls and infants will be gratefully received. Mrs. McCall will relate some interesting facts just received from the front.

Two performances of "Pinky and the Fairies" by the students of the Margaret Eaton School have been arranged for Tuesday, June 1. There

Lusitania Pictures

In the Rotogravure Section of
The Sunday World will appear
after the great disaster. There
are over eighty pictures in the
two illustrated sections. One
of the pictorial features is a
group of the 35th (Toronto)
Battalion, printed in sepia
tones.

The... Sunday World

will be a matinee at three o'clock and an evening performance at 8.15. Proceeds in aid of the University Base Hospital.

In response to their appeal the Queen's Own Chapter I.O.O.F.E. were able to send five Red Cross cases filled with tobacco, etc., given them by the officers and men of the regiment, for their companions on the other side of the water. There is still a goodly amount in the bank for another shipment.

The Ladies' Auxiliary of the Army Medical Corps desire to thank all who contributed to their appeal for tobacco and other supplies. As a result 100 cases have been sent to the No. 2 General and No. 2 Station Hospital, France.

From the receipts of the Franco-British entertainment held May 18, the association have the sum of \$150 to donate to the University Base Hospital and to the hospitals in France.

Acknowledgment of the receipt of \$128 from several friends in aid of the Red Cross work is made by the East Toronto Women's Institute.

Swift's "Red Steer" Fertilizers

It Pays to Use Them

THE application of SWIFT'S FERTILIZERS will make your lawn more verdant, protect it from burning out in the summer and give it a much earlier start in the spring.

Why buy your vegetables this summer when you can grow them in your lot with the application of SWIFT'S FERTILIZER? Swift's FERTILIZER is a very good fertilizer, but it does not contain all the available plant food elements required by the plants.

SWIFT'S RED STEER HIGH-GRADE FERTILIZER contains a liberal amount of available plant food. It will enrich your soil and enable you to grow more and better vegetables.

SWIFT CANADIAN CO., Limited.
Fertilizer Department
West Toronto, Ontario,
Phone Junction 1700.

By G. H. Wellington

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