

The Robert Simpson Company, Limited



Items of Special Interest at Simpson's Monday

The Store has begun the New Year with a vigorous campaign of value-giving, which extends from the Picture Department on the top floor to the China and Hardware in the Basement. The Brilliant "Great White Way" is a splendid introduction to the immense Sale of White. Make your call there Monday.

Men's Work Coats

Coats that will give you thorough satisfaction; that will keep you warm, and that are excellent in appearance. They are beaverette lined corduroy coats, made from a heavy English brown corduroy, lined throughout with heavy furred beaverette, with beaverette collar, leather bound pockets, patent fasteners, wool wristlets, leather shields; the finest work coat made. Price 11.75

Men's Work Coats at \$4.50 are made from fawn corduroy and lined with fancy mackinaw, with a beaverette collar; also wool wristlets in sleeves; a warm, serviceable work coat. Price 4.50

MEN'S WOOL VESTS.

Scotch Wool Knit Vests to keep you warm; vests that wear well and are fashionable in cut; made in gray and brown, single-breasted, with four outside pockets. Price 2.50

BOYS' ROUGH SERGE SUITS.

Smart Double-Breasted Suits, with wide concave shoulders, neat fitting collars, semi-fitting backs, and full bloomer pants; made from an all-wool English rough-finished blue serge, splendidly tailored, twilled linings and inter-trimmings. Monday, sizes 25 to 30 5.00

BOYS' ROUGH SERGE KNEE PANTS.

Made from all-wool English blue rough-finished serge, to match the above suit; strongly made and well lined. Monday, sizes 25 to 30 1.00

Boys' Caps in Assorted Patterns

Of light and dark tweeds; also navy and black cloth, fur lined ear bands. Monday 25

Boys' Wool Aviation Caps, double band and small peak, also the polo shape; made from pure wool, and Scotch make; plain or in fancy checks. Monday 35

Girls' Misses' or Ladies' Wool Aviation or Skating Caps and Toques, plain colors of white, navy, sky, gray, cardinal and black. Special at 50 (Main-Floor)

A Sale of House Slippers--Remarkable Values

Change those cold, damp Boots as soon as possible for a pair of warm, cosy House Slippers. Read these specials for Monday:

WOMEN'S DAINTY SATIN AND FRENCH BOUDOIR SLIPPERS, 75c.

The colors are red, pink, pale blue, black and brown; they are quilted satin with warm padded insoles and finest quality imported French felt; sizes 2 to 8. Regular 95c and \$1.25. Monday 75

MEN'S WARM CAMEL'S HAIR SLIPPERS, 95c.

360 pairs Men's Warm Genuine Camel's Hair Slippers, made extra high front and back, soft padded insoles, flexible leather soles; sizes 6 to 11. Monday 95

MISSSES' AND CHILDREN'S IMPORTED HOUSE SLIPPERS.

Plaid pattern, flexible leather soles, very warm, comfortable and noiseless. Sizes 8 to 13 and 1 and 2. Regular 49c and 59c. Monday 35

WOMEN'S CAMEL'S HAIR SLIPPERS.

Fleecy and comfortable inside, turn-down collar and silk pom-pom on vamp; padded insoles, and flexible leather soles, very durable; sizes 3 to 7. Monday 85

MEN'S HOUSE SLIPPERS.

Made from warm Arctic cloth, plaid pattern, flexible leather soles, warm and comfortable; sizes 6 to 11. Monday 49

MISSSES' FELT SLIPPERS, 25c.

300 pairs Misses' Black Felt Slippers, with noiseless felt soles, ankle strap style, red pom-pom on vamp; sizes 11 to 2. Monday 25 (Second-Floor)

Monday Basement Sale.

Special Graniteware Selling for 8 o'clock

Best Graniteware, German make, smooth surface, coated four times on steel base; all perfect goods, nothing damaged. Special prices for 8 o'clock selling. Note--We cannot promise to fill phone or mail orders.

Berlin Saucepans, with granite covers, all white. Regular 88c size. Monday for 43

Blue and White Lip Saucepans. Regularly 67c size. Monday for 33

Blue and White Lip Saucepans. Regularly 35c, 40c and 43c sizes. On Monday, all for, each 29

Blue and White Lip Saucepans. Regularly 20c and 25c sizes. On Monday for, each 14

Preserving Kettles, blue and white. Regularly 75c and 90c sizes. On Monday for, each 53

Pudding Pans, blue and white, large family size. Regularly 40c value. On Monday for, each 29

Tea Kettles, all white with blue rim; to fit No. 8 or 9 stove. Regularly \$2.00 value. On sale Monday for 1.19

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The Semi-Annual Event in the Custom Tailoring Department



Will be continued on Monday until the last suit is sold. We are clearing all the short lots of this season's cloths, lots consisting of one or two suit lengths, as our new materials are arriving, and we want the room to display them. Prices for suits in the lot were \$25.00, \$26.50, \$28.00, \$30.00, \$32.00 and \$33.00, no two alike. We will make up your choice in single or double-breasted style from measurements taken Monday, with trimming to match, for 19.75 Fit and workmanship guaranteed. (Main Floor)

Boys' Furnishings at Lowered Prices

300 Boys' Heavy Sweater Coats, with high collar and two strong pockets; in a wide range of colors to select from; sizes 24 to 32. Regularly \$1.50. Monday 98

200 Suits of Boys' Pyjamas, made in England from a good medium weight flannel; sizes 28 to 34. Regularly \$1.00. Monday 68

250 Garments of Boys' English Natural Wool Underwear, shirts and drawers, heavy winter weight, light color; sizes 22 to 32. Regularly \$1.00. Monday 68

200 Boys' English Flannel Nightrobes, in pink, blue or black stripes; sizes 12, 13 and 14. Regularly 59c and 75c. Monday 45

150 Suits of Boys' Heavy English Natural Wool Combinations, long sleeves, ankle drawers; sizes 22 to 32. Regularly \$1.75. Monday 1.48

175 Boys' Neglige Shirts, in sizes 12 and 12½ only, to be cleared. Regularly 75c. Monday 58 (Main Floor)

Gloves and Hosiery

Women's and Boys' Black Ribbed Cashmere Hose, winter weights, soft, fine yarns, close, elastic finish, good wearing, applied heel and toe; sizes 6 to 10. Extra value, Monday, each 25c; 3 pairs 75

Women's Natural and White Chambray Washable Gloves, fine close weave, 3-dome fasteners, seams well sewn, neat, stitched back, wear and look like the real article; sizes 6½ to 7½. Extra value, Monday 75

Men's Mulekitt Mitts, warm wool lined, deep wool wrist, strong sewn seams, wear like iron, large and roomy; sizes 5½ to 7½. Extra value, Monday 40

Men's Leather Gaiters, wool lined, wide, deep cuff, soft pliable finish, strong sewn seams; sizes 7½ to 10. Extra value, Monday 75 (Main Floor)

Good Books Make Long Friends

Commence building up a library today by buying a volume of Burt's Home Library, 200 titles, well printed, well bound, gilt top, 45c a volume, including "The Newcomes," by Thackeray, "Pleasures of Life," by Lubbock, "Vicar of Wakefield," by Goldsmith, "Twenty Years After," by Dumas, "Bachelors," by Bragallone, "Dumas," "Nicholas Nickleby," by Dickens, "Life of Benjamin Franklin." (Main Floor)

Groceries

Pearline 1-lb. pkg.
Powdered Ammonia Powder 4 pkgs.
Sunlight, Surprise and Talcum Soap per bar.
Wide Awake and Comfort Soap per bar.
Fels Naptha Soap per bar.
Heather Brand Soap 7 bars.
Simpson's Big Bar Soap per bar.
Santa Claus and Victor Soap 6 bars.
Old Dutch Cleanser 3 tins.
Sapolio per cake.
Naptha Powder pkg.
Gold Dust Washing Powder large pkg.
Lux Washing Powder 2 pkgs.
Taylor's Soap Powder 2 pkgs.
Pan Shine Cleanser 3 tins.
So-Clean Sweeping Compound per tin.
Royal Blue 2 pkgs.
White Swan Lye 2 pkgs.
Canada White Laundry Starch 1-lb. pkg.
Bon Ami per cake.

3 LBS. PURE CELONA TEA, \$1.15.

1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday 5 lbs. 1.15 (Basement)

Sterling Values in Draperies

We are preparing for the semi-annual inventory of stock many broken lines we will not carry over; others we are not repeating. Every day sees some remarkable price reductions, such as the following:

ENGLISH CRETONNES, MONDAY, 15c.

Endless variety of designs and colors, for bedrooms, sitting-rooms, or for any room in the house; the great majority of these cretonnes will launder perfectly. Monday 15

\$2.00 SATIN DAMASKS REDUCED TO \$1.00 YARD.

For portieres, hangings, window draperies, or light upholstery; soft shades of rose, green, blue and brown, 50 inches wide. Monday, per yard 1.00

\$2.50 TAPESTRY CURTAINS, \$1.98.

Three yards long, silky, rich effect, in shades of brown, green and crimson unequalled value. Monday 1.98

70c WINDOW SHADES, 39c.

Extra quality opaque cloth, trimmed with neat Nottingham laces and insertions, cream, white and green, complete with brackets and pulls, size 37x70 inches. Regular value 70c. Special Monday 39

40c SCOTCH MADRAS, 28c.

Floral and conventional designs, 45 to 50 inches wide, in cream and white; 40c value. Monday, yard 28

WINDOW SHADES, 25c, COMPLETE.

Regular 40c value; size 37 x 70 inches. An opaque window shade, mounted on reliable spring rollers, in cream, white and green; complete with brackets and ring pulls. Special Monday 25

Lighting Fixtures at Lowest Prices

Clearing line on offer of Silk and Fancy Lamp or Electric Shades. These are in many assorted designs and colors; some with fancy fringe.

Regularly \$1.50 to \$2.00 value 80

Regularly 80c to \$1.00 value 49

Regularly 50c to 75c value 29

Regularly 25c value 10

Five-Light Hand-Hammered Den or Library Electric, broad ring design, with black lined amber shades, complete. Regular \$50.00 value 36.50

Four-Light Mission Design Electrolite, brushed brass finish, complete, with square amber shades to suit. Regularly \$16.00 11.80

Three-Light Ceiling Electrolite, Flemish finish, suitable for bedroom or small sitting-room; complete, with suitable shades. Regularly \$4.00 2.80 (Fifth Floor)

Inexpensive and Durable India Rugs

These rugs among Orientals have a style quite their own, and are exceedingly effective and different from anything obtainable at equivalent prices. They come in light shades, soft blues and greens, tans and bright warm reds, for dens, dining-rooms, etc.

8. 1 x 5.4 \$15.95 11.11 x 7.5 \$31.00

8. 0 x 5.1 \$17.25 11. 1 x 7.11 \$44.00

9. 2 x 5.2 \$18.00 12. 3 x 9.1 \$42.25

9. 5 x 6.5 \$25.00 13. 1 x 10.5 \$68.00

STERLING VALUES IN ENGLISH TAPESTRY SQUARES.

A large variety to select from at prices that will commend them to the keen buyers.

7.6 x 9.0 \$5.50 and \$8.20 9.0 x 10.8 \$7.50 and \$11.45

9.0 x 9.0 \$6.50 and \$9.85 9.0 x 12.9 \$8.50 and \$13.15

10.6 x 12.0 \$10.50 and \$15.60

An Important Special Item.--Reduced prices on Heavy, Hard-Wearing Saxony Wilton Squares, in Oriental and self colors. These Rugs are amongst the most satisfactory wearing Rugs that are made, and at such prices should command a ready sale:

6.0 x 9.0. Special reduction \$22.50

6.0 x 9.0. Special reduction \$27.00

9.0 x 10.6. Special reduction \$30.00

9.0 x 12.0. Special reduction \$25.00

11.3 x 12.0. Special reduction \$55.00 (Fourth Floor)