

PORTUGAL

Portugal offers an attractive potential market for fish and fish products. The size of the market is estimated at 490,000 mt, of which about 310,000 mt is supplied by the domestic catch, and 180,000 mt by imports. Exports are approximately 70,000 mt. The import market is primarily for salted fish (cod) and frozen fish (notably hake dressed/head off), pilchards, tuna, squid (illex), shellfish (lobster, shrimp, prawns and crab) and sardines.

The latest available official Portuguese data shows per capita fish consumption at 35.8 kg in 1980. Although the import market has not seen any major penetration of species such as redfish, monkfish and turbot (currently available in Canadian waters), those species have been gaining public acceptance. There is potential for sales, providing prices are attractive. With the exception of cod, whose imports are subject to tariff quotas, there are no major restrictions on fish imports. The primary buyers of wet salted cod are drying companies, most of which also operate as wholesalers. The main dry salted cod buyers are importers/distributors. Frozen fisheries products are purchased by importers/distributors and processors.

MAJOR PORTUGUESE SEAFOOD IMPORTERS

A.D. OLIVEIRA MAGALHAES SA
Rua Santos Pousada,
4000 Porto, Portugal
Telex: 22207 ADOM P
Products: wet and dry salted cod

ARMAZÉNS DA MATINHA LDA
Rua Vale Formoso de Baixo, 110
1900 Lisboa,
Portugal
Telex: 12510 SILVAC P
Products: wet and dry salted cod

ARTUR PAIVA LDA
Senhora da Guia,
4480 Vila do Conde,
Portugal
Telex: 12258 VIKING P
Products: wet salted cod

BACALHAU DE PORTUGAL
Praia dos Moinhos,
2890 Alcochete, Portugal
Telex: 12510 SILVAC P
Products: wet salted cod

BEIRAFRIO LDA
Botulho,
3460 Tondela, Portugal
Telex: 53517
Products: frozen seafoods

CARDOSA, SILVA & COMPANY
Rua Mouzinho da Silveira, 56,
4000 Porto, Portugal
Products: dry salted cod

CEC
Comércio europeu de Congelados Lda,
Doca Pesca, 93 B,
Pt. 11, Pedrouços,
1400 Lisboa, Portugal
Telex: 65376
Products: frozen seafoods

CENTRAL ATLÂNTICO LDA
Av. dos Bacalhoeiros,
3830 Ilhavo, Portugal
Telex: 37613
Products: frozen seafoods