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QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 606-LOS ANGELES

001-AGRI & FOOD PRODUCTS & SERVICE UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

52

SOLO FOOD SHOW LOS ANGELES - 25 FIRMS DEVELOP BROKER REPRESENTATION FOR THE 25 FIRMS PARTICIPATING

IN THE EVENT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1.Natural Foods Expo West 2.Arizona Retail Grocers 3.Montreal Furniture Market QUARTERLY RESULTS REPORTED:

1.8 Cdn coys exhibited, 3 possible agency reps.
2.6 Cdn coys exhibited, 3 appointed brokers.
3.11 buyers invited, 3 agency agreements confirm

OUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

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