

REPT4D
89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

52
20/1/89

POST :606-LOS ANGELES

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SOLO FOOD SHOW LOS ANGELES - 25 FIRMS
DEVELOP BROKER REPRESENTATION FOR THE 25 FIRMS PARTICIPATING

IN THE EVENT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 1 1.Natural Foods Expo West
- 2.Arizona Retail Grocers
- 3.Montreal Furniture Market

- 1.8 Cdn coys exhibited, 3 possible agency reps.
- 2.6 Cdn coys exhibited, 3 appointed brokers.
- 3.11 buyers invited, 3 agency agreements confirm

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----