

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :612-WASHINGTON

- Visit of Standards Council of Canada and Canadian General Standards Board for presentations, meetings, hearings
- Liaison, recruitment of Cdn companies for biotechnology roundtable at regional Business Opportunities Seminar.
- Two keynote presentations on FTA to regional business groups
- Final promotional effort on behalf of Airshow Canada
- Staffing action to replace 2 LES secretarial positions/TID

DISPATCHES MADE FROM WASHINGTON
TO MISSIONS AND CONSULS
WEEK PROGRAM TARGETED AT DISTRIBUTORS

QUARTER:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORT:
QUARTER 1	<p>1 appearance to 10 Canadian and 10 U.S. importers seeking import/supplier connections. Contacted with 12 for services and obtained orders for U.S. exhibit at 1989 S.E. Ag. In growing Food Pacific '90 thru Seattle Expo.</p>	<p>Continued enlightenment for Canada on export trends and distribution. Excellent contacts for U.S. provincial govt to promote U.S. food show and entry food show in previous event similar.</p>
QUARTER 2	<p>2 liaison with Ont. Min. Ag/Food at East Candy Manufacturing Show's participating U.S. exhibitors. Several Food Industry guide purchased. Planning for Ont. Food Show at Embassy Inn 1989 and 89 at East-South West/Map. Show March 1990.</p>	<p>26 enquiries/inquiries actioned. Buying connections and marketing assistance to 11 Canadian food and ag. exhibitors. Market research provided to 2 provincial govt ag. depts.</p>
QUARTER 3		
QUARTER 4		