

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :531-WELLINGTON

001-AGRI & FOOD PRODUCTS & SERVICE
NEW ZEALAND

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	SEMI & PROCESSED FOOD & DRINK	
	WOOLWORTHS SUPERMARKET PROMOTION 1988 - MARCH	INTRODUCTION OF AND CONSOLIDATION OF APPROX 10 NEW & EXISTING AGENCY LINES
	VISIT FOOD AND BEVERAGE SHOW, TORONTO, 1988. THREE INCOMING NZ BUYERS TO SUBJECT SHOW.	SPEAK WITH UNREPRESENTED CDN MANUFACTURERS & EXPORTERS & TO ACHIEVE 4 NEW AGENCIES.
	CATALOGUE SHOWS, AUCKLAND, WELLINGTON	INTRODUCE 5 NEW CANADIAN COMPANIES TO NZ BUYERS AND IMPORTERS
	VISIT FOOD PACIFIC 88 IN VANCOUVER	SPEAK WITH CANADIAN EXPORTERS & MANUFACTURERS & CONDUCT CATALOGUE SHOW ON RETURN OF 10 NEW EXPORTERS
	WOOLWORTHS SUPERMARKET PROMO MARCH 1989	INCREASE OF CANADIAN SHARE OF MARKET BY 10%

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
	QUARTER: 1 -----	
	QUARTER: 2 -----	
	QUARTER: 3 -----	
	QUARTER: 4 -----	