

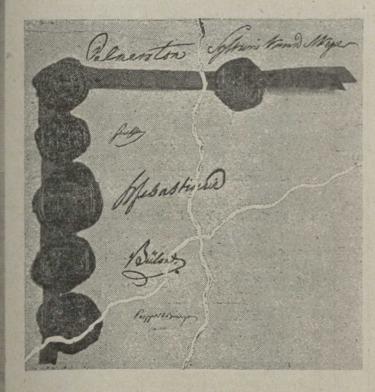
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CANADA'S VICTORY LOAN, 1917



This Scrap of Paper was the British Government's Bond of good faith to Belgium. Germany tore it up, but Britain never breaks her bond. She and We went to War for it.

HERE is nothing so strong as a Bond. It is the strongest obligation in the world. Once made no one should repudiate it. This announcement relates to another Canadian War Loan Bond - Canada's Victory Bond - and is addressed particularly to those who invest as opposed to those who speculate. One likes a certainty - the other is willing to take a risk. Everyone who prefers a certainty, while he or she gets a high rate of interest, should read every word on this page and act upon the suggestions made.

A Bond, in Law, is an undertaking on stamped paper, by which those who issue it are **bound to pay** sums of money according to the terms of the Bond. When a Bond is issued by the Canadian Government, it means that the Canadian Government undertakes to pay back without discount the amount specified in the Bond—i.e., its face value. It is better than money because it bears interest and it is equally secure. Anyone holding a Victory Loan Bond can be certain that later on he or she can get the full purchase price back *in cash*. There is no need to worry

about fluctuations of price. You will be able to buy one of these bonds next month.

The interest rate will be substantial, at least equal to and most likely better than the last loan which yilded 5.40 per cent. It is not likely that it will be possible to get this rate of interest on a Government Security of this standard after the War. You will be glad if you invest in these Bonds. Do so to-day. It is an ideal way to save for your children's education or for the purchase of property in the future. Should you, at any time, desire to realize the Bonds, a banker, a bond house representative, or any member of th. Stock Exchange will arrange the matter for you.

We must continue to advance credits to Britain for her vast purchases here. We are spending \$890,000 every day on war. Britain is spending daily on war purchases in Canada twice that sum. War orders are the chief cause of our prosperity at this time. They will continue only if we help to finance them. Subscribe to Canada's Victory Loan next month for that purpose. Finance our boys in the trenches Help bring the war more quickly to a successful conclusion.

This page is donated by The Monetary Times to Canada's Victory Loan Campaign.