

COMMUNITY ADVERTISING

After very deliberate Expert Investigation of the individual recommendations of every important Western Point,

The Quaker Oats Co.

Recently decided to locate its SOLE
WESTERN CANADIAN PLANT at

SASKATOON

This means that SASKATOON has been endorsed as an **Exceptionally Favorable Industrial Centre** by the Greatest Concern of its kind in the world.

To find SASKATOON, merely place the finger upon the centre of any map of Western Canada,—just where all the railways meet.

Last Spring, within FOUR-AND-A-HALF DAYS, the Citizens of Saskatoon subscribed ONE MILLION DOLLARS (\$1,000,000) toward their INDUSTRIAL LEAGUE organized to encourage the location of suitable Manufacturing Concerns, to which end the City of Saskatoon is also prepared to grant generous concessions.

FOR ALL INFORMATION kindly communicate with

The Commissioner, Board of Trade - SASKATOON, Sask.

REGINA

(CAPITAL OF SASKATCHEWAN)

is the Richest and most Progressive City in Canada

Bank Clearings.....	1911...	\$73,032,089
" " (1st 4 months) 1912...	32,863,642	
Building Permits.....	1911...	5,089,340
" " (Estimated) 1912...	8,000,000	

REGINA is the recognized Financial and Industrial Centre of the Middle West.

REGINA, the Great Railway and Manufacturing City, offers many opportunities to the Investor.

REGINA is the Centre of the Richest Wheat Producing Area in the World.

Enquiries from Business Men will be Explicitly and Cheerfully replied to by

L. T. McDONALD

Commissioner and Sec.-Treasurer Board of Trade
REGINA



**There is no Boom
at Moose Jaw**

YET

MOOSE JAW

**is the Fastest Growing City
in the Prairie Provinces**

THE REASON IS PLAIN :—

MOOSE JAW is the Industrial and Railway Centre of the Province of Saskatchewan, and is THE HEART of the greatest wheat growing area in North America.

Statistics, Literature, etc., gladly supplied to all interested parties by

H. G. COLEMAN, Secretary the Board of Trade
Write TO-DAY and state where you saw this advertisement