

Toronto, July, 1896.

Dear Subscriber,—

If your subscription is in arrears, or not already renewed, this open letter will be of interest to you.

Its purpose is to insure your sending the amount due us during July without fail, either through the secretary of your institute or direct to us.

The label on your JOURNAL will tell you exactly how your subscription stands.

We purpose this fall to make a number of improvements in THE JOURNAL, so that every dollar remitted now will be employed for your benefit. We are extremely anxious to make THE EDUCATIONAL JOURNAL the largest and most helpful educational paper published.

To induce subscribers to remit this month we will send FREE to every subscriber sending us \$1.50 for one year's subscription, and, if in arrears, paying arrears, a copy of any one of the three books mentioned at the side of this letter.

Fill out the blank coupon and mail with remittance, indicating the book wanted.

These books are very valuable to every subscriber. They will be sent entirely FREE simply as an incentive to pay this month.

This offer is good only during July, 1896.

THE ONLY BOOK OF . . .  
ITS KIND IN THE WORLD

## BEFORE AN AUDIENCE;

OR,  
THE USE OF THE WILL IN PUBLIC SPEAKING

Talks to the Students of the University of St. Andrews and the University of Aberdeen.

By NATHAN SHEPPARD

The Use of the Will, Physical Earnestness, Self-reliance, Art of Being Natural, Dramatic Element, Rhetoric, Audiences, Shape for an Audience Room, are subjects treated in this valuable work.

12mo, Cloth. Price, 75 cents.

"Profoundly philosophical."—*Joseph T. Duryea, D.D.*

"Full of practical and sensible suggestions."—*Christian Union, N. Y.*

"Of great value to those who are ambitious to speak of recite in public."—*Cincinnati Enquirer.*

"Very stimulating and encouraging book."—*St. Andrew's, Cross, N. Y.*

"No matter what may be a man or woman's theory, or their personal methods as speakers, they cannot fail to get something of real value from the book."—*E. Dodge, D.D., President Madison University.*

"Replete with practical sense and sound suggestions."—*Prof. J. H. Gilmore, Rochester University.*

## SCIENCE IN SHORT CHAPTERS

By W. MATTIEU WILLIAMS

CONTENTS: Origin of Soap. Consumption of Smoke. Fuel of the Sun. Origin of Lunar Volcanoes. Solidity of the Earth. Formation of Coal. World Smashings. Air of Stove-heated Rooms. Solar Eclipse of 1871. Great Ice Age. Count Rumford's Cooking Stoves. Science and Spiritualism. Origin of Petroleum. Corrosion of Building Stones.

12mo, Cloth, 308 pp. Price, \$1, Post Free.

"Mr. Williams has presented these scientific subjects to the popular mind with much clearness and force."—*The Academy, London.*

## NATURE STUDIES

A Series of Popular Scientific Expositions by GRANT ALLEN, RICHARD A. PROCTOR, ANDREW WILSON, THOMAS FOSTER, and EDWARD CLODD. With Copious Index.

12mo, Cloth, 252 pp. Price, \$1.

CONTENTS: Charles R. Darwin. Newton and Darwin. Dreams. Honey Ants. Color of Animals. A Winter Weed. A Poisonous Lizard. Birds with Teeth. The Fiji Islands. Hyacinth Bulbs. Our Unbidden Guests. The First Daffodil. Strange Sea Monsters. Origin of Buttercups. Found Links. Intelligence in Animals. Our Ancestors. Beetle's View of Life. What is a Grape? Germs of Disease. A Wonderful Discovery. Brain Troubles. Thought Reading. Monkshood.

## Do You Take

Extra Copies of

The High School Entrance  
and Public School

Leaving Journal?

Most of our  
Subscribers do

This bright little paper is now used in most of the schools, simply because nothing else approaches it in helpfulness and cheapness for the purpose.



Please Detach this Coupon

The Educational Journal Publishing Co.

11 1/2 Richmond Street West, Toronto, Ont.

I enclose \$..... for my renewal\* to THE EDUCATIONAL JOURNAL for one year. As per your offer please send me :

BEFORE AN AUDIENCE.  
SCIENCE IN SHORT CHAPTERS.  
NATURE STUDIES.

(Cross off Books not Desired.)

Name.....

Address.....

\*If any Arrears please Add.