

## Leading Medical Men

Always recommend Pure Wool  
as the only safe material to  
wear next the skin

# "CEETEE" UNDERCLOTHING

ALL PURE WOOL - GUARANTEED UNSHRINKABLE  
MEANS ECONOMY PLUS COMFORT

You cannot beat old Mother Nature—she has given every animal a covering of Wool—Fur—or Hair (all practically the same material) in varying degrees of fineness—wool being the finest and hair the coarsest.

You never saw an animal with cotton or flax growing on it; therefore, isn't it foolish for a human being to wear cotton or linen next the skin as a protection against cold?

Nature supplies this *wool* covering because it is the best protection against varying atmospheric conditions.

Wool is a strong non-conductor of cold and heat, and absorbs perspiration evenly and rapidly.

"CEETEE" is the finest and purest woolen underwear made in the whole world.

**Worn by the best people**

**Sold by the best dealers**

In All Sizes, for Men, Women and Children.

Made in Canada from all British material by

## THE C. TURNBULL CO. OF GALT, LIMITED

GALT

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LOOK FOR THE SHEEP ON EVERY GARMENT