

The following questions and answers of puzzled correspondents are to be noted:

"When you treat yourself for a cold who is doing the treating, the objective or subjective self? Does mortal mind tell the spirit to do so and so?" B.

There you go calling yourself a "mortal mind." You are immortal mind. When you talk or treat it is immortal mind, talking or treating—talking to itself and treating itself.

"When you pray is it the God in you talking to the Universal God?" J.A.  
Ye gods, no! It is the Universal God talking to himself. You are the Universal God. Crawl up out of that little tadpole you and spread your wings in the Universal.

"I wish you would have more to say about treating."

Why, everything I say is "about treating," and everything is a "treatment." Everybody on earth is treating all the time. If he isn't treating for health he is treating for sickness; if not for happiness, then for grief; if not for wealth, then for poverty. Every thought is a treatment, and every individual has the power of choosing what he will think. Choose ye this minute what you will "treat" for. Treat yourself and your relatives and the whole world, etc.

"*The Success Circle*" is the title of an enterprise thoroughly advertised by *The Nautilus* and its editor, with the incomparable photograph attending. It says:

The Success Circle is designed to aid all who are seeking to better their condition by understanding and applying the laws of mind. It is simply a very large class of students who are being taught, through my writings and my silent Word, the principles of success; who are coming into touch with me and drawing inspiration to go in and win for themselves. What I teach I know. I have practically demonstrated every step of the way, from a state of dependence, to one of freedom and power to command. I know how I did it and I can tell others how. I teach by the Word (i.e., statements of truth) printed in my book, "How to Grow Success;" printed in the monthly letter to the Success Circle, published on page seven of each number of *The Nautilus*, and conveyed telepathically to the members, whom I treat individually and collectively. Water is free to all, but if some man pipes it to your kitchen sink you have to pay him, not for the water, but for the piping. I have piped the Word, the creative power of the universe, and I offer it to you as the printed Word, in my book and paper. For these I ask a reasonable price. You pay for nothing but the book and paper. For the Word conveyed telepathically I make absolutely no charge. My silent Word, or statement of truth, goes out to all the world, and whosoever will may receive and vibrate with me for the upliftment of himself. Each copy of "How to Grow Success" contains a three-quarter length portrait of the author, and is signed and numbered in my own handwriting.

As to the success for the author of the Success Circle there is no question; and none, according to the testimonialists on their part. Mrs. Jones's health and "good looks have improved 100 per cent.," and "Mr. Jones's business is everything we could wish for." It brings rain and good crops to Mr. and Mrs. Joseph Jackson, of New Athens, Ill., when their neighbours have none. Mr. Ridout, a land agent, of Bruce, Wis., writes:

The year previous to joining the Circle was quite uneventful in a business way; it started on a jump the very day I got your receipt for the money sent to join the Success Circle. Note that I am in the real estate business, and I sold more land the very day I got your receipt than I had sold in the six months' previous, and nearly every day since I have had all the business that I could attend to. People marvel at my success. My daughter found employment the very next day after getting her receipt of membership.