

17, 19, 21, 23, 25 and 27 KING-ST. EAST, - - - and 10, 12 and 14 COLBORNE-ST.

WILL TAKE PLACE ON

The DISPLAY THIS SEASON will be MORE GORGEOUS THAN EVER

SOMETHING

NEW AND PRETTY

FOR EVERY

DEPARTMENT.

The Elegant Dark Room Effect brought out by using gas and electric lights is a world of beauty to behold. You should not miss it. We extend a cordial invitation to everyone.

W. A. MURRAY & CO., 17, 19, 21, 23, 25, 27 KING E., 10, 12, 14 COLBORNE-ST.

83 Yonge-street, Toronto.

PUBLISHED EACH SATURDAY AT 8 AND 9 P. M.

A THOROUGHLY LIVE, BRIGHT AND CLEAN NEWSPAPER.

Containing all the news up to the hours of publication.

ALSO VERY MANY SPECIAL FEATURES

The aim of THE SUNDAY WORLD is to lighten the darkness thirty hours ahead of the Monday morning papers as to
**LOCAL NEWS, SPORTING NEWS, CABLE NEWS,
 SOCIETY NEWS, MONTREAL NEWS, OTTAWA NEWS, HAMILTON NEWS,
 THEATRICAL NEWS, POLITICAL NEWS, ALL THE WORLD'S NEWS**

To accomplish this a large staff of reporters and correspondents is employed and liberal expenditure is made with the telegraph companies. All the news and all the features are special to

THE SUNDAY WORLD

Not an organ. Not a mere record. Not a mere chronicle. Not one man's opinion. But an interesting, live, up to date newspaper; entertaining, not sensational; reliable, not pedantic. Plentifully illustrated.

Send for a sample copy and you will never be without it. Mailed or delivered free. Subscription price \$2 a year, 50c a quarter, 20c a month, 5c a copy, and can be obtained from the following newsdealers before 9 p.m. every Saturday:

Hurst, 472	King east	News Stand,	Rossin House	Taylor, 286	Queen west	Bassett, 686	Queen west	Bacon, 1200	Queen west	Evans, 367 1-2	Yonge-street	Dobson, 856	Yonge-street	Tinley, 158	Queen east
McLaughlin, 270	"	"	Palmer House	Jenkins, 326	"	Holland, 960	"	King, 1308	"	Plaskett, 384	"	Ross, 882	"	Warrington, 272	"
Curran, 348	"	"	Elliott House	Beebe, 391	Spadina-avenue	Lyons, 894	"	Moriarty, 1426	"	Withers, 445	"	Waiting Room, Metropolitan	"	Turnbull, 724	"
McKay, 247	"	"	Queen's Hotel	Curry, 414	"	Perrin, 922	"	McKenna, 80	Yonge-street	Gladdish, 532	"	Street Railway	"	McKay, 794	"
P. C. Allan, 35	King west	"	Arlington Hotel	Clare, 416	Queen west	Clark, 1028	"	Fletcher, 291	"	Withers, 588	"	McIntee, 28	Queen east	Richardson, 822	"
Frank, 299	"	Birch, 94	Queen west	Smith, 614	"	Boggs, 1088	"			Fowler, 790	"			Ezard, 767	"
Kidd, 603	"	Bridges, 217	"	Moore, 672	"	Virnie, 1158	"								