How Many Catchy Slogans Do You Know?

AMUSEMENTS

Coolest Spot in Town.

Alice Brady The Leopardess

THE ROMANCE OF A BETWITCHING SOUTH SEA DANCER VAUDEVILLE.

Garden Party St. George's Church Rectory Grounds, THURSDAY, JULY, 5, 7:30 p.m.

Band in attendance. Admission 10c.

MEETINGS

ST. GEORGE'S, 42, A., F. and A. M., G. R. C., regular meeting on Thursday, July 5, 7:30 p.m., Masonic Temple. General quesiness and degrees. Visitors welcome. T. V. Shaw, Wor. Mas.; J. V. Vivian, Sec. DANCING—Dayton & McCormick, Les-60ns any time. Tango, Fox Trot, waitz. Phone 1774W.

PERSONAL

DRESSMAKING, renovating, hand embroidery; exceptionally reasonable. Meadows & Ridgeway, rear 186 Simcoe DR. M. W. EDGAR, nervous, circulatory and organic distases permanently cure by Electro-Therapeutics. 546 Richmond. Phone 1009M.

GLENWOOD Private Hospital, 435 Ridout St. Rest cure, electric baths, hydrotherapy and massage. HARPER Method of Shampooing and Scalp Treatment. Ladies only. Miss E. Nicol, 380 Richmond St. Tel. 2515J. HEMSTITCHING—Cotton, 6c; linen, 7c; silk, 8c per yard; mail orders filled. Viola Williams, 199 Hamilton Rd. Phone 4328F.

LEVITT, M. J. (successor to Henry Edwards). Cancers cured with plasters Advice free. 390 Ridout St. Tel. 2666 MATERNITY HOME—Private. Mrs. T. White, 1009 Maitland St. Phone 1642J. WHITE EAGLE Indian Remedy Co.-

LOST AND FOUND

LOST-Black and white poodle; black ears and head, short bushy tail. 238 Weblington St. LOST-Rug, Wednesday evening, tween Woodland Cemetery and Gros-venor St. Reward. Apply S. Abel, Pipe Line Rd. 1 hone 2346. LOST-Dealer's license, No. M-1420. Please return to B. E. Abbott, Lucan, LOST—Highland terrier, in down town district. Answers to "Midget." Re-ward. Phone 6841J.

BUSINESS OPPORTUNITIES

GENERAL store in fine country loca-tion in Kent County. Stock and fix-tures, about \$5,000. Sell or rent premises. Business Brokerage Bureau, Dominion Bank Chambers. ROOMING-HOUSE, bus line, restaur ant, confectionery, grocery, mil route. Sydney Emythe, Londor Broker, Market Lane.

LEGAL CARDS

GIBBONS, HARPER & BRADEN—Barristers, etc., Imperial Bank Building. F. F. Harper, J. A. E. Braden. BARTRAM, W. G. R.—Barrister, notary, etc. 59 Dundas. BUCHNER & RAMSAY - Barristers,

Phone 99. Money to loan. CRONYN, BETTS & BLACK-Fred-erick F. Betts, K.C.; F. C. Betts and J. D. K. Black, Huron & Erie Blug.,

DOUGLAS, A. R.—Barrister, solicitor, notary public. Oak Hall Building. FITZGERALD, W. C.—Barrister, no-tary, 110 Dundas St. Tel. 385. GRAYDON & GRAYDON—Barristers, Market Square north, Bank of Mon-treal Building.

JUDD & HENDERSON—Barristers and solicitors. 110 Dundas. Tel. 408. MACPHERSON & PERRIN—Barristers. 57 Dundas St. Tel. 554.

MAJOR G. N. WEEKES, Huron & Erie Building, Market Sq. Hours, 10 to 5, Sat. 9 to 1. Monday evenings, 8 to 9. McEVOY, J. M.—Barrister, solicitor Robinson Hall Chambers. Money to

MENZIES & CUUFF—Barristers, solicitors, etc., 404 Talbot St. Tel. 874. MURPHY, GUNA & MURPHY—Ban of Toronto Chambers. Phone 170. PURDOM & PURDOM—Dominion Sav-ings Building, first floor, corner of Richmond and King.

RIDOUT & MAYBEE-155 Yonge St., Toronto, solicitors of patents and ex-perts in patent law. Send for our bendlook SCANDRETT, T. W.—Barristers, solicitor, notary. Money loaned. 98 Pundas. SPENCER & BRAUND—Barristers, so licitors, 211 Dom. Sav. Blug. Tel. 790 TENNENT & TENNENT—Barristers, notaries, etc. 78 Dundas St.

THE LONDON ADVERTISER

CLASSIFIED ADS.
Phone 3670.
Standardized and Indexed for Quick
Reference.
THE LONDON ADVERTISER reserves the right to classify properly all advertisements submitted for publi-

Not responsible for errors in adver-tisements following date of first publi-

ation.

Ads. not cancelled after 10 p.m.

Ads. for morning paper must be in by 10 p.m.

Ads. for morning paper must be in by 10 p.m.

Ads. for evening paper by 1 p.m. noon. All advertisements for Saturday's papers must be in our hands by 10 p.m. Friday previous, to enable them to appear under their correct classification. Otherwise they must appear under the classification "Too Late to Classify." CLASSIFIED RATES.

CLASSIFIED RATES.

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to lines the minimum).

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—75c one insertion, \$1 two insertions.

These notices must be signed by the sender, and will not be taken over tele-

phone.
DISPLAY ADVERTISING,
TRANSIENT.
33 1-3 per cent reduction is paid within
10 days.
Amusements—22½e per line each in-

MALE HELP WANTED

PRICKLAYERS—Apply on job, Knox Church, corner Wortley Rd, and Bruce St. Tel. 5925J, CARPENTERS wanted, long job. Apply Grafton's former store, or 356 Dundas. Phone 5514W.

Phone 5514W.

GOOD WAGES for home work; we need you to make socks on the fast easily-learned Auto Knitter; experience unnecessary; distance immaterial; positively no canyacsing; varn sunplied. tively no canvassing; yarn supplied; particulars 3c stamp. Dept. 79C, Auto Knitter Co., Toronto.

MAN, with automobile, wanted, well acquainted in Middlesex County, to drive salesman for local corporation, fair salary and all expenses paid. Apply P. O. Box 634, London. MARRIED man for farm work, in good locality. Apply stating wages, to Box 65, Advertiser.

FEMALE HELP WANTED

COOK—Experienced, wanted, references required, highest wages. Apply Miss Meredith, 565 Talbot St. MIDDLE-AGED housekeeper for father and son on farm. George Jeffery, Appin, Ont., R. F. D., No. 3.

SUPERINTENDENT OF NURSES WANTED- AT THE ONTARIO HOSPITAL, LONDON. STATE QUALIFICATIONS. AFPLY TO MEDICAL SUPERINTENDENT.

YOUNG lady wanted, used to business preferred. Give full particulars in first letter. Box 69, Advertiser.

TEACHERS WANTED

EXPERIENCE Protestant teacher, good disciplinarian, Section No. 2, Sarnia Township. Duties commence Sept. 4. Apply, stating salary, to Robt. Sharpe, R. R. 2, Sarnia. Snarpe, R. R. 2, Sarnia.

DOWNIE, S. S. No. 9, Perth County, Protestant teacher, good disciplinarian; must hold at least permanent second-class certificate. Duties commence Sept 4. New brick, well equipped building with basement, 1¼ miles from St. Paul's village and station, 4½ miles from St. Marys; average attendance 46. Robert Bell, R. R. 5, St. Marys, Ont.

warys, Ont.

LOBO, S. S. No. 5, duties to commwith fall term; state qualifications and salary. John McLalian, Sec., Denfield, R. R. 3.

PROTESTANT teacher for junior room West Zorra, S. S. No. 4, Harrington village, duties to commence Sept. 4. Apply, stating salary, qualifications and experience, to E. A. Clark, R. R. 3, Embro, Ont.

o, Embro, Ont.

PROTESTANT teacher for S. S. No. 1,
Mersea, Essex County, duties to commence Sept. 4; new brick school, on
provincial highway, 1½ miles west of
Wheatley; state quanifications, experience and salary, also phone number. A. H. Hickson, Wheatley, R. R.
No. 3.

No. 3.

PROTESTANT teacher wanted for S. S. No. 2. North Oxford, duties to commence Sept. 3. Apply stating salary and qual: lications to John F. Brown Sec.-Trea*, R. R. No. 3, Ingersoli PROTESTANT teacher wanted for S. S. No. 8. East Nissouri. Apply stating salary and experience to Harry M. Leonard, Thamesford, R. R. No. 2.

PROTESTANT teacher wanted for S S. No. 11, Plympton, duties to commence Sept. 4, 1923, state experience and salary expected. Apply W. Scoffin, Wanstead, R. R. I, Ont. 'ROTESTANT teacher wanted for S. S. No. 17, Mosa. Duties to commence Sept. 4. Apply, stating salary before July 10, to Dan W. Munro, Walkers, Ont., R. R. No. 2. ROTESTANT teacher wanted for S. S. Apply, stating salary and experience, to Alfred Jones, R. R. No. 5, Wal-

QUALIFIED Frotestant teacher for School Section No. 11, Westminster. Apply stating qualifications and salary expected to John Crinklaw, Sec.-Treas., Wilton Grove, R. No. 2. QUALIFIED Protestant teacher wanted for S. S. No. 4, Brooke; state salary and experience. Angus Graham, Al-vinston, R. R. 2, Ont. S. S. NO. 3. Dawn, village of Ruther-ford, teacher wanted, duties to commence Sept. 4th. Apply stating

mence Sept. 4th. Apply stating qualifications and salary expected. Wm. Eagleson, Sec.-Treas., R. R. 4. Dresden, Ont.

TEACHER for School Section 6, 4 and 5, London and Nissouri; duties to commence Sept. 4th; salary paid \$900. Apply stating qualifications to Robert Preser, R. K. No. 3, Ilderton. TEACHER wanted for S. S. No. 10, Moore Township, light school. Apply stating salary, quantications and ex-perience to Hugh B. McLean, Sec't., Courtrigh', Ont.

TWO teachers for S. S. No. 2, Norwich, near Chatham. Principal to have first-class certificate. This is a grade "B" school. Fifth class. Convertion, board and another the control of the venient board, good salary to com-petent teacners. W. R. Coltart, Sec., R. R. 3, Chatham.

HELP WANTED

CLOTHING WORKERS wanted, opera-tors on coats. Apply Greene-Switt Limited, London. LEARN BARBER TRADE—Few weeks required; sure employment; write for catalogue. Molar Barber College, 198 Queen East, Toronto.

WANTED TO PURCHASE VANTED to purchase in South London.

good, modern brick house. Phone 368 or call at 220 Dundas St.

MONUMENTS RTISTIC Cemetery Memorials, London Marble and Granite Co., 493 Rich-mond. Phone 3569W.; res. 2816. SMYTH MONUMENT WORKS,

344 Wellington St. Phone 1835W. Est. 1852. Over 70 years of service. BORN. MARRIED, DIED

BORN. NEEDHAM—At Victoria Hospital, on July 4, 1923, to Mr. and Mrs. Gordon Needham of London Township, a son (Thomas Willard).

DIED. GRIEVES—At the residence of his son, in Detroit, Mich., on July 4, 1923, Jonas Grieves, husband of the late Caroline E, Grieves, formerly of London, Ont., in his 92nd year.

Funeral Friday from J. Ferguson's Son parlors, 174 King St., at 3 p.m. Service 2:30. Friends of the family kindly accept this intimation. Interment Woodland Cemetery.

IRELAND—On Wednesday, July 4, 1923, Eliza Jane, widow of the late John Ireland. John Ireland.
Funeral services will be held from
the residence of her son-in-law,
Herbert Shore, lot 50, con. A, Westminster Township, on Friday, at 2
p.m. Interment Woodland Cemetery. p.m. Interment Woodland Cemetery. Friends and acquaintances please accept this intimation.

77 years.
Funeral service will be held at the residence of his daughter, Mrs. Lloyd Sumner, 245 Egerton St., on Thursday at 2 p.m. Interment at Woodland Cemetery: Friends, and acquaintances please accept this intimation. MEEDHAM—Emma, beloved wife of Gordon Needham of London Town-ship, on Wednesday, July*4, 1923, at Victoria Hospital. Funeral notice later.

IN MEMORIAM.

GIBSON—In loving finemory of our dear nephew. Thomas Harold Gibson, who died three years ago, July 5, 1920, aged 11 years and 5 days.

We miss the sunshine of his smiles, We miss his footstep at the door. We miss his little, willing hands, Dear Harold, each day we miss him more—Richard, Janie and Minnie Gibson. GIBSON—In leving memory of our dear. WILSON, W. J.—Veterinary; horse and dog hospital. 84 King. Tel. 788. ANTIQUE couch; will swap for dining-room or kitchen chairs; goats, 2 milch and 2 kids; will swap for horse or cow. Phone 4663J. —Richard, Janie and Minnie Gioson.

GIBSON—In loving memory of our dear son, Thomas Harold Gibson, who died three years ago, July 5, 1920.

Oh, for a touch of a vanished hand. The voice we loved is still.

We long for the sound of your footsteps, And a smile from your dear sweet face. For no one on this earth, Harold, Can fill your vacant place.

—Father and Mother. OSTEOPATHIC PHYSICIANS DETWILER, E. S., D.O., 444 Waterloo Phone '3373. Hours, 11-12, 2-4, 7-9 Will be in New York at Osteopathic Convention, June 23 to July 9. HARKINS, Drs. Marie H., Rebec George Apts., Wellington, Hou 12, 2-5. Tel. 1560.

REAL ESTATE

BYRON — 1½-story 8-roomed brick house, full basement, electric lights, 2 acres of land, all kinds small fruit, number of building lots from \$125 to \$200, also 5-acre lots. Apply George McRae, R. R. No. 1. Byron. CENTRAL—A real good home, stuced and bungalow style, with all modern conveniences. Phone 5013J, mornings or evenings.

or evenings.

EAST—\$4,200; \$600 down; lot 52x180; 1½-story white brick, veranda, full cement basement, hot-air furnace, W. C. in basement, parlor, dining-room, living-room, kitchen with built-in cupboards, 1 bedroom on first floor, 3 bedrooms and bathroom (unfitted) on second floor. This is E-64 in our catalog of good London homes. Reduced from \$4,500 cash. Wheeler & Smiley, 182½ Dundas St. Phone 5264W.

hAMILTON Rd. East, in restricted district, only \$300 down, frame cottage, full cement basement, parlor, diningroom, kitchen, three bedrooms, good lot, side drive, etc., \$2,700. Wheeler & Smiley, 182½ Dundas St. Phone 5264W. Evenings 3806W or 3907. HENRY H. FROUDE, real estate, fire insurance, building lots, east southeast and south; city or county, \$10 down, \$5 monthly; building material supplied on easy terms. Full particulars upon application, Residence 1074 Frances St. Phone 7331J.

LIST YOUR properties with the well-known agent, R. Reely, 795 York St. Tel. 3893. MODERN brick house, south, on paved street, to exchange for two lots and cash. What have you to offer?. J. C. Patterson, 359 Richmond. MRS. M. BOND, 900 Lorne Ave., is invited to call at the office of The Advertiser before July 9 and receive a pair of tickets for Loew's Theatre for use any day except Saturday.

VORTH, \$3,200, stucco cottage, 5 rooms bath, full basement, wired for stove garage, nice lot. Terms. Paterson & Sadiler, 110 Dundas. Phone 5484. Sadies, the britage, hydro, water, \$1,350; \$100 cash and \$20 per month. Pall Mall, double house, 6 rooms in each, hydro, water, gas, good lot, \$3,200, only \$400 cash. J. C. Alexander, 119 King St. 324 WOLFE ST.-Modern conveniences

hardwood floors lower floor, ten room and bath. Phone 4793J. \$6,000, NEW rug brick, veranda, hall, living-room, dining-room, kitchen, oak floors, 3 bedrooms and closets, bathrom, full basement, hydro, wire for grate and stove, choice locality. Terms. Phone 2746. R. H. Cullis. SUMMER RESORTS.

COTTAGES—Good, several, on all beaches at Port Stanley, Grand Bend, and Rondeau Government Park; prices reasonable. Sam D. Campbell, 422 Richmond St. PORT STANLEY-Furnished apartment at Harmony Hall. \$100 for July and August. Apply 227 Grand Ave., or phone 2006.

SUMMER cottage, Ipperwash Beach, Apply London & Western Trusts Co., Limited.

FARMS

FINE 100-acre farm with 2-story brick house, slate roof and furnace, basement, barn, cement silo, electric lighting system throughout. Will sell with or without stock and implements or exchange on city property. Froder exchange on city property. Erodie Real Estate, 220 Dundas St. ONTARIO-700 choice farms. Catalogues sent free on application. Thomas Myerscough & Edy, 226 Darling St., Brantford. Bell 'phone 1233J. o ACRES, near city limits, well built on, good fences, choice land, on high-way. A snap Don't lose it. Box 63, Advertiser.

00 ACRES near Belmont, clay loam, first-class basement barn, brick house, 10 acres maple bush, \$1,700 down, bar-ance easy payment. Will sell crop, ance easy payment. Will sell crop, stock and implements if desired. Apply J. A. Currie, 90 Elmwood Ave., London.

TO LET ATTRACTIVE office to rent, steam heated, electric light. Apply E. W. Scatcherd, 116 Dundas. Phone 3675. SOUTH—cottage to rent, electric light, gas and water, ireshly decorated. Apply 41 Stanley St. STORAGE room to rent. Immediate possession. J. W. G. Winnett, bar-rister, etc. TWO cottages for rent, three bedro

QUEEN'S Ave., 213, web furnished room, all conveniences, modern and central, meals if desired.

TALBOT St., 505, rooms with board; also table board by week. Tel. 5554.

ROOM AND BOARD

WANTED TO RENT.

SITUATIONS WANTED

INSURANCE

ABBOTT Assurance Agencies - Best

GUNN, G. M. & SON, Limited (George C. Gunn., Allan M. McLean-Fire, life, accident, automobile.

ance, money to loan, mortgages, rents collected, 216 Richmond St. Tel. 2103W

BEST, DR. R. C. — Osteopathic and Chiropractic physician, nervous and chronic diseases. 191 Wharn-hife Rd. S. Hours, 9-11, 2-5, 6-8. Phone 3328.

CATON, DR. H. V.—Osteopath, 171 Kent St., graduate 1900, specialist chronic and nervous diseases. Tel. 1573.

VETERINARY SURGEONS

BLACKALL, DR. J. E.—Office, 4471/ Tarbot St. Phone 4804W. Res. 6089F

HOSKIN, DR. K. L.—Dogs a specialty. Board and hospital. 370 Hale St. Tel

SWAP ADS.

OSTEOPATHY

English and Canadian companies represented. 201 Dominion Savings Blog.

522 ENGLISH ST.—Modern, large, rooms, bath; moving to Toronto and would sell; make offer. ROOMS TO LET ASKIN St., 12, two furnished rooms for housekeeping, modern, use of electric range. Phone 5539J.

CENTRAL—Light housekeeping rooms and bedrooms, all conveniences. Apply 231 Horton St.

PRINTING-Let Sam Charlton do it. 123 King St. Tel. 984J. SIX quarter-cut oak dining chairs, 1 pedestal, quarter-cut oak dining table, all in good condition, reasonable, 479

ROOM and board for two gentlemen, SMALL iron lathe, also upright power drill and line shaft, cheap. 316 Grey or young couple in modern home, 35 Becher. Phone 7025W. BOARD and room, with all modern conveniences, in vicinity of Victoria Hospital, wanted by young doctor. Box 70, Advertiser. UNFURNISHED light housekeeping rooms or small flat by Aug. 1. Apply 163 Grey St. THE BEST Malt Syrup in sealers, also in bulk wholesale and retail; bring your own container. 355½ Clarence.

TO CLEAR, all this week, Asters Cubeak, all this week, Asters, Cabbage, twenty-five cents hundred, \$2.00 thousand. Salvia, Cosmos, Marigold, fifteen cents dozen. 377 Grosvenor, between Waterloo and Colborne. STENOGRAPHER, 3 years experience in general office work. Apply Box 67, Advertiser. TWO lady teachers would like a posi-tion during the nolidays. Office work preferred. Apply Béx 68, Advertiser.

TYPEWRITER supplies, repairs. E. O. Graves, 110 Dundas St. WOOD, mixed, for sale, \$4.50 per single cord or \$4 per load. Apply 439 Otta-way Ave. Phone 3566J. O ACRES dandy hay for sale, cheap; short haul from city. Will sell any acreage. Apply P. O. Box 456.

SMITH, EDWIN-Fire and casualty in-surance, 207 Dundas St. (over Gam-mage, florist). Tel. 90. on CHICKS, laying strain. White Leghorns, 13c each; satisfaction guaranteed. Edward Brown, Alvinston. BARKLIE, DR.—Osteopath and Chiro-practor, 226 Central Ave. Phone 2565. Hours: 1-9. Electrical treatments; 17 years successful practice, London.

HEY JULIE

DUMB-BELL

13 INSIDE

FOR YOU.

WAITING

DICKY

LIVE STOCK.

AIREDALE dog for sale, cheap. Pedi-gree. 1241 Trafalgar.

FOXTERRIER pup, male, for sale. Apply 11 Victoria St. Phone 7132F.

BULLFINCH, Goldfinch, \$10 each; Zebra Finches, \$10 pair; Singing Canaries, \$6 to \$12 each. 280 Talbot St. CONFECTIONERY, cigars and tobacco, stationery, school supplies, magazines and papers, games and toys, at Rohertson's Cigar Store, 519 Richmond St. AUTOMOBILES CUT GLASS water set, \$20.00. Ross McKay, The Jeweler, London East. DINING-ROOM suites, davenos, roll-top desks, china cabinets and other high-class furniture. May & Ralph, cor. Ridout and Dundas, auctioneers and furniture dealers.

DITCHING Machine, size 14½x4½ ft., 14 h.p. engine, level and gas tank. R. W. Lewis. Dresden, Ont., Box 495.

FREE

FOR SALE

ASPHALT shingles, Oriental designs, red or green. Brick & Supply Co., 609 William, Phone 1244.

A ONE WEEK SPECIAL. 50 SELECTIONS

Your own choice To every purchaser of a phonograph from our floor display. We will deliver it at once

FOR A SMALL DEPOSIT. Small weekly or monthly installments arranged; reserve a model quickly Cabinet machines from \$95.00 up. Call or phone 5124J. Offer will not

PUDNEY BROS. Exclusive London dealers for Columbia Grafonolas and new process Columbia records. 348 DUNDAS STREET.

be extended.

Few doors east of Waterloo St. FRESH CAUGHT FISH FRESH CAUGHT FISH
Arriving daily. Phone your order. We
deliver to all parts of the city.
ONN'S UP-TO-DATE MARKET.
Phone 7720-1296. 143 King St. FLAT veranda screen, 10 ft. long, good as new. 110 Marley Place.

GET OUR FRICES on electric wiring, satisfaction guaranteed, estimates free Bowley Electric Co., Home of Quality Fixtures, 306 Dundas St., London, Phone 2203J. GIRL'S Red Bird Bicycle, like new, \$35; gent's Red Bird, \$18; girl's bicycle, \$19; bicycle and phonograph repairing, records and player rolls exchanged, 8 for \$1. Frank Paige, Ridout, near Dundas. Phone 4778W.

GLASSES for far and near, \$4. Examination free. Let F. Steele examine your eyes. 210 Dundas St., and at St. Thomas. HAY—Eighteen acres of mixed alfalfa and timothy. Geo. McRae, R. No. 1, Byron.

HIGHEST Quality at Lowest Prices. Ladies' and gents' spring wearing ap-parel and house furnishings, sold on easy terms. Phone 3722W. J. M. Fink, 123 Maitland. Clothler and Housefurnisher.

HOUSEHOLD FURNITURE for sale,
Before paying the high prices for furniture which are demanded in the
downtown stores, call at Syd, Jackson's, 501 Richmond St., or 768 Dundas St., and see what we have to
offer. We probably have the very rug,
table, dresser or suite you need at a
price which will mean dollars in your
pocket. See our refrigerators and
reed chairs. Syd, Jackson, auctioneer
and sales agent. Phone 7460. KINDLING wood for sale, 2 loads for \$3. London Box Mfg. and Lumber Co., Ltd., 309 Bathurst St.

KITCHEN cabinet, china uphoistered corner seat, oak hall seat, brussels rug, curtains, etc. Apply evenings, 440 Colborne St. KLEENO Kloths, Kleeno Waste," the superior quality wiping cloths and waste; a grade for every use. W. Leff & Co. Phone 2792, nights, 5422W.

LADY'S Red Bird bicycle. Wortley Rd. Phone 1725W. LUMBER PRICES slashed; 2x2, 2c ft.; 2x4 scantling, 3c; sheating, 4c. Lon-don Wrecking Co., 501 Bathurst St. Phone 6640W.

McCASKY Adding Machine, 9 banks \$125. E. J. Allen, 110 Dundas. Asi for demonstration. 5903W. NEW and up-to-date clothing and house furnishings sold on credit. J. Holiff, 366 Rectory St. Tel. 3595W. NEW MEDICAL, used, theological classical and miscellaneous books cornet, Indian relics. Hamilton's, 210 King St.

PIANO, mahogany, Victrola, sitting-room furniture, walnut dining-room suite, Singer sewing machine, brass bedstead, dresser and other articles. Apply 869 Maitland St.

all in good co Queen's Ave. SWING FRAMES and oval frames for photos. large variety Anderson's Art Stere, 466 Dundas St. Phone 2790J.

THREE-BURNER gas plate, round dining table, mahogany chiffonier, at 351 Ridout St.

POULTRY.

FOR SALE—Five thousand baby chicks:
Single Comb White Leghorns and
White Wyandottes; same breeding as
our pens in Ottawa laying contest
now, amongst the leaders; 25 or more
Leghorns, 15c each; Wyandouss, 18c
each; oldest shipper of baby chicks
in Canada; safe arrival guaranteed;
illustrated catalogue free. W. H.
Fisher, Ayton, Ont.

HORSE for sale, must be sold this week, no reasonable offer refused. 177 William St.

FORDS—Buy good used Fords from Middlesex Motors, Limited, London's Ford Dealer, in whom you can have confidence. Cars are repaired and re-painted; any model. Cash or terms. FORD car, 1918 model, good condition with shock absorbers, terms if de-sired. Apply 458 Victoria St. Phone 2587W.

GOOD Ford coupe, 1922, first-class shape, fully equipped, beautiful con-dition, licenses. Apply 53 Euclid Ave. NEW FORDS—Order now and be assured of delivery at the present low price. Good used Fords. Overland coupe. Apply Alva Jones, authorized Ford dealer, Lambeth. Phone 577, ring 2 and 2.

MRS. FITZPATRICK, 477 Colborne St., is invited to call at the office of The Advertiser before July 9 and receive a pair, of tickets for Loew's Theatre, for use any day except Saturday. USED CAR SALE—Dodge, 'Overland, Briscoe, Chevrolet: from \$100 up. London Auto Wreckers, 264 Horton St. Phone 3510J.

St. Phone 3510J.

McLAUGHLIN D 44 roadster, 1 Hupmobile, model N; 1 McLaughlin D 55, 1 McLaughlin E 49, 1 Ford, 1914, These cars are the best buy in the city. Come and see them. 122 Fullarton St. Phone 2929J. McLAUGHLIN, 1 Hupmobile, 3 Fords, cheap; repairs on all makes of cars. Middaugh & Lott, Canadian Garage Phone 5998W.

AUTO ACCESSORIES. ENGLISH AUTO WRECKERS.
We carry parts and have a full line
of new accessories below factory price.
50 Fullarton St. Tel. #432.

OUR PRICES ON USED PARTS ARE AS LOW AS ANYONE'S. WE ALSO GUARANTEE ABSOLUTE SATISFACTION. IF IT ISN'T RIGHT, WE MAKE IT RIGHT. WHAT MORE COULD YOU ASK? WHITE AUTO WRECKING CO., PHONE 6981. 749 SIMCOE ST. E.

AUTO REPAIRING. AUTO repairing, tops re-covered, work guaranteed. Frith, Alexander Garage 622 Elias St. Phone 2628J. AUTO tops and body trimmings, sli covers. Mose Wilson & Son, 337 Taibo St. Tel. 5320W.

DON'T let your car face this season without an overhaul. Expert work done by P. Fuller, 19 King St. (real Ward's Cigar Factory). Tel. 3947W MONIZ Station and Auto Laundry 484 Talbot St. Phone 7545F. Cars washed and polished, upholstery, rugs carpets and glass cleaned.

SUPER SERVICE. FORD OVERLAND WILLYS-KNIGHT RELIANCE GARAGE, LIMITED.

291-299 DUNDAS ST. PHONE 6400. TAXI SERVICE.

ADVANCE Taxi. Phone 3911, unde new management.

3LUE BONNET Taxi. Tel. 6262. Baggage transfer. We never sleep. DAVIS Taxi Service—Heated sedans Night service. 739 Richmond. Tel. 7670 MARLEY-HEXTER-Phone 2859. Re-

MARLEY Taxi—Reliable drivers and cars at reasonable rates. Phone 2823.

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selected. The following are typical slogans: Price slogans: "Satisfied With Small Profits," "Walk Upstairs and Save Half," "The Best For Less," "Meets Competitive Prices," "Eliminates the Middleman," "Buy For Less—From King," "Where Prices Are Lower."

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Quality slogans: "Like Mother Used To Make," "Not the

Oldest, But the Best." Though slogans can be successful without it, the best ones have invariably an element that makes them "catch on." In the above list a minority possess this valuable characteristic. Even if a slogan isn't "catchy," it can still have the great merit of stating some powerful selling argument in a few

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SEALED TENDERS, addressed to the

Ont, will be received until 12 o'clock noon (daylight saving), Thursday, July 19, 1923, for the installation of a down draft ismokeless boiler and other alterations in connection therewith, in the Custom House, London, Ont, Plans and specifications can be seen and forms of tender obtained at the offices of the Chief Architect, Department of Public Works, Ottawa, the Resident Architect, General P.O., Toronto, Ont., and the Caretaker, Custom House, London, Ont.

Tenders will not be considered unless made on the forms supplied by the department and in accordance with the conditions set forth therein.

Each tender must be accompanied by an accepted check on a chartered bank, payable to the order of the Minister of Public Works, equal to 10 p.c. of the amount of the tender. War Loan bonds of the Dominion will also be accepted as security, or war bonds and checks, if required to make up an odd'amount.

By order,

By order,
R. C. DESROCHERS,
Secretary,
Department of Public Works,
Ottawa, July 3, 1923,
J5,12

TENDERS WANTED.

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(1) 2.560 square yards tar-bound magazing mayement. cadam pavement.
(2) 817 lineal feet curb and gutters. catch basins (4) 225 square yards boulevard.

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Civil Engineers.

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