

## Your Christmas Store and Gift Shop \_\_\_\_\_ Is Now Ready!



SPECIALS FOR SATUR DAY'S SELLING Sunlight Soap, 16 bars 98c

Lifebuoy Health Soap ... ...... 3 for 23c Lux ..... 5 for 45c Rinso ...... 3 for 23c Basement Department.

HRISTMAS will be here presently. Do you realize how soon? There will be the swirling, racing crowds, intent on getting the very nicest presents in the world, for their friends, on a limited expenditure. This store is now a haven of gifts, and you will find Christmas shopping pleasant and convenient.

7 INTER'S just around the corner. There's a tang in the air. The children's fairyland—"Toy-Town"—is open. Yes, the signs are unmistakable. Christmas is on the way. Special events listed here for Saturday will solve many gift problems economically.



#### CHINA SHOP

Fine Blown Sherbets, in grape cutting.. 6 for \$1.39 Wooden Serving Trays in mahogany finish ... \$1.69 Basement Department.



## Ladies' Sweaters, \$2.59 —About Half—

To slip under the cloth coat for zero weather; for early mornings until the furnace revives its daytime stride; or for draughty offices or classrooms all through the colder months.

Saturday's sale includes 20 dozen Sweaters, all-wool, and smartly fashioned. Chosen from manufacturers' clearing lines. In tuxedo or mandarin styles. And several groups show the tuxedo style with new club collar and silk edging. In henna, purple, pearl, brown, cardinal, poudre blue, flame, white, Harding blue, searlet, black and Second Floor.

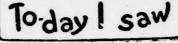
COSY BEDROOM SLIPPERS READY FOR THE GIFT DRAWER OR YOUR OWN WINTER USE, AT A SPECIAL PRICE FOR SATURDAY, 98c.

Alligator leather fashions these cosy Slippers. In boudoir shades of rose, sand, gray or brown. With pompom trimming and small rubber heel. In sizes 3 to 7. 72 pairs offered for Saturday at ..... 98c Second Floor.

#### CORSETS ONE-THIRD TO ONE-HALF OFF CLEARANCE OF ODD LINES IN REGULAR STOCK.

One table of Corsets and Wrap-Arounds; some are slightly soiled from handling. In odd lines and sizes, cleared from regular stock. All priced at from one-third to one-half off. On sale Saturday at . . . \$1.50 to \$5.50

Corset Department, Second Floor.





Dear Aunt Jane: I'm just back from "declaring" a box for Aunts Fannie and Prue. It's all up now to Santa Claus and His Majesty's Mail. Your brown eyes, I know, are just popping

with curiosity to know what I bought. Well-this year, I acted on a brand-new idea. You know how terribly keen both of them are on fancywork. That in mind, I made the whole family contribute in the way of those clever little Bucilla packages-a little afternoon apron each, an odd-shaped cushion, a laundry bag, with a gay lady pinning out her weekly wash, and finally for their adored "Tea-Time," a little cloth which is to boast an

appliqued teapot. Then I tucked in enough silks and things to finish them off, and there they were! Presents enough to keep them thinking happily of us all from New Year's until next Christmas. Oh, yes! A little holder called "Hot Pot, I Fear You Not"—and a pair of lacquered bud vases which I made my exclusive present. They just tucked in nicely along the sides, and

which are guaranteed to teach our English aunts a Canadian passion. How do you think they will like it all, Aunt Jane? Tomorrow I'll tell you what I bought for Cousin Sue.

left room at either end for a salad fork and spoon, which I found in the basement, and

As ever, your



## AFTERNOON FROCKS

### Ready For a Festive Season

New frocks are typical of the season's colorful fashions. And they are prepared , to look their nicest under the spotlight of Christmas gaieties.

These announce their fashion-rightness first of all by their fabrics-velvets, cut velvet, georgette and canton.

Crystal beads glow limpidly from a frock of black canton. And the lines are simple and straight. Elbow sleeves and round neck, at ...... \$40.00 Rust is a smart shade for this frock of georgette-with a slight fullness at the hip line, and beaded designs as ornament, at ...... \$35.00 For formal afternoon occasions—a dress of flame georgette, with short sleeves and round neck; beaded in crystal ...... \$45.00 Nigger brown and blue shades form a fashion-pact for a dress of cut velvet. Drapes of georgette smarten the skirt, and there are eleverly placed fur band-Sand georgette links loose shoulder panels of lace with a lace overskirt; and

strikes a modish note of color in its novel red girdle, at ...... \$45.00 Second Floor.



### Candy Specials

100 pounds Cream Caramels, also Licorice and Chocolate Caramels ... .. 17c half lb.; 34c lb. Cream Grenobles, with walnut tops ... 40c lb. Candy Novelties-Toonerville Trolley, Gas Station, Locomotives, Lanterns, Spark Plug, Yellow Taxi, Stop-and-Go Signs ... ..... 15c each

Candy Circle, Main Floor.

## Linene for Fancy Work, 50c

Special finish for runners, lunch sets, tray cloths, etc. It resembles linen, is fine, pure, snow-white bleach, and easy to work. Buy for making Christmas gifts. Note width, 40-inch ..... 50c

#### Meritas Squares, \$1.00 Each

The cleverest imitation of a damask tablecloth you could find. Such a nice assortment of patterns. All the favorites, with new ones added. The material is a pebble cloth, easy to sponge clean. Some with self pattern like damask weave, and all with dainty clear designs; quite nice enough for a lunch cloth-

11/4x11/4 yards ..... \$1.00 each 11/4x11/2 yards ..... \$1.20 each 11/2x11/2 yards ..... \$1.35 each

#### Pillowcases, 89c Pair.

Beautifully hemstitched and of excellent quality cotton that has been well bleached. Many are stamping designs and embroidering this slip. We specially recommend it for regular hard wear and are satisfied you will appreciate the value; 40-inch, 42-inch, 44-inch...89c pair

#### New Oilcloth Squares, \$1.00 Each

In a range of colors. You will find lots to choose from; pretty patterns, browns, blues, greens. Save laundering, save your linen and brighten up the kitchen with an artistic Brocade Square at the price of ordinary oilcloth; 11/2x11/2 yards ..... \$1.00 each

#### English Broadcloths, 85c

A new shipment of pretty and wanted colors is being shown in that most fascinating of fabrics, genuine English Broadcloth. It isn't silk, its sheen is permanent, the colors wash well, and white will not turn yellow with repeated launderings; 38-inch ...... 85c yard

Duro Broadcloth is shown in some beautiful art shades, specially for making Christmas gifts. The colors are guaranteed sunproof and tubproof. Be sure you see them; 38-inch ...... \$1.00

## EXCLUSIVE SATIN HATS

Fur coat. Afternoon dress of soft satin or bengaline. And Satin Hat.



These three form fashion's 'entente cordiale' for Christmas occa-

Satin Hats are smartest when they are stitched in gold or silver. Appliqued in silver, with a hint of subdued tapestry-like colors. Or vaunting a dashing

spray of burnt goose from the steeply turned-up brim.

Hats that are smart and exclusive. Prices that are suitable, modestly keeping between ..... \$7.00 and \$18.00

Millinery Department-Second Floor.

#### FUR TRIMMINGS FROM A NEW SHIPMENT

Trimmings of fur are fashion-right for all sorts of winter frocks.

these new lengths are in the smartest shades and pens
Black Hare, 3 inches wide \$1.75 yard
Beige Hare, 3 inches wide \$1.75 yard
Squirrel Hare, 3 inches wide \$1.75 yard
Kolinsky Coney, 2 inches wide \$1.00 yard
Beaverine, 1½ inches wide \$1.25 yard
Squirrel Coney, 3 inches wide \$2.25 yard
Kolinsky Coney, 1 inch wide 50c yard
Black Coney Edging, 1/4 inch wide 45c yar
White Coney Edging, 1/4 inch wide 20c yar

Fur Trimmings, Second Floor.

orange, pink, copen, black and navy. With

double knee band and elastic top. Special at ...... 980

Lonsjay Bloomers,

On Sale

Saturday, 98c

In paddy, mauve, sal-

mon, sand, yellow,

Second Floor.

#### Lengths of Silk From 11-2 Yards to 31-2 Yards to Clear Saturday.

Come early in the morning for this lot of splendid lengths of Silks, comprising Pure-Silk Crepe de Chines, Canton Crepes, Flat Crepes, Charmeuse, Crepe Back Satins, etc. Plenty of black and navy pieces, as well as a large and varied assortment in sands, browns, grays, light and medium blues and novelty colors. Every length in this sale is new, smart silk of this season's purchases. An extra overblouse, a charming dress or a Christmas gift at a great saving.

#### Fine French Pure Wool Santoy Dress Goods and Wool Crepes, \$1.25 Yard

These 40-inch French Santoys at about the price of mixed weaves. Santoy is one of the prettiest of wool dress goods; light in weight, and ideal for the dress because of its suppleness and service. Your choice of black, navy, browns, copen and sapphire, sands, grays, burgundy and others.

#### The Brytonia Marvella Coatings Ready Tomorrow.

Black, navy and nigger will be here Saturday. The many customers that have been waiting for them will be pleased to learn of the arrival of the shipment. Brytonia has its name stamped along selvedge as a protection and guarantee of quality. Brytonia does not catch lint or hold the dust. It retains the rich silky pile; 50 inches wide ...... \$7.00 yard



# Tomorrow Commences "OVERCOAT WEEK" In the Men's Shop

HUNDREDS OF OVERCOATS IN FEATURE VALUE GROUPS.

Ready for men and young men tomorrow-burly Storm Coats to the dressy Straight Hang Town Coats-Guard Coats, Motor Coats, Ulsterettes and novelty sport effects. We have put extreme effort in the development of value-giving in these groups of splendid Overcoats. Choose tomorrow!

-Just the right model.

-Just the right fabric.

-Just the right price. -Quick service in choosing. -Long service in wearing.

-Just the right color. PEBBLE CHINCHILLAS, IMPORTED ENGLISH COATINGS, FLEECES. RICH OVERPLAIDS, CROMBIES-rich plaid backs, polo-lined and plush-lined.



SALE OF BROADCLOTH SHIRTS, \$2.95 PLAIN SHADES, COLLAR TO MATCH, SIZES 14 to 16.

Genuine English Broadcloth Shirts of superior quality, with soft like material to match; sizes 14 to 16. Sale price...... \$2.95 double, reversible cuffs; good fabrics with soft collar of

> OVERCOATS FOR BOYS, TOO! \$8.95 \$15.95 \$18.95

Boys' Overcoats, in warm all-wool fabrics, smartly styled better models; good, full, roomy Coats that will give maximum wear. See these several groups tomorrow.

Boys' Sale of Wool Gloves.

Heathers, grays, brown; good fitting, warm Wool Gloves. Less than half price. Per pair .....

Boys' Wool Jerseys and Sweater Pullovers, 98c.

Clearing of special lots in Boys' Warm All-Wool Sweater Pullover Jerseys. Saturday .....

SPECIAL PURCHASE OF Men's Irish Linen Handkerchiefs

PLAIN AND INITIALED. ON SALE TOMORROW .....

About two hundred dozen Men's Pure Irish Linen Handkerchiefs, with 1/4 inch hemstitched border, plain or with embroidered initial; excellent quality; full size. This a timely opportunity for Christmas requirements. Be here early for this.



ROAST CHICKEN DINNER SATURDAY Special course dinner in the Restaurant Saturday-Roast Young Chicken, Saturday, 65c.

Restaurant-Fourth Floor.