

# Are You Ready For School?

## MUSICAL ART OPENS FRIDAY

Expects Large Registration of Pupils for 1922-23 Terms.

Concerts and Recitals by Students to Feature Year's Work.

Friday the Institute of Musical Art will reopen after the summer vacation entering upon the fourth year

of its existence. More than a thousand pupils were registered last season, and this year the staff has been increased to seventy teachers, providing the finest tuition possible in every department. It is the object of A. D. Jordan, the musical director of the Institute, to produce musicians rather than mere performers, as is so often the case, and while the rudiments of music may be acquired in a few months, the student at the Institute of Musical Art is constantly reminded that the study of music is a life work.

It is scarcely necessary to dwell at length upon the advantages to students obtained through institutional tuition. Not only are the students given every opportunity to broaden their artistic horizon by providing them with instruction in more than one branch of the art—in some cases

at no cost to them—but they are surrounded by that musical atmosphere which is so stimulating to earnest study and by the example of others who are laboring to bring their talents to perfection.

Moreover, they are given concerts and recitals in which they sing or perform, and thereby accustom themselves to public appearances, or in which they hear the work of others.

To meet the need of musical instruction in very young children, Mrs. Evelyn Fletcher-Copp of Boston, the originator of the famous Fletcher Music Method for Children, conducted a teachers' normal training course at the Institute during the summer, music teachers being in attendance from various parts of Canada and the United States. This course provided the institute with four teachers—possibly the largest staff in any institution in this country—of this wonderful method.

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## School Bags

When you are making out your list of school requirements do not overlook that school bag or case, and remember that we make all our own bags and our guarantee of quality goes with every bag sold.

Good quality Fabrakoid Bag, solid leather straps, black or gray.

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An extra value in a bag is our Special Solid Leather Bag, large size, gussets all around, solid leather straps or handle.

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We also make several extra strong lines of solid cowhide bags with cowhide straps or handle, at,

\$1.75 to \$3.50

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These are made like a suitcase, only smaller sizes. Extra special fibre case, 12-inch size.

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A little larger case, all fibre, made on steel frame.

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Same style as above, only made of good quality matting.

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Also larger sizes, 14, 16 and 18 inches, made of either fibre or matting on a good solid steel frame, lock and catches, good strong handle, at,

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Our Specials for school opening include:  
Remex Self-Filling Fountain Pen, with clip, guaranteed ..... \$1.50

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## Boys and Girls

This is the correct answer to your first problem:

**\$5 x \$9 = Hyslop Bicycle**

And a Hyslop Bicycle, plus a little energy, equals school on time, because all the weaker parts of the bicycle of the past have been overcome and replaced in the Hyslop with mechanical strength by using the one-piece crank, Eadie coaster brake and the steel-lined rim.

WE ALSO CARRY A FULL LINE OF BICYCLE SUPPLIES AND SPECIALIZE IN REPAIRS.

**The R. M. Brisco Co., Ltd.**

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## School Bells Will Soon Be Ringing Again!

Mothers will take great pride in sending their children back to school dressed in their best and shod with good, serviceable, neat and stylish shoes after their long and joyous holiday. We have anticipated the need of good school shoes long before school opening. We have them all in stock now, ready for the rush for school shoes Friday and Saturday. Our stock is one of the largest and selections the best ever shown in London at such remarkably low prices. We want every mother and father to be sure and see our big stock of school shoes.

SEE OUR WINDOW DISPLAY.

Special Boys' Gunmetal Laced Shoes with composition soles, recede toes. A real good buy, only ..... \$3.19

Boys' Brown Calf Laced Shoes, composition soles, recede toes; very stylish. Special at ..... \$3.69

Boys' serviceable Box Calf Shoes, strong soles and heels. A real good shoe for ..... \$3.75

Boys' Brown Brogue Boots, welted soles, nifty styles. Special at ..... \$4.38

Boys' Brown and Black Grain Leather School Shoes, made to stand the hard knocks. See these at ..... \$3.49

Little Lads' Box Kip Bluchers; size 6 to 10½. Special at ..... \$2.48

A big range of Little Gents' Box Calf, Box Kip, Gunmetal, Brown and Black Grain Leather and Brown Calf Laced Shoes, all solid, dependable, stylish lines. They go at one price ..... \$2.95

Misses' Black Calf Laced Shoes, nature shape last. Special for Friday and Saturday ..... \$2.98

Misses' Gunmetal High Laced Shoes; various styles, at ..... \$3.48

A big range of Classic Shoes, misses' and children's, in black and brown calf leather. Specially reduced for school opening.

Many children will still wear Oxfords and Strap Slippers. We have a big selection of ..... \$2.39 to \$3.48 late summer styles. Priced from

**Peoples Shoe Store**

131 Dundas Street. 12 Market Square. London, Ont.



## His Reward and His Future

YOU fathers and mothers, of course, want to reward your boy or girl for diligence and perseverance at school. You want to fitly reward them for their success in passing their examinations.

Make this reward a mile-post in their career of success. Instill into their young minds the eventual fruitfulness of thrift in even small things. Choose their reward wisely.

Our Savings Bank system offers many advantages. Open an account for your child today and by preaching thrift and the advantage of his setting aside part of "rewards" and weekly allowances, give him a start on the sure road of future prosperity.

Savings 3½%.

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**The Ontario Loan and Debenture Co.**

"51 years of service"  
A. M. SMART, President T. H. MAIN, Manager.

ON DUNDAS AT THE MARKET CORNER

## For Happier School Days

You wouldn't think of handicapping the boy for the world. Yet that is the handicap your boy will be under in school unless his appearance measures up to those of his classmates. This does not mean that his clothes must be expensive, but it should be new in style, youthful and smart.

Here are stocks of the sturdiest, most dependable and smart appearing garments and accessories you can find anywhere, moderately priced. We've helped many mothers in previous seasons. Let us perform a like service for you now.

### All-Wool Pullovers

Just right for school wear. Cashmere weight; such styles as button shoulders, V-necks, sailor collar and button front, in all newest combination of colors; sizes 22 to 32.

\$1.98 to \$2.75

### Boys' Stockings

Mothers, less darning is a big item for you. Our 45c Stocking is a dandy for the school boys. Size 7 to 11.

**Boys' Homespuns and Tweeds ..... \$12.48**

(EXTRA PANTS)

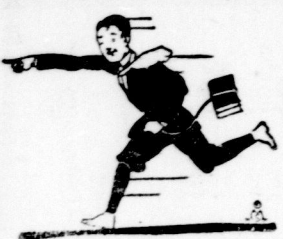
If there was any better material to be had at this price we would have it. We have picked on this suit as being just a little better value than anything we have yet offered to our mind. It will compare favorably with any \$15.00 suit in the market. You might as well have the extra money. These suits come in gray checks, brown mixtures and brown stripes.



**SCHOOL SPECIAL! Norfolk Suit, \$9.98**  
(EXTRA PANTS)

We have them in gray, heather and brown mixtures; good smart styles. The pants bloomer style, just the kind of wearing qualities you are looking for in the school suit.

**R. J. YOUNG & CO.**



## Timely School Suggestions FOR BOYS AND GIRLS

### Fountain Pens

FAMOUS SWAN FOUNTAIN PENS \$2.75 and upwards

FAMOUS SWAN FOUNTAIN PENS \$3.00 and upwards

BARNARD'S SPECIAL SELF-FILLER Solid 14k Gold Points, Special Safety Clips \$1.45 EACH.

EVERSHARP AND FYNE-POYNT PENCILS From \$1.00 Upwards

Wrist Watches that keep time, made in gold-filled, gold and sterling, at moderate prices.

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GIFTS FOR ALL OCCASIONS  
399 RICHMOND ST.



## School Again! And a Perfect Score

Never late, never hurried, lots of time for everything. Besides the good companionship the Bicycle gives the boy by keeping him in the open air, consider it an investment in health.

Let him ride his Red Bird to school. It pays for itself in time on shoes and car fare. Bring the boy or girl down here, and let them select the Red Bird that suits them best from our large stock.

Make good your PROMISE that if the youngster passed in June a RED BIRD would be the reward. "HE PASSED," so it's up to you to come across.

PRICES ARE DOWN **\$50.00** BUYS A RED BIRD

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