

SPECIAL SALE

Of Choice Grated
HAWAIIAN
PINEAPPLE

REGULAR 50c TIN.
35c, 3 for \$1.

PREMIER SALAD

DRESSING.
Nothing Finer Made.
35c and 75c Bottles.

CHEESE DEPT.

French Roquefort, lb. \$1.25
Oka, lb. 75c
Camembert, tin 30c and 60c
Swiss, tin 30c
Philadelphia Cream pkg. 25c
Limburger, lb. 50c
Pimento, pkg. 15c
Choice White Canadian, lb. 50c

SWANSDOWN CAKE

FLOUR.
Insures Against Cake Failures.
65c Package.
Once Used, Always Used.

ZWIEBACK.

A Tempting Food For the
Convalescent.
30c Package.

T. A. ROWAT & Co.

Established 1887.
GROCERS, IMPORTERS.
250 Dundas St. Phone 3051-3052.

20% DISCOUNT

On any article in our stock of Dia-
monds, Watches, Clocks, etc.
W. J. WRAY

COMBS

Fancy Combs for evening
wear, in jade, grey and tor-
toise shell, with green and
blue settings, newest de-
signs.

\$3 to \$10

C. H. WARD & CO.

Diamond Merchants, Jewelers
and Opticians.
386 RICHMOND STREET.
Phone 1084.

**London & Port Stanley
Railway**

Effective Sept. 6, 1921.
TO ST. THOMAS: 10:00, 11:10, 7:05,
8:20, 9:20, 10:20, 11:20 a.m., 12:20,
1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20,
8:20, 9:20, 10:20, 11:20 p.m.
TO PORT STANLEY: 8:10, 7:05,
10:20 a.m., 1:20, 3:20, 5:20, 7:20,
10:20 p.m.
*Limited London to St. Thomas.
†Daily except Sunday.
All trains stop at Glenworth.

LATEST FALL SHOES

At Reduced Prices.
Samuel's Shoe Store
299 Dundas St. W. Tel. 6977W.

CLEAN SWEEP

Toy Carpet Sweepers, Brooms and
Washboards. Everything in the clean-
up line for kiddies. Sold at
PEEL'S TOY WORLD

**TAYLOR'S
Throat and Lung
Balm**

has been the favorite household rem-
edy for coughs, colds and all bronchial
affections. Sherriff's Balm has made
this medicine the standard cough rem-
edy for over fifty years.

35c, 65c and \$1.20.

**TAYLOR'S
DRUG STORE**

New address.
390 RICHMOND STREET
Phone 594, 3 Graduate Druggists.

**SPECIAL
ENGAGEMENT RINGS AT REDUCED
PRICES.**

Perfect Blue White Diamonds from
\$25 to \$400

GREEN, Jeweler, RICHMOND ST.

**LONDON
OPTICAL CO.**

HAVE YOUR EYES EXAMINED.
Dominion Savings Building, Richmond
Street. Phone 6180.

Special Sale of Suits

\$15, \$18 and \$24.50.

MACK'S

638 DUNDAS STREET.

A Small Electric Stove

that you can attach to any lighting
outlet is one of the handiest
articles you can have in the house.
We have them at moderate prices.

J. H. POLLOCK

297 Clarence Street.
Phone 5762W.

How Are Your Eyes?

Consult our specialist and have a thorough examination.
Our Dr. Brown has had over 25 years' experience in pre-
scribing glasses that give satisfaction.

BROWN OPTICAL CO.

223 DUNDAS STREET. PHONE 1877.
Montreal, London, Windsor.

BABY CLINIC IN BLENHEIM.

BLENHEIM, Oct. 20.—All arrange-
ments have been made whereby Miss
Riddell, a trained nurse from the pro-
vincial board of health, will open a
baby clinic in the council chamber in
the town hall on Saturday. Dr. Bell,
a specialist from the public health de-
partment, is expected to be present as
well as Miss Riddell, and a general
invitation is extended to all parents
to bring their children under five years
of age and receive free consultation
and advice as to the health and care
of their infants. This is a new feature
here and the outcome will be watched
with very much interest.

Mac McLeod, the local man who has
six charges laid against him as a re-
sult of a general row put on in the
Lawrence home a few nights ago when
under the influence of liquor, comes up
for trial in the town hall Friday.

**In The
MOVIES**

AT THE ALLEN.
Beautiful scenes of the frozen north
characterize "The Golden Snare," a
James Oliver Curwood story, which had
its first showing at the Allen Theatre
last night. The mystery and inde-
scribable loneliness of the northland is
brought out effectively in this picture,
which tells of the moving of dog-trains,
the operations of the north-west
mounted police, and of the outlaw
Esquimaux.

The story centers about a beautiful
maiden brought up under the care of
a madman, the terror of all who come
his way, and a member of the mounted
police force, who goes north on a mis-
sion and becomes ensnared by the love-
liness of the girl. It is full of the
thrills characteristic of such pictures,
which, of course, couldn't be complete
without a daring rescue of the lovely
heroine, who just as certainly must
turn out to be the daughter of a high-
born Arctic explorer.

The other features shown are also
very satisfying, and include not only a
comic film, but another film as well,
so that the program is really a double
one.

AT THE PATRICIA.
A William Fox production entitled
"The Primal Law," with Dustin Far-
num as the star, is the feature-offering
at the Patricia the latter part of this
week.

Like most of this star's films, the
picture has a western setting, which
has enabled the producers to employ
beautiful backgrounds for the melo-
dramatic events of the story.
Farnum's appeal in this picture rests
on his portrayal of a strong, silent
type of character, and Brian Wayne
(Dustin Farnum) was that kind of a
man. He and his partner Carson owned
Willow ranch in the west. Brian
and Carson's son Bobby were "pals,"
so when Carson was killed by Mexi-
cans in a raid Wayne determined to
protect the boy against his mother,
a dance hall girl. At this juncture,
however, Travers, a crooked promoter,
attempts to buy the ranch, on which
oil has been discovered unknown to
Wayne. Travers and Bobby's mother
plan to obtain guardianship of the boy
and the oil field, but with the aid of
Janice Webb (Mary Thurman) an east-
ern girl, Wayne defeats the plot.

Adams and Taylor display various
clever tricks in their novelty juggling
act. A Century comedy completes the
bill.

AT LOEW'S.
A winsome tale of two countries is
appearing as the feature picture of
Loew's Theatre during the first half of
this week under the rather mean-
ingless title, "Puppets of Fate." The pic-
ture story, however, is not nearly as
trite as its name would suggest, for
from beginning to end it abounds in
pathos, with here and there touches of
lightness and laughter and bits of near-
tragedy.

It is not a picture that perhaps would
awaken deep thought or emotion in
those who see it, but it most certainly
entertains, and with its human appeal
it must surely undam floods of warm
sympathy.

It is a story of romantic Venice and
of New York, and from the two pic-
turesque backgrounds it draws all man-
ner of color. It is not in its settings,
however, that the picture makes its
greatest appeal, for that honor must be
awarded to the acting of Viola Dana,
starring as a pretty and brave little
Italian wife left home to dream and
pray while her husband, a rather milk
and water sort of person, goes to
America to win fortune and wealth. It
is the forgetfulness of what he has left be-
hind, and it leaves all who de-
served it to live happy ever after.

The three vaudeville acts offer a good
variety of entertainment which proves,
as a rule, quite welcome. The most
pretentious act of the three is a com-
edy skit by three persons appearing
under the names of Johnston, Fox and
Gibson. It is permeated throughout
with sufficient sentiment to keep the
house in continuous uproar and to win
an encore or two. The act contains
considerable and really funny slap-
stick, one good dance, one fair song
and many laughable lines, none of
which, however, goes over the heads
of the audience.

King and Cody, a man and a woman,
dance their way through one very good
act. Many of the steps in the medley

USED CAR OWNERS**OUTNUMBER NEW**

BUYERS 20 TO 1

Says J. C. Beemer, of Beemer
& Co., Limited.

"Second-hand" Only Refers to
Ownership, Not Condition.

Every automobile that passed your
home today is a used car, and you will
be just as satisfied as the most en-
thusiastically satisfied of those drivers
if you buy your used car from us.

No, only satisfied, but you'll be proud.
When you tell your friends where you
bought it, you won't have to apologize
for buying it from us. Just answer
Beemer & Co., Limited—and that settles it.

"Second-hand" only refers to its own-
ership and implies nothing as to its
condition, but when you say "Beemer
& Co., Limited," your friends will know
it's a good car and it's "second-hand" in
fact—"second-hand" with us—"third-
hand" with you. And because it's
passed through our hands, you'll deserve
to be proud. Its pedigree is established.

Pride of ownership is the greatest
joy of motoring. To be obliged to tell
your friends that you dragged the car
off some vacant lot or bought it "for a
song" from some stranger takes the
edge off your sense of pride.

If you buy it from some sidewalk ven-
dor, who speaks one word for the car
and two words for his commission, you'll
still be in doubt, and when something
happens, when you're out with friends,
you'll apologize for your judgment.

But if you buy a car from us, you
say, "Never mind, Beemer & Co.
are behind it. They are reliable peo-
ple."

You will not pay us more than it is
worth—you won't pay a long bonus to
buy it on time—and we will see to it
that you won't go broke running it. We
don't sell that kind—Beemer & Co.

**CANADIAN PACIFIC "VANCOUVER
EXPRESS"—WINNIPEG-CAL-
GARY-VANCOUVER.**

Passengers for Western Canada will
find the "Vancouver Express," leaving
Toronto 10:00 p.m. daily, a most con-
venient train, stopping at and con-
necting for all principal points.

Equipment consists of first-class
coaches, up-to-date standard and tour-
ist sleepers, compartments, observation,
dining and colonet cars.

The most beautiful in Canada is
along the line of the Canadian Pacific.
For tickets, reservations and full in-
formation apply to any Canadian
Pacific ticket agent, or H. J. McCallum,
city passenger agent, corner
Dundas and Richmond streets.

highest wages they can afford to pay.
They require seventeen men.

William Ball, who with Clifford
Hill, has been running a threshing
machine in this district, while moving
the outfit on Saturday from one farm
to another, accidentally fell from the
separator and badly fractured one of
his legs.

Live hogs have advanced 50 cents
a cwt, in price, and one local dealer
paid the farmers at the rate of \$3 for
a half car load they shipped on Friday.
Another local firm loaded an additional
half car today for which they paid the
same figure. Both lots went to To-
ronto.

Why Pay Big Prices?

FOR WATCH AND CLOCK REPAIRS
when you can get it done cheaper by
W. R. CLARK.
455 TALBOT STREET.

No Soap Better

For Your Skin
Than Cuticura
Sole, Olmstead, Talbot, St. Paul, Montreal.
Depot: Lyman, Limited, St. Paul St., Montreal.

**NEW FALL
SHOES**

We have a large
variety of smart and
up-to-date straps and
oxfords in brown and
black leathers.



PRICED FROM

\$4.50 to \$8.50

Gaiters and Tweedies, Spats to Match.

JOHNSTON & MURRAY
154 DUNDAS STREET.

**Coats : Suits : Dresses
At Manufacturers' Prices**

**Every Garment Guaranteed In Quality
and Workmanship**

*Each garment bears our firm's label and descriptive ticket
which is a pledge of reliability*

Special Sale of Coats

Plush Coats, regular price \$40.00, at	\$27.35	Plush Coats, regular price \$50.00, at	\$39.00
Plush Coats, regular price \$45.00, at	\$31.25	Plush Coats, regular price \$55.00, at	\$44.00
Plush Coats, regular price \$47.00, at	\$33.25	Beaver trimmed Coats, regular price \$65.00, at	\$48.25
Coat with large coon collar, regular price \$70.00, at	\$50.00		
Sable Trimmed Coats, regular prices \$45.00 to \$60.00, at	\$30.00 to \$48.00		
Mole Trimmed Coats, regular prices \$45.00 to \$60.00, at	\$32.50 to \$44.00		
Chinchilla and Frieze Coats, regular price \$25.00, at	\$13.95		
Burgundy and Navy Velours, regular price \$35.00, at	\$22.50		

**Special English Pure Wool
Winter Fabric Coats Made
In Burberry Style---**

in Oxford Grey, Green, Navy Brown and Plaids
Prices ranging from \$32.50 to \$35.00

DRESSES

*The range of Dresses in woolen and silk fabrics displayed
in our showrooms comprises gowns from simple serge models
up to the most elaborate productions of the modiste's art, for
street, party or evening wear. Every one exclusive, new and
correct.*

Prices Ranging From \$15.50 to \$65

SKIRTS

New range of the latest Pleated Skirts in plaids and stripes, box
and side pleated styles; black, navy, brown, green and tan.... **\$9.50 to \$14.50**

NEWEST IN NECKWEAR

LINEN SETS, plain and Irish trimmed. COLLARS AND VESTES in net and lace
CREPE DE CHINE AND BROADCLOTH COLLARS, embroidered in black.

ROSS' LIMITED

MANUFACTURERS

PHONE 1319.

196 DUNDAS STREET.

**Semi-ready
Tailored
Clothes****A Week-End of Bargains
at the Semi-ready Store**

*I intend to close my Special Exhibition of fall styles in
Semi-ready Tailoring with a galaxy of bargains, while I
can show the many extra lines sent to me from Montreal
specially for this week. No man who thinks wisely and
spends his money judiciously can afford to overlook
this list of week-end bargains.*

Overcoats

Besides the new garments sent to me on
my regular order, I have received a
further assortment of 100 Overcoats,
specially for this week-end. Some of
these coats sold for \$75 last season—
many of them for \$60. I'm going to
sell any of these coats for \$40. A few
as low as \$20.
Think of it—an overcoat just as the
season opens at the end-of-season sale
price.

Suits

I have Suits to show for \$25. These
are made from the quality of British
cloth that sold less than six months ago
at \$50. All good patterns, in tweeds,
ready-to-wear and made to special or-
der. Then I have the "King's Own
Serge," a beautiful quality cloth, made
from the finest Botany wool and guar-
anteed a permanent dye. I make these
to measure for \$45. No suit of blue in
my stock will cost you more than \$45.
Some of them are worth \$70.

Hats

After a record-breaking
hat season, my stock
is somewhat broken up,
but I still have a full
range of sizes in genu-
ine Berg hats, in all
shades of brown and
grey felt. These sold
earlier in the season for
\$7.00. Today and Sat-
urday

\$4.95

In Tweed Hats, the
comfortable, stormy-
weather hat you use to
save your good one; all
sizes,

\$1.98

Hosiery

The Campbell Sock is
the apogee of the sock
maker's craft; cheap,
durable and attractive,
made of good quality
cashmere; plain colors
in black, white, seal
brown and the popular
Lovat shade.

TWO PAIRS FOR

\$1.25

Then I have an English
Sock in a rib-knit wor-
sted, Lovat shade only.
A pair

\$1.00

But for real foot com-
fort I have a Silk and
Wool Mixture Hose that
cannot be beaten. Per
pair

\$1.25

Shirts

I always took pride in
my selection of shirts.
Only the best lines of
the top-notch makers
ever graced my shelves.
Generous display of
these shirts has caused
some to become shop-
soiled—nothing serious
—once to the laundry
and they are as good as
any. No shirt of less
than \$3.00 value, some
as high as \$5.00. While
they last

\$1.49

In a better shirt of per-
cale and Madras cloth,
in beautiful colorings of
blue, pink and mauve,
stripe effects, with col-
lars to match,

\$3.00

How About Underwear?

For the particular use of those who
cannot wear wool next to the skin, but
who need warm garments, I have a very
fine cashmere garment
for

\$5.00

But the garment de luxe is the silk and
wool combination,
dainty and durable, for

\$8.00

I have a combination suit of Under-
wear, cream colored, made from
brushed cotton,
at

\$2.75

In a natural shade, with long sleeves
and legs, but lighter in weight; a fall
garment really;
for

\$3.00

*If you like quality, without extravagance, you can
get it at*

Semi-ready Suits to Measure, \$25 **R. Leo Watson, Limited** London Everything for Men from Hats to Hosiery.
183 Dundas Street.