

SUN FIRE

The oldest Insurance Office in the world
FOUNDED A.D. 1710
HOME OFFICE: LONDON, ENGLAND
Canadian Branch, Sun Building, Toronto, H. M. Blackburn, Manager.
J. A. NELLES & SON, AGENTS, LONDON

"LONDON VIEW CALENDAR" FOR 1910

We have received a heavy shipment of special calendars for 1910 with London views. Three designs of calendar. Last year we had to disappoint a great many who left off their buying of our special calendar until too late, and we make this early announcement so as to give full warning.

EACH CALENDAR IS BOXED

and makes a very appropriate gift for mailing to England.

The Mallagh Bookshop
Booksellers and Publishers.
183 DUNDAS ST., LONDON.

PROF. GRIGGS ON SOCRATES

First of Series of Addresses on Moral Leaders Delivered Last Night.

LAWS AND CONSCIENCE

Former Cannot Go an Inch Beyond the Latter—Impressive Address in St. Andrew's Hall.

"We cannot pass laws one iota beyond the public conscience of any era, for if we do, after the first flurry of interest has died down, the law will become a dead letter. We need the sturdy moral leaders, because in them we find the power that crystallizes the moral conscience of the people. In this era, where advances and complications in commercial, political and moral life have dimmed the issue, we need the moral leader more than in any other age."

So said Professor Edward Howard Griggs at St. Andrew's Hall last night in the first of a series of lectures on moral leaders.

"This is an age of wonderful invention that has complicated the fields of business and education, and even of religion," continued the speaker.

"Take the University of Chicago, for instance—a wonderful organization that in the past ten years has made it one of the leading universities of the United States, and has coerced all the smaller institutions into submerging themselves in it—yet all this has the effect of making the individual feel that his life is of little importance, and that he is only a cogwheel in a great organization."

"Yet, if you turn to any great event in history, you will find that it springs from some man."

Moral Leadership.
"So we particularly need in this day of machinery and organization to consider the meaning of great moral leadership, and that is that the leader sees the light and keeps it ever before him. He is to mediate between the world of common thought and those ideals that brood just above the level of the common mind. Thus the leader interprets us to ourselves. You read Plato and you say, I have thought that all my life. Yes, but it took Plato to say it for you."

"There are psychological moments in the unfolding of the race, just as there are in the life of a person; and when if there is the right moral leadership, a whole century of mistakes may be spoiled. Revolution is necessary as well as evolution, and sometimes these moral leaders are forced into revolution."

"The man who is in advance of his

Baby Will Sleep Sound
If mother will pour a little warmed milk over two or three teaspoonfuls of

Grape-Nuts
FOOD
Then feed this milk, laden with the soothing nourishment which it takes up from the Grape-Nuts, making the milk itself easily digested.

It is quickly and easily digested, and baby will sleep sound, being well-fed and contented—
"THERE'S A REASON"

POSTUM CEREAL CO., LTD.,
Battle Creek, Mich., U. S. A.

CIVIL WAR PRISONERS DIED OF PELLAGRA

Spoiled Corn Killed Many Hundreds at Andersonville.

New Orleans, Nov. 11.—That hundreds of deaths that occurred at the Confederate Prison at Andersonville, Ga., during the summer of 1864 were not due to typhoid fever as then supposed but were caused by pellagra, was the opinion expressed before the southern medical convention here yesterday by Dr. J. W. Kerr, of Corsicana.

Dr. Kerr, who was surgeon at the Andersonville Prison, described the symptoms of the disease which attacked the inmates so fatally at that time, and in nearly every particular they were recognized as characteristic of pellagra. This view was further strengthened, Dr. Kerr said, by the fact that musty or spoiled corn, generally accredited by the medical fraternity as being perhaps the cause of pellagra, constituted the main diet of the prisoners, because of inability to furnish them other supplies.

The consensus of opinion among the physicians who presented papers on the subject was that pellagra is attributable to spoiled corn.

WEST MIDDLESEX LIBERAL

Continued From Page One.

thusiasm you have shown on my behalf during the past three weeks," said Mr. Ross. "Boys, I thank you. You have done nobly by me, and I will never forget you. I knew you were with me, but you have surprised me by the splendid work you have done."

"The Caradoc boys did magnificently, and so did Ekfrid. I was a little disappointed, perhaps, in some of the others, but still I have no complaints. My boys did well at every turn."

True to the Faith.
"West Middlesex remains true to the Liberal faith, as she has done for at least 35 years. There never was a time that I doubted the loyalty of this grand old constituency, and when it was stated that we would be defeated I knew it was not so."

"I am glad that the sectional cry was effectually subdued. No attempt was made to deal with the great issues of the campaign, rather a cry was raised of farmer against farmer, a most insidious thing; but it failed of its object, as it should."

"I am proud of the constituency, and I am particularly proud that the people of the riding showed their unbounded confidence, not in me so much as in our great leader, Sir Wilfrid Laurier. I am sure he will hear the glad news from West Middlesex with great pleasure."

"I cannot thank the boys enough for the fine support, and I am sure I will never forget it."

An attempt was made to get Robert McLaughlin to hear his statement of the case, but it was impossible to do so. Among Conservatives generally the result was anticipated Saturday, although they were hoping for a smaller majority.

It is worthy of note that Duncan C. Ross obtained 143 majority over this same ground when he won the bye-election for the Ontario seat. He is at present gaining ground on all sides.

This is the third campaign run by Mr. Ross in 33 months, and in all he has been returned victor. Every campaign has been a spectacular one and always a hard fight.

THE VOTE.
Strathroy.
No. 1 46
No. 2 24
No. 3 45
No. 4 48
No. 5 39
No. 6 64
Totals 266
Majority for Ross, 123.

Caradoc.
Majorities given—
McLaughlin, Ross 18
No. 1 22
No. 2 5
No. 3 48
No. 4 16
No. 5 20
No. 6 22
Totals 141
Majority for Ross, 121.

Ekfrid.
McLaughlin, Ross.
No. 1 13
No. 2 7
No. 3 16
No. 4 12
No. 5 12
No. 6 12
Totals 74
Majority for Ross, 41.

Mosa.
McLaughlin, Ross.
No. 1 18
No. 2 28
No. 3 14
No. 4 14
Totals 74
Majority for McLaughlin, 4.

Metcalfe.
McLaughlin, Ross.
No. 1 9
No. 2 35
No. 3 12
No. 4 16
No. 5 3
Totals 75
Majority for McLaughlin, 75.

SMALLMAN & INGRAM, LIMITED.

WEATHER PROBS: SMALLMAN & INGRAM, LIMITED

In the Restaurant

Dainty Afternoon Tea
2:30 to 5:30 Daily

In addition to regular menu.

Buttered Toast, with Marmalade or Grape Jelly; Assorted Cake; Tea, Coffee, Cocoa or Milk.

Special 15c, or 2 for 25c
FOURTH FLOOR—TAKE ELEVATOR

Pretty Net Waists for Dressy Wear

We are showing some exceptionally Pretty Net Waists this week in our ready-to-wear section, at very moderate prices, too. Some are 25 per cent less than regular value.

\$5.00 NET WAISTS, \$3.75
Made of Spot Brussels Net over Jap Silk, front tucked and trimmed with two rows of guipure insertion; tucked and fastened at back. A regular \$5.00 waist. Special **\$3.75**

NET WAIST, \$3.50
In Ecru or Taupe Brussels Net over Jap Silk; has allover tucked front, trimmed with narrow pleating and braid; the new style long sleeve; tucked and fastened at back, for each **\$3.50**

NET WAIST, \$8.75
Very stylish waist, in Ecru Net; front, back and sleeves elaborately trimmed with Valenciennes lace and pale blue braid; fastened at back and lined throughout with Jap silk. Price **\$8.75**

SILK WAISTS, \$3.50
Special Taffeta Silk Waist in black or white; tailored style, with Gibson tuck over shoulder and fastened in front with three large jet buttons. Price, each **\$3.50**

CHARMING STYLE IN PALETTE SILK, \$14.00

A Fine Soft Satin-Finished Silk Waist, front and back elaborately trimmed with heavy allover lace and braiding; new style long sleeve, trimmed to correspond with waist. Colors, rose, taupe and helio. These are out of the ordinary. Price **\$14.00**

Pretty Wool Shawls

Ice Wool Shawls, in cream **35c to \$1**
Silk Shawls, in white, ivory and black, for fascinators **85c to \$1.50**
Larger sizes **\$1.75 to \$2.50**
Honeycomb Wool Shawls, in white, grey, black, and black and helio, at **50c to \$2.50**
Heavy Reversible Shawls, in grey, each **\$2.50, \$3.50 and \$5.00**

Ladies' Caracul Coats

\$15.00, \$18.50 and \$22.50

Some new styles now showing in this popular cloth; shawl, stole and military collars; 53 to 54 inches long; semi-fitting; double and single-breasted; some braid-trimmed, others trimmed with military braid and jet buttons. Priced special, at, each **\$15, \$18.50 and \$22.50**
LADIES' READY-TO-WEAR GOODS—2ND FLOOR

Have a free cup of McLaren's Coffee, and taste the delicious Jellies.

SMALLMAN & INGRAM LIMITED

Free Demonstration — McLaren's Coffee and Jellies, opposite east side elevators.

MONK IS EXPECTED TO BREAK AWAY

Quebec Conservative Leader and Mr. Borden Cannot Stay Together Much Longer.

Montreal, Nov. 11.—The Quebec view of the situation in the Conservative camp seems to be that Mr. Monk and Mr. Borden cannot stay together very much longer, and that from now on there will be a marked division between them.

While Mr. Monk professes loyalty to Mr. Borden on all questions, excepting the navy question, local Conservatives cannot see how Monk can recognize Borden's leadership, after breaking away from him on such an important matter. Since yesterday Mr. Monk has got a lot of followers to his policy of "No Navy," and his mail today contained quite a few hundred letters from all parts of Ontario and Quebec from people who wanted to give him their support.

TO REMODEL THE WINDSOR.
Montreal, Que., Nov. 10.—The Windsor Hotel here is to have its main building improved and remodelled at an expense expected to total a million

LANDRY MADE A FUSS

Why He Didn't Get Seat He Wanted at Dinner.

Quebec, Nov. 10. — Quite a sensation was created at the Lieutenant-Governor's state dinner yesterday evening, when Senator Landry, who has criticised occasionally the course followed by governors regarding precedence, called at Spencerwood some time before dinner. He ascertained that the seat reserved for him was following that of Judge Langelle, who, he says, is not chief justice, and consequently should come after him in order of precedence. He left indignantly, making a fuss in the presence of the valets.

HURRYING TO THE CAPITAL

Federal Members Are Gathering for the Opening Today.
Ottawa, Nov. 11.—Members of Parliament and senators are beginning to arrive for the session in small numbers. Probably twenty-five or thirty were in the capital yesterday morning, but the number will be largely augmented by Thursday morning trains. The early arrivals include Mr. Kyte, of Richmond, who will second the address in reply to the Speech from the Throne. Bartin Burrill, of Yale, Car-

In the Millinery

Plenty of Black Beaver Hats Here

We are told they are scarce—hard to find. Some have said, "We have looked everywhere for these." We have them, and the brushed gold ornaments and bandings, direct from Paris. A charming effect in Millinery, Gold and Black, and not expensive. See them.
SECOND FLOOR

Are You Laying in Your Cottons This Week?

We are certainly selling Cottons and Sheetings in quantities, and little wonder, when values are considered. We don't want our customers to pay higher prices, but if a break in the market don't come soon, the way our stocks are going we will be beat out. But at present we have got the Cottons—Sheetings, too—and lots of them at old prices, and will protect our trade as long as possible, and, we hope, until the break comes. But don't wait; it is all in your favor to buy now, as there is no indication at present of lower prices, and raw cotton shows an advance of 45c today over what it was when our present stocks were contracted for. For instance: Here's an English Sheeting in two widths, fully bleached, very fine quality, lower in price than we have sold the same line for in years:

72-inch width, formerly 32c, price now 30c
80-inch width, formerly 38c, price now 35c

Take advantage of these values while they last.

MAIN FLOOR—WEST AISLE

Warm Pajamas and Night-shirts for Men and Boys

Special line of Flannelette Nightshirts for men and boys, assorted colors, and all sizes, at, each **75c**

Men's Extra-Heavy Striped and Plain White Flannelette Nightshirts, at, each **\$1.00 and \$1.25**

Men's Flannelette Pajamas, all sizes, in pink, blue and grey stripes, good weight and full sizes, at, suit **\$1.50**

Men's Heavy Fancy Flannelette Pajamas, straight band collar, military front, a fine roomy garment, all sizes, suit **\$1.85 and \$2.00**

Warmer Underwear for Men, \$1.00 a Garment

"PENMAN'S" Sovereign Brand Natural Wool Shirts and Drawers, all sizes 32 to 46, at one price, per garment **\$1.00**

"WATSON'S" Heavy Ribbed Natural Wool, sizes 34 to 42, extra soft finish, special **\$1.00**

\$1.50 Tiger Brand for \$1

Heavy elastic rib, all wool, sizes 34 to 44, regular \$1.50, for, per garment, **\$1.00**

"WATSON'S" heavy all-wool (unshrinkable) for the man who wants warmth, per garment **\$1.00**

MEN'S FURNISHINGS, MAIN FLOOR, Richmond St.

INVEST IN OUR DEBENTURES

If you seek a safe investment, put your money in the Debentures of this Company. Simply deposit any amount over \$100 for a fixed period. The Debenture form you receive entitles you to the sum invested at expiration, with 4 per cent interest, payable semi-annually in the meantime. A Debenture investment in this Company is absolutely safe, being secured by carefully selected assets of over \$4,000,000. Call or write today for details.

THE ONTARIO LOAN AND DEBENTURE CO.

A. M. Smart, Manager
Dundas St. - Market Lane.

WON'T TALK TARIFF.

Chicago, Nov. 10. — Paper and pulp manufacturers in convention here today will ignore any question regarding legislation or tariff revision, according to President Arthur C. Hastings, of New York, the head of the American Paper and Pulp Association, which comprises about one-half of the paper and pulp makers of the country.

"The tariff revision is settled," said President Hastings. "We naturally do not consider the tariff successfully or properly revised."

The speaker took the position that the agitation by the American Publishers' Association and others to defeat its own aim, and that paper would never again be as cheap as under the Dingley tariff. Canada has wakened up to the possibilities of the situation, he said, and the prices of raw material have advanced.

FROHMAN DECREE GRANTED.

Reno, Nev., Nov. 10. — Margaret D. Frohman, wife of Daniel Frohman, New York theatrical manager, obtained an absolute decree of divorce from District Judge Pike today. The grounds were non-support. A document accepting service and waiving all rights to answer, sworn to by Daniel Frohman, was read.

It is quite apparent that the air will not be cleared until part of the members to examine themselves definitely on the naval question. An Ontario member summed up the attitude of many members with the remark that he was like the man who said: "Day before yesterday I was in favor of a Canadian navy. Yesterday I was against it, and today I have not made up my mind."