

More Milk Better Milk

That's the verdict of the milkmen who supply their cows with

"Diamond" Gluten Meal

You can buy it in Wholesale quantities from

GEO. NEAL

Limited.

Beck's Cove
'Phone 264

Water St. East
'Phone 17



"SPECIAL"

EX. S.S. SACHEM FROM LIVERPOOL—
A new and varied line of OVERCOATINGS of the choicest and most refined colours, which we are selling at a Special Discount for the winter months.

W. P. SHORTALL,

THE AMERICAN TAILOR, ST. John's, Nfld.
800 Water Street Phone: 477. P.O.B. 445.

SANITATION DEMANDS "STANYL"

Germs lurk in cracks and crevices

"STANYL" Is Your Safeguard

Stocked by Messrs. Royal Stores, Ltd.,
Bowring Bros., Ltd., Walter Gosse
(Plymouth Road) and other dealers.

WANTED TO BUY Newfoundland Government Bonds

All Issues.

Prices on Application.

BERNARD D. PARSONS,

INVESTMENT BROKER.

'Phone 1731. 12 Muir Bldg.

FINANCIAL STATEMENT.

Total Premium Income \$33,866,191
Increase of \$3,337,558 over 1923.
Total Assets are \$41,431,626
Increase of \$3,035,994 over 1923.
Claims Paid 1924, are \$18,964,709
Increase of \$2,631,164 over 1923.
Surplus and Capital \$11,145,542
Increase of \$774,830 over 1923.
Total Claims Paid Since 1896—\$116,462,397.

U. S. FIDELITY & GUARANTY CO.
J. J. LACEY, Nfld. General Agent.

A GOOD TONIC

and a wonderful medicine for anyone who feels that they need some good TONIC and BUILDER to keep the system in first class condition is

Brick's Tasteless

If you are losing weight, feel tired, no energy, have no appetite, feel cold and shivery, you certainly need a TONIC, and we earnestly recommend you to try a bottle of BRICK'S TASTELESS. It does its work every time.

You can purchase a bottle for \$1.20 at all general stores in every outport, and in the city at either of the following stores:

Wiseman & Hawkins.
G. Knowling, Ltd.
Bowring Bros.
J. F. Wiseman.
O'Mara's Drug Store.
A. W. Kennedy.
T. McMurdo & Co.
M. Connors.

W. Parsons.
F. Lukins.
J. J. Kielley.
R. G. MacDonald, Ltd.
Peter O'Mara.
H. Pedigrew.
Ayre & Sons

—OR—

Dr. F. Stafford & Son

(Sole Agents for Newfoundland)
Theatre Hill and Water St. West.

STEERS, LTD. Grocery Dept.

NEW ARRIVALS:

50 Cases STAPLE STRONG'S PICKLES & CHOW, 10-oz.
25 Cases STAPLE STRONG'S PICKLES & CHOW, 16-oz.
7 Cases VALENCIA ONIONS.
7 Cases MOIR'S CHOCOLATES, 1/2's, 1's and Bars.
15 Cases TURBAN DATES.
10 Cases SHELLED WALNUTS.
5 Cases SHELLED ALMONDS.
15 Cases DESSICATED COCONUT.
2 Cases SALTED PEANUTS, 16-lb. Tins.
25 Cases KELLOGG'S CORN FLAKES.
20 Boxes CHOICEST CANADIAN BUTTER.
20 Cases LIBBY'S FANCY STRAWBERRIES.
20 Cases LIBBY'S FANCY RASPBERRIES.
150 Cases CALIFORNIA FRUITS, 2 1/2-lb. Tins.
PEACHES, PEARS, APRICOTS and PLUMS.
DUE BY SILVIA:
50 Boxes WINESAP APPLES.

At Lowest Price.

STEERS, LTD.

Cudgel thy brains no more about it, but BUY, for popular opinion has long since decided in favour of the charming quality and superb finish of the famous

Skipper Brand Stainless Cutlery

Manufactured by

S. Hibbert & Son, Limited.

SHEFFIELD, ENGLAND.

and Sold by the leading Hardware Stores of St. John's, Newfoundland.

Don't Say Paper, Say the Evening Telegram.

Nitrate of Soda!

Rather early in the season to talk of this FERTILIZER, but as we have made arrangements for our usual Spring Importations we are anxious to let our customers know it—and as usual our prices will be as LOW as the LOW-EST on this commodity on arrival.

We are booking orders NOW to arrive with this guarantee.

N.B.—We have a limited quantity of Literature (Pamphlets) on the economical and intelligent use of "NITRATE" which may be had from us FREE on application.

F. McNamara

'Phone 393. Queen St.

In Life or in Death

—a Crown Life Policy is a possession to be thankful for. If you outlive your dependents, its cash value is available at any time. If you die first, it provides for them. Enquire to-day.

CYRIL J. CAHILL

MANAGER FOR NEWFOUNDLAND.
Law Chambers, Duckworth St., St. John's.

CROWN LIFE
INSURANCE COMPANY



For Coughs and Colds Stafford's Phoratone

This excellent mixture will cure almost every ordinary cough or cold in very short time. The best time to take it is the minute you feel you have taken cold.

**WE GUARANTEE IT
WE RECOMMEND IT**

because we have sold thousands of bottles and because customers are continually asking for PHORATONE in preference to other mixtures.

You can purchase PHORATONE in two sizes

35c. and 60c. Per Bottle.

—AT—

KNOWLING'S—East, West and Central
J. F. WISEMAN—Carter's Hill.
F. LUKINS—Hayward Avenue.
WISEMAN & HAWKINS—Plymouth Road
STEERS, LTD.

—OR—

Dr. F. Stafford & Son,

Theatre Hill and Water St. West.

CALIFORNIA ORANGES—

216's and 252's.

VALENCIA ORANGES—

and
VALENCIA ONIONS.

BURT & LAWRENCE

14 NEW GOWER STREET.

Nfld. Government Railway.

FREIGHT NOTICE.

PLACENTIA BAY STEAMSHIP SERVICE.
Freight for Presque route (West Run), accepted at Freight Shed, to-day, Thursday, from 9 a.m. to 5 p.m.

EXCURSION FARE ARRANGEMENTS—GENERAL
HOLIDAY—WEDNESDAY, FEB. 18th.

Excursion return tickets will be sold between St. John's, Carbonear, Placentia and Heart's Content, inclusive, good going on February 17th and February 18th, and returning on Thursday, February 19th (except Heart's Content Branch points, when tickets will be good going on February 16th, and returning on Thursday, February 19th).

One Way First Class Fare for the Round Trip.

Nfld. Government Railway.

Farquhar Steamship Co.'s

BOSTON, MASS.—HALIFAX, ST. PIERRE, MIQ.—ST. JOHN'S

NFLD. SERVICE.

S.S. "SABLE I."

(Passengers and Freight)

Leaves Halifax —Feb. 11th; March 2nd for Boston.

Leaves Boston —Feb. 14th; March 6th for Halifax.

Leaves Halifax —Feb. 17th; March 9th for St. Pierre.

Leaves St. Pierre —Feb. 21st; March 13th for St. John's.

Leaves St. John's —Feb. 24th; March 16th for St. Pierre & Miq.

Subject to change without notice.

Fare \$30.00 between Halifax and St. John's; \$25.00 between

Halifax and St. Pierre, including meals and accommodations.

Apply—

HARVEY & COMPANY, LTD., St. John's, Newfoundland.

FARQUHAR STEAMSHIP COMPANIES, Head Office, Ha., N.S.

dec24th, 1924

Special Value Items!

LADIES' Ready-to-Wear WINTER HATS

Now less than Half
Price.
Only 1.50, 1.90 and
2.25 each.

MEN'S TWEED WINTER CAPS

Good Values at
1.25, 1.45, 1.75
and 2.25 each.

Splendid selection of
Boys' Winter Caps
of all kinds.

LADIES' CORSETS

Good quality at Low-
est Prices.

Prices from
1.25 pair only.

BIG BARGAIN

in WOOL SCARVES

for men and women.
Every colour neces-
sary represented here.

Full Size.

Price Only 98c. each.

HENRY BLAIR.

GET IT AT GEAR'S NEVER-SLIP ICE-CREEPERS

and be prepared against nasty falls, and maybe a broken limb. We fasten them on for you. Remember, the slippery weather is yet to come.

GEAR & CO., Limited

'Phone 404 : 340 Water Street.

Forty-Six Years in the Service of
the Public—The Evening Telegram

TORONTO, Nov. 13.
Windy, cloudy and
rainy. Saturday—
cloudy, not much
snow.
ROPER & THOMPSON
Mar. 30, Ther. 44.

DESTROY
FIRE
INSURANCE

KIEL
DRUG

SPECIAL

Eno's Fruit Salt
Nyal's Hypocrite
Nyal's Creosote
Syrup of the
Camphor Ice
Paino Dent Tot
tubes, one
one polishing
Cocoanut Oil
White Spruce
Resinol Soap
Woodbury's Soap
Cuticura Soap
Sulphur Soap
Jergens' Home
Lotion
Pebeco Tooth
Paste
Forhan's Tooth
Absorbent
(large tube)
Freezone Corn
Vapo Cresolene
Ferrozone
Catarrhazone

Water St.
feb3, 1924

CANADIAN
SALES

FROM ST.
TO L.V.

Feb. 13/Mar. 13
Feb. 20/Mar. 20
Feb. 27/Mar. 27
Mar. 6/Apr. 3
TO CL

Mar. 7
Mar. 19/Apr. 23
TO CHERBOUR
AN

Feb. 19/Mar. 19
Mar. 5

Last connect
John, leave
tion at 12 noon
fore sailing.

FROM
To Cherbo
Mar. 24

Apply
G. H.
60
61

Money
ON CITY

3 YEAR

Mortgage
monthly, qua
yearly if desi
of interest.

FRED J.

Real Estate
Smallwood Bldg
oct3, 1924

"Quality Ta

W. H. J.

39 W
St. John's

'PHO

Authoriz

HOBB

Made
Suits at
sept22, 1924

MINARD'S LIN