

New Price To-Day

on

Canadian Creamery

Finest Quality Table
Butter That Money
Can Buy

Attractively put up in
2lb. Slabs, 60lb. Bxs.

New Price means Cheaper
Butter

We Sell to the Trade Only

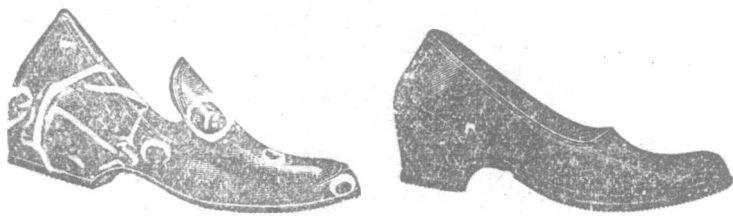
George Neal

Limited.

SALE

Ladies' Low Cut Rubbers

10 per cent. off
Regular Prices.



We are offering our entire stock of
LADIES' LOW CUT RUBBERS
at 10 p.c. off regular prices for cash.

Ladies, secure a pair of good, sound
Rubbers, and be prepared for the sloppy
weather.

F. SMALLWOOD

THE HOME OF GOOD SHOES
218 & 220 Water Street.

mar4,tf

Religious Books

— FOR THE —

Lenten Season.

NOW IN STOCK.

Prayer Beads, Prayer Books, Crucifixes,
Statutes, Water Fonts, Scapulars, Candles,
Candle Holders, Religious Pictures (framed or
unframed), Holy Week Books, Charcoal, Med-
als, etc.

S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street.
m.w.f,tf

THE GREAT QUESTION OF THE HOUR FIRE INSURANCE.

Are you fully protected with a first class Company
in event of loss?
Insure with the Great Fire Insurance Company of
the world. You will eventually insure with us.

WHY NOT NOW?

BOWRING BROTHERS Ltd.

Agents for Newfoundland.

jan11,em,eod

Spinning Tops at \$200?

Seems expensive for a small child's toy, but a little
tot's daddy recently tripped on a top at the head
of a stairway and when he arrived at the bottom
he had a dislocated shoulder and a fractured fore-
arm.

Summed up, this Company gave him \$200 for his
his eight weeks' disability and the toy is on dis-
play in our Home Office.

HE HAD CARRIED OUR \$16.00 POLICY JUST TWO YEARS!
Every reader of this paper should have SOME protection
against possible injuries. Have YOU any?

U.S. FIDELITY & GUARANTY COY.

J. J. LACEY, Nfld. GENERAL AGENT.

Best Coal

We are now delivering the
BEST COAL
on the market, at

\$12.50 per Ton.

This Coal is uniform size, contains no slack
and no rock. This is not just Scotch Coal. This
is Genuine "BURNSIDE."

Also, North Sydney (Screened)

\$13.50 per Ton.

Anthracite Coal—all sizes.

A. H. MURRAY & CO., Limited,

Coal Office 'Phone 1867.

Beck's Cove.

Optical Repairs

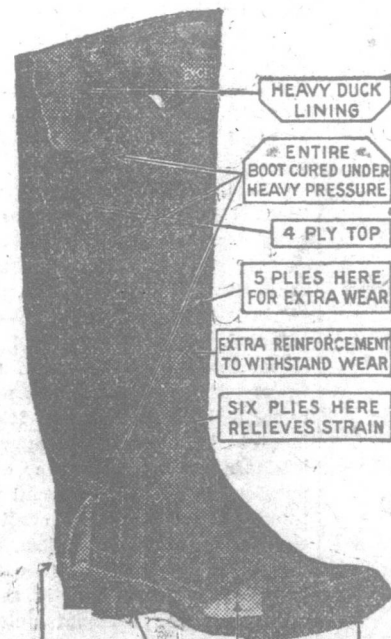
Prompt Service—Accurate work
—Large Stocks of Lenses and
Frames—and the ability to
repair you well makes our
OPTICAL REPAIR SERVICE
most desirable in the city.

Mail Orders looked after just
as carefully as if given to us
personally.

T. J. DULEY & CO. LTD.

THE RELIABLE
JEWELLERS & OPTICIANS.

Excel Long Rubbers



The
Fisherman's
Friend

For Men & Boys
are made on a
particular shape of
last, which gives
the foot more room
and prevents slip-
ping at the heel
and instep.

A heavy cloth
insole made under
a new process which
absorbs all mois-
ture, is nicely fitted
in to add extra com-
fort for the wearer.

ASK YOUR DEALER FOR "EXCEL" BOOTS.

Sold by all reliable dealers from coast to coast.

— Distributed by —

Parker & Monroe, Ltd.

SHOE STORES.

jan24,th,s,tu

Because a Camel grows hair it doesn't follow that all
Belting is

"CAMEL HAIR" BELTING

"CAMEL HAIR" BELTING
is made only by

F. REDDAWAY & COMPANY, MANCHESTER.

A total of over 100,000,000 Feet of this Belting
has been manufactured. It has been shipped to every
port in the Seven Seas, and not one failure recorded!

BECOME A USER TO-DAY!

Other Reddaway Products are:

"CAMEL" FIRE HOSE. SUCTION HOSE.
AIR HOSE. WATER HOSE.

STEAM HOSE.

"CAMELATA" BELTING. RUBBER BELTING.

WM. HEAP & Co., Ltd.

'PHONE 1830.
mar5,eod

AGENTS for Nfld.

TEA! TEA! TEA!



We offer to-day the following well
known brands of Tea at our usual
modest margin of profit:

"Luxury" Tea

1/2 Chests, 55 lbs. each (our highest quality).

"Chestnut" Tea

1/2 Chests, 55 lbs. each (our second quality)

"Sterling" Tea

1/2 Chests, 55 lbs. each (our medium quality).

— Also, —

Our unrivalled brand of

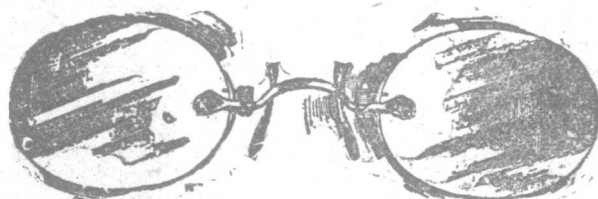
"Peerless" Tea

in Five and Ten Pound Boxes.

F. McNamara

'PHONE 393

QUEEN STREET



Newfoundland's Leading Optical House.

We specialize on all kinds of Optical Work,
and are in a position to give you the Best
Optical Service.

Also, Dealers in

SILVERWARE, FANCY GOODS,
WATCHES, JEWELLERY,
NOVELTIES, ETC., ETC.

THE HOUSE OF SERVICE.

R. H. TRAPNELL,

Limited

JEWELLERS & OPTICIANS

WHOLESALE & RETAIL

197 Water St.

feb7,eod

St. John's, Nfld.

Forty-Five Years in the Service of
the Public—The Evening Telegram.

Nfld. Government Railway.

SOUTH COAST STEAMSHIP SERVICE.

Freight for the above route, per S.S. GLEN-
COE, will be accepted at the Freight Shed to-
day (Tuesday), from 9 a.m. to 5 p.m.

PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m.
train, Wednesday, April 2nd, will connect with
S.S. CLYDE at Argentia, for usual ports of call
on Lamaline Route (Western Run).

Nfld. Government Railway.

The Sight of a Lifetime!

Our Buyer's entry into the British markets
with a large cheque book, looking for only Job
Lines from manufacturers that they wanted to
clear, meant just the right goods for us.

We are busy opening up cases every day,
and what a sight!

We only wish we had the opportunity to
show everybody in Newfoundland these won-
derful values.

General Dry Goods of every description are
included in this

THE BIGGEST BARGAINS EVER OPENED.

Bon Marché Cash Store

266 WATER STREET.

mar22,s,tu,th,f

W. J. MURPHY,

Rawlins' Cross.

'PHONE 587.

NO. 1 SALMON—\$2.20 doz.; 22c. tin.
SILVERDALE TOMATOES—25c. tin.
1-lb. Tins TOMATOES—12c.
CORN ON THE COB—40c. tin.
PINEAPPLE CUBES—25c. tin.
1-lb. Tins TONGUE—45c.
TONGUE (Sliced to Order)—50c. lb.
PRUNES (Good Quality)—12c. lb.
APRICOTS (Fancy)—18c. lb.
STRAWBERRIES—50c. tin.
CRANBERRIES—60c. gallon.
FRESH TOMATOES—40c. lb.
SPECIAL—FLOUR, 58c. Stone.
NEW LAID EGGS—50c. dozen.

W. J. MURPHY

RAWLINS' CROSS.

jan21,3mos,eod

YES, WE INSURE CHILDREN!

In fact we pride ourselves on the liberality of our
Child's Policy with its guarantee of return of all
premiums with 5 p.c. Compound Interest up to 10 years
of age.

I will be glad to explain further.
CALL AND SEE ME.

CYRIL J. CAHILL,

Manager for Newfoundland.

CROWN LIFE INSURANCE COMPANY.

(Head Office: Toronto, Canada).

Offices: Law Chambers Duckworth Street.

oct9,tu,th,s