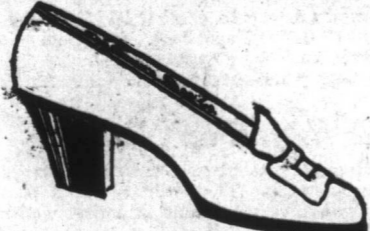


Smallwood's Big Shoe Sale!



100 pairs LIZZY'S LONG RUBBERS only \$5.00 per pair
50 pairs MEN'S LONG RUBBERS only \$5.50 per pair



LADIES' FLEXIBLE PUMPS, worth from \$7.00 to \$8.00. Sale Price only \$5.50. Secure yours today.

100 pairs MEN'S FINE BOOTS, all size 10, \$5.00 pair
200 pairs GIRLS' LACED BOOTS, sizes 3 and 4 only, price \$3.00 per pair.

DAMAGED BY WATER.

A small quantity of WOMEN'S BOOTS damaged by water to be sold at HALF PRICE. Particulars later. Mail Orders receive prompt attention.

F. SMALLWOOD,

The Home of Good Shoes, 218 and 220 Water St.

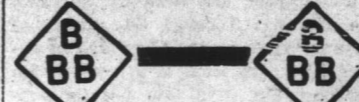
Cheese

We offer to-day at **LOWEST PRICES.**

Two Hundred Boxes Choice Canadian Colored Cheese. 70 lbs. each.

F. McNamara, QUEEN STREET.

CASH'S Tobacco Store wishes to draw Smokers' attention to their recent shipment of the famous Old English



B.B.B. BRIAR PIPES.

Also to again remind smokers that in connection with our Pipe Department we have a regular up-to-date

PIPE HOSPITAL where ordinary repairs can be done and stems fitted at the shortest notice.

JAMES P. CASH,
Tobacconist.

Prayer Books and Devotional Articles.

- Rosary Beads.
 - Medals.
 - Hanging Crucifixes.
 - Pocket Crucifixes.
 - Sacred Heart Badges.
 - Statues.
 - Pocket Statues.
 - Brass Candlesticks.
 - Station Books.
 - Scapular and
 - CHURCH REQUISITES.**
- GARRETT BYRNE,**
Bookseller & Stationer.

Reid-Newfoundland Company,
WATER STREET STORES DEPARTMENT.

Freight Notice!

Freight for the S.S. "Argyle," Presque route (West Run) will be accepted at the Freight Shed on Tuesday, February 24th, from 9 a.m. until sufficient cargo received.

Reid-Newfoundland Company,

"SKIPPERS"

Norwegian Brislings.

Each tin of Skippers is warranted to contain only the finest selected Autumn-caught Norwegian Brisling. Every care is used to make them the finest obtainable brand.

A Purity Guarantee is given with every tin.

If you like "Skippers," we would recommend to you

"Jack Tar" Pilchards

in Tomato Sauce—an Ideal Breakfast Delicacy.

Angus Watson & Co.,
England.

nov24,201m

JUST ARRIVED :

Box Stoves

for burning wood up to 35 in. long.

Elevated Oven Cooking Stoves.

Also large assortment

Tinware, Buckets and Enameledware.

JOHN CLOUSTON,

140-2 DUCKWORTH STREET.

PHONE 406.

P. O. BOX 1243.

Isn't It Wonderful?

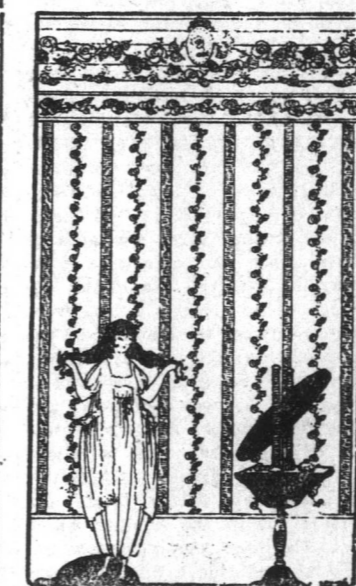


THIS tin of Klim, pasteurized separated milk in powder form, represents the modern development in the use of such milk. Just as the flour mills make better flour than the old-time grind-stone method, so is Klim purer, less expensive, less wasteful and easier to keep than the same milk in liquid form.

Get Klim from your grocer. Use from the tin as needed. Will not freeze nor turn sour. No bottles to wash, no tickets to buy.

Write for "The Wonderful Story of Klim," an interesting recipe book.

55c. at your Grocer's.



A MIRROR

reflects only your features, whereas the decoration of a room reflects your personality.

If you feel the rooms of your home do not have that touch of intimacy and fellowship — the YOU made visible—come in and let us help you develop your REAL self—the PERSONALITY with which you will be entirely satisfied.

Our papers possess those distinctive qualities which distinguish them from the many.

Templeton's

Big Values

at **Baird & Co.**

in **TINNED & DRIED FRUITS**

'Phone or write for prices if not already stocked.

BAIRD & COY,
Phone 488.

LOOK!

TO YOUR EYES.

Do they pain? Do they get inflamed? Do they see double? Does your head ache? Do you get dizzy? Do you get nervous? If you suffer from any of the above consult

R. H. Trapnell, Ltd.,

Jewellers and Opticians.

Oranges & Apples

now in stock. Good quality.

200 Barrels Good Winter Keeping Apples—No. 1

100 Cases California Oranges—Navel.

Sizes: 252, 216, 176.

BURT & LAWRENCE,

14 New Gower Street.

We Have Some Choice

Codfish

for Retailers at a Low Price.

A. H. MURRAY & CO., Ltd.

Jan 6, 2011

Beck's Cove.

FIRE INSURANCE. FIRE INSURANCE.

SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF EDINBURGH, SCOTLAND.
GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD., OF PERTH, SCOTLAND.

The above Insurance Companies carry on a successful and extensive business, and always have maintained the highest character for the honourable and liberal discharge of their obligations.

Our first aim in every policy we issue is to ensure the holder complete protection, our second to grant that protection at the lowest possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited,

s.t.tf Agents, Board of Trade Building.

REMOVAL NOTICE!

London Life Insurance Co.

The Office of the above Company has been removed from Smyth Building, and is now permanently located at 330 DUCKWORTH STREET (just East of Beck's Cove).

London Life Insurance Co.,

Head Office: LONDON, CANADA.

330 Duckworth Street, St. John's, Newfoundland.

tues, thurs, sat, tf