

WELCOME HOME TO OUR HEROES!

We have just opened a large stock of

Men's American Readymades,
Smart Cuts, well made and moderate price.

Men's Canadian Caps,
Winter and Summer Weights, very attractive styles.



Bunches of
Shirts, Ties, Collars, Braces, etc.

Just such goods as you want are here.
Special prices for all Returned Men who purchase any article in our Store during February month.

BISHOP, SONS & COMPANY, LIMITED.

We have just received a shipment of **NEW FURNITURE!**

Extension Tables, Side Boards, Bureau and Stands, etc.
The C. L. MARCH CO., Ltd., Cor. Water and Springdale Streets.

EXTENSION TABLES,
round and square,
From \$18.90 to \$24.00.

COUCHES and LOUNGES,
SMOKERS' CHAIRS,
\$16.50.

We are now finishing a line of Bureaus and Stands that will only cost you \$19.00.

Imported Side Boards,
nicely finished, Beveled
Mirror, etc.
only \$39.50.

Small Stands,
Oak Finish,
\$23.00 and \$37.50.

The C. L. March Co., Ltd.
Cor. Water and Springdale Streets.

OGILVIE'S STANDARD FLOUR BAKES

'THE QUALITY LOAF.'

Just Ask Your Grocer.

Magic of Coal-Tar.

From Perfume to High Explosive.
The modern magician's favourite raw material is coal-tar. He waves his wand over it and, lo! all sorts of marvels spring into being.

Coal-tar—a cheap by-product in the manufacture of ordinary gas—is an exceedingly complex organic compound, out of which the chemist seems to be able to dig almost anything he wants, from a dye to a perfume, from a disinfectant to a grease-spot eradicant, and from a pain-killing drug to a war explosive.

It is almost a century since naphthalene was first derived from coal-tar. We are most familiar with it today as the substance out of which moth-balls are made. But from it have also been obtained some beautiful colour dyes—buttercup-yellow, a variety of scarlets, pinks, and greens.

Known to Every Household.

Next came benzine—discovered five years later, in 1825. There is a little bottle of it in every household because of its property of dissolving fats, and therefore effective as a remover of grease-spots. What is known as the "dry-cleaning" process—a mystery to most folks—is simply washing with a mixture of kerosene and benzine soap.

Many years ago a clever chemist was trying to make an artificial quinine from benzine treated with nitric acid. In this attempt he failed, but to his great surprise his process yielded cheaply and in quantity, "aniline"—the stuff that is to-day the source of a whole rainbow of wonderful dyes.

In My Lady's Boudoir.

From benzine also is derived an artificial oil of bitter almonds, used by the hundreds of tons for the scenting of soaps. And likewise obtained from coal-tar—black and eye-smelling—are many exquisite perfumes, such as "white heliotrope," for my lady's toilet.

Most widely used of all coal-tar products is carbolic acid. It was the original germ-killer—the first one used by Lister as a disinfectant in surgery.

In conclusion it may be pointed out that your gas has been of such poor quality during the war because many ingredients previously allowed to remain were extracted to enrich the coal tar from which superlatively high explosives were manufactured.

Superstitious Thieves.

Some of the most notorious criminals, who, it might have been thought, would not pay the slightest attention to omens, good or bad, have a profound belief in superstitions of all kinds.

Curiously enough, the burglar will often relinquish a big burgling feat if a dream the night before has warned him that he will be in danger. But should it happen that he sees a rainbow during the day he will consider it to portend that, however reckless he may be, he is not likely to fall into the hands of the police for a space of three months.

Many burglars carry a donkey's shoe in their pockets before setting out, believing that this will protect them from danger, while others pin their faith to a piece of coal, which they will carry in their pockets throughout their career.

The pickpocket is equally superstitious. He will not rob a person who squints, this being accounted a certain sign of disaster, and if it happens that the purse he steals contains foreign as well as English money it is believed to augur that he will travel a good deal in the immediate future, but whether in the company of a couple of warders or not there is nothing to show.

Weddings and funerals are pregnant with meaning for the professional thief. To pick a pocket at a funeral would be to court immediate disaster, whereas if a purse stolen at a wedding contains gold it portends the best of luck for the thief.

Some pickpockets have a favourite pair of boots that they wear as long as they can keep them on their feet, and if they are not arrested while wearing them they cut the boots up into little square pieces and give them away as "lucky tokens" to confederates.

SALE!

Dress Goods, Velveteens & Corduroys

During the Slack Season We are Making Some Special Offerings in the Above Goods.

At the moment these goods are cheaper than newer ones to arrive, but until some surplus is cleaned up we offer our Dress Stock at Special Prices.

BROWN and NAVY GABERDINES, 54 inches wide, \$2.50 @	\$1.75 yard
NAVY CHEVIOT SERGE (all Wool), 54 inches wide, \$5.50 @	\$4.25 yard
BROWN CHEVIOT SERGE (all Wool), 54 inches wide, \$4.30 @	\$3.30 yard
WINE COLOURED DRESS CLOTH, 48 inches wide, \$2.25 @	\$1.95 yard
SAXE COLOURED DRESS CLOTH, 48 inches wide, \$2.40 @	\$2.00 yard
DRESS TWEEDS (Superior), 40 inches wide, \$2.50 @	\$2.19 yard
DRESS TWEEDS (Unadulterated Cotton), \$1.00 @	85c. yard
MERCERISED DRESS POPLINS (all colours), 90c. @	79c. yard
MERCERISED DRESS POPLINS in Black only, 60c. @	49c. yard
COLOURED CASHMERETTES, 60c. @	49c. yard

We have a lot of other Dress Goods in Cloths, Serges, Alpacos, Cashmeres, Whipcords, Poplins, etc., which are all offered now at Reduced Prices.

VELVETEENS in Light Brown, Cinnamon, Pheasant, Mid Navy and Light Navy, 75c. yard for \$59c. yard

WHITE CORDUROY VELVETEENS @ \$1.10, \$1.20 & \$1.45 yd.

This is a splendid material for making White Washable Skirts, as it washes like a rag and wears to beat the Dutch.

COLOURED CORDUROY VELVETEENS

in Dark, Light and Mid Browns, Laurel and Moss Greens, Grey.
Beaver and Black, \$1.60 for \$1.45 yard
Other Coloured Corduroys, Special Values @ \$1.69 yard

WHITE MIDDY TWILL, 34 inches wide.
Suitable for making Middy Blouses, Skirts, Children's Dresses and for a lot of other purposes. During this Sale we are pricing it specially at
29c. yard.

You cannot buy a White Shirting in this width near this price to-day.

HENRY BLAIR.

best of luck for the thief.

Some pickpockets have a favourite pair of boots that they wear as long as they can keep them on their feet, and if they are not arrested while wearing them they cut the boots up into little square pieces and give them away as "lucky tokens" to confederates.

When you want something in a hurry for tea, go to **ELLIS'**—Head Cheese, Ox Tongue, Baked Ham, Cooked Corned Beef, Bologna Sausage.

MINARD'S LINIMENT CURES DIPHTHERIA.

GUESTS AT BALSAM PLACE.
A. H. Whitman, N. W. Gillingham, Dr. and Mrs. Bars, Halifax; R. S. Daly, Heart's Content; W. H. Greenland, Miss R. Greenland, Coley's Point; John Rorke, Carbonara; J. W. James, Hant's Hr.; Capt. J. Parsons, Bay Roberts.

Fads and Fashions.

Brilliantly colored tulle is often used for the huge butterfly bow at the back of the gown.

Green heels on black shoes are one of the latest notions with a black and green costume.

Head-work continues to be the

chief trimming on Georgette crepe blouses and dresses.

In the spring fashions in shoes there predominate three colors: White, black and cocoa brown.

As the no-sleeve effect is not always becoming, the veiling sleeve of tulle continues to be liked.

The chances are that fashions will be eccentric during the next few

years, simply as a reaction from the war.

A charming blouse of fine yellow linen has a row of crocheted buttons down the front and a string belt edged with black.

Some of the new one-piece tailored dresses have sleeves tight above the elbow and starched linen chemisettes, Directoire style.

Crepe-de-
in Flesh,
and and V
slip-over
the new-
dered and

houses.

st Waist-

NOW.

Small Sealing Fleet.

only nine steamers are getting ready to prosecute the coming sherry, as follows:—Sable 1, 150 men; Eagle, Bishop, 150 men; Terra Nova, Kean, 203 men; Barbour, 203 men; Thetis, 203 men; Seal, Randell, 150 men; Ranger, Winsor, 173 men; Vindicator, 160 men; Diana, 160 men; a total of 1,595 men. The only steamer from the fishery for repairs. She is leaking and her codfish cargo has been damaged.

REEDING TO ST. PIERRE.
probable that the schooner, which ran ashore near the Breton Lighthouse a few days ago on her way there from Harbor West, will proceed there for repairs. She is leaking and her codfish cargo has been damaged.