Do You Weigh the Cake of Soap You Buy?

The increase in the cost of nearly everything that is used in the manufacture of soap makes it impossible to give the same size, same weight and same quality as heretofore, without increasing the price.

> Some soap manufacturers have cut down the size and reduced the quality.

KIRKMAN'S BORAX SOAP is the same to-day as it has been for over a quarter of a century—no change in the weight, in the size or in the quality.

When buying laundry soap, be sure you get-Full weight, full size and full quality.

KIRKMAN & SON

BROOKLYN, N. Y., U.S.A.

The First Flight.

(The following entertaining de-1 "this holds) you are simply scared scription is taken from a letter re- | "stiff. It is about the same with an

ceived here from Mr. Raymond Har-vey, of New York.) Last week I had lunch with a man minute I felt that I must get to work at the club, and another fellow about and fly to 15,000 feet and loop four 29 years old, good looking, tall, clean times on the way down, ending in a cut, with a most decided chin who spinning nose dive, but as the thought happened along, told me he had at once quickened my heart action I fought in one year 29 battles as a soldecided that I had better go first and dier under Madero; got shot in the look over the outfit and watch someleg, made \$500, left, went Pearl fish- one else do it. Thus I was able to get ing, got arrested, sentenced to death, a good night's rest. It's quite a disreceived a pardon three days after- tance to the flying school and I don't wards from Madero's headquarters, even know where it is on the map. and came back home. After lunch Round a curve en route we met a we went to the top of the club build- khaki van with four khaki-clad men ing to watch a storm. We were skidding round a turn at about 65 standing on a little iron fire escape on the 23rd story with nothing much below us but some excavations which fine chap quite like A. in charge. He were decidedly rocky. He was most said the flight business was all right annoying this man. He wanted to and I could go up at three o'clock. I climb along the coping. Besides was to have lunch with the rest and whenever he sees a steel beam on the he took me over himself, khaki from street which is going 400 feet up on a his almost white hair down, and insteel cable to fit on to one of the sky-troduced me to nine of the best lookscraper things they are always ing and huskiest young fellows, building, he gets aboard with the fel"monotones in sepia" you ever saw. low who smokes a pipe and guides The tents were awfully nice, all fly the thing, and they stand over the screened, and the lunch was good. I street together. Once in a big circus mostly listened to their fun. They out West the man who gets into a big ball and shoots from the top of the than some of us! They talked so much roof and loops the gap on the way shop that I had to put my oar in and down, got a little indisposed and H. tell them how two weeks ago when I did the job for two nights. I got went to Toronto there were three U.S. rather uncomfortable on the little aviators going up to train with the iron platform so we came in on to Canucks, and how disgusted they the roof, and had to discuss aviation were with the latest regulation, to of course, and H. said he had balloon- wit, that all U. S. men aviators must ed twice and that it made you seasick wear spurs! They asked why? and I but an aeroplane didn't, and that it had to explain because the U. S. man wasn't so frightening as putting one is supposed to climb out on to the end foot over the roof of the club and out of the rudder, swing from his hands, into space. I asked him if he was and kick the Hun in the face. They nervous when he first went into the 29 battles. He said "No only your ed at this and I think they had my

Next day I ran against M. who went quiet of Washington was killing him. a little sometimes, but it's some sem M. said he had applied and been ac-sation." One said "I know what 'R.' (the not take the Ski jump at Placid, and see the spire of the church just above that only threw you 70 feet in the air. the top of your left wing and a church I spoke about the job of aviation observer. M. gave a shudder at this and said that it was the dirtiest job. He did it with me and then dove for of all. "Take a motor car, if you are the hangar ,straight nose dive, and "driving it—'you should worry'—but just missed it." I said "if you people "if your best friend is driving (and kill me of fright I'm going to haunt

The end of all this was that one young Indians didn't know about.

threw a fit my tendency would be to bite and the sides were metal and the

"hands are kind of perspiry; you're number from then on, darn their "not frightened, but it is like sitting bronzed young faces. Without doubt "in a Poker game when you know that camp had more strange looking "the stakes are too high for you and bugs in it than I ever saw before,
"you are betting your last hundred there were flies and grasshoppers and "wet and the note sort of sticks to it." shining armour and I envied them al through Verdun as an ambulance. I was not what you would call ner driver, and who had with him a chap vous, but did you ever get that awful who had had an aeroplane factory, cramp in the stomach that comes on which he had sold out to the Govern- a scenic railway or the shoot the ment, and he was now working for shoot? I looped the loop at Coney them at nothing per day. He said the Island! "No," the boys said, "except

cepted as a Naval aviator but had pilot) will do, he'll take you on a joy heard nothing more about the matter ride. He goes up and banks terribly Then I said I wanted to try and you daren't look up it makes you it but did not know about it as I could sick. You look down and maybe you

WIELCOME

"the better you know him the more the mess tent for ever after—the

And the worst is Yet to Come

who looked like A. "I'll arrange with 'R.' so that he will take you round the field two or three times and if you don't like it you can signal by dropping your arm. He'll come down all right." It was not until 4 o'clock that a loop, and I felt like shouting to right." It was not until 4 o'clock that the machine, a 90 horse power Farnham tractor, was tuned and ready. "R." "Frighten me." But instead dropped my arm over the side and rvous, but then I had to confess to myself that perhaps it was because I

slow climber "but she comes less bicycle, or anything else, would down like a whirlwind . She goes 75 have tempted my eyes out of the cab. miles an hour on the straightaway." Would the planes hold when he tried I reflected she was an awful piker to bring her up? But before I got a since France has a new battle plane tuned to 155 miles an hour at 25,000 feet. "R." turned up at last. They decorated me with a leather cap the like of which I had never seen before.

To bring her up: But before I got a before to enjoy real terror he had brought her up somehow from the dive. But immediately another thrill. This time it was a real one. The bar at my feet had moved. We were Then goggles, and I climbed into a swerving. I might pretend it was a hole in front of the cab. The ma- corkscrew dive. It wasn't, it chine was a tractor and the propeller dust a spiral. The engine was just came first, then the engine, then me. turning over. When I did look down Beneath the place I sat was an alu-minium plate which shut out the view, the sky behind it. But it really was but if you tread on it you never come back. There was a ledge to put my feet. "R." was in a cubby hole befeet. "R." was in a cubby hole behind me. I held firmly on to the front of the cab with both hands—firmly because I thought that if I

and feel the stomach cramp come on. quite a breeze from the propeller; now it was tempered with castor oil. down." I came to the conclusion that We made a bolt over the rough field and I kept my head down—I if one can go "2,000 feet one ought to daren't look—and then the bumping be able to stand 25,000 just as well. suddenly ceased and the sense speed as suddenly diminished and at the same instant we were off the ground. The strange thing was that neckwear which is possessed by handall discomfort left as we ooked out over the side. We already seemed to be quite high up but we look a little dip and I gasped, but

didn't feel a bit scared. There was no ensation of speed and it was not like ooking over the side of a building at There was really a sort of sense of security, and there seemed to be something below you. It was the air pressing against the planes as we climbed over and up it. Then "R." started a little turn or bank, a very gentle one; it was a new thrill, a sort of surprise and it was "eyes in the boat." As my gaze went to my fee however they caught sight of the bar that moved and it occured to me that the bar was a friendly bar because every time the pilot was going o bank the bar would move and tel me so, before I got cramps or died of fright. I was enjoying it hugely now

fright. I was enjoying it hugely now, the only thing that spoiled it was that genuine?" "Are they truthful?" I was afraid of getting scared before it was all through. Like every other school this one had had a man who had gone crazy and the pilot had had to hit him on the head with a wrench and knock him unconscious, etc., etc. The flying field had got very small, and the river looked tiny, and the hangar roof like a little herring bone The reason to And then we got into the clouds and above them and out into the sun which I had never suspected ly and rapidly. There was only a gentle undulation as though a motor boat in a smooth see appropriate of the second second see appropriate of the second sec and then a long gentle swell. Once we bucked a bad one and I gasped. looked to right and left and down trying to realise the danger and quite failed. The shore and the sea were there but they were dim. I thought

chicken soup is so good here." But I leet, a cloudless sky above, and the don't think I felt as cheerful as that cotton wool mattress all ready. I looked at my watch. We had been climbing fifteen minutes. What about the litter of these battles of yester-butten from the litter of these battles of yester-butten for the litter of these battles of yester-butten from the litter of the litter of these battles of yester-butten from the litter of the l wave behind me suggesting that we loop. I looked behind. "R." appeared to be looking at my face. I wondered

ham tractor, was tuned and I was dropped my arm over the corner of caught his nod out of the corner of a bit tickled because I wasn't a bit my eye. The engine stopped and my eye. The engine stopped and a bit tickled because I wasn't a bit my eye. there seemed to be absolutely nothing beneath my feet, a tightening sense of had a working arrangement with my had a working arrangement with my shooting down forwards and the wind shooting fercely through the wires whistling fiercely through the wires sent my head bending forward, and I asked how long she took to climb 15,000 feet and was told she was a bright red apples, or a ladies' chain-

nor boundary nor berth When the novice aeroplanist

spiralling to earth! I wasn't scared stiff but I was fear front was wood. It was then the boys got at me. The engine was being fully quiet. Suddenly we were finally tuned, that is to say it was through the clouds, still by sirelling to going off like a gattling gun, and then again it wasn't. "R." was listening to it attentively and there were mechanics holding each wing, and the pupils were enjoying themselves looking at me. Suddenly one of them, and sometimes we were almost up-who knew perfectly well asked "Is side down. When we got further this your first try?" and when I said down the white speck was a big five he smiled, shook his head, and master. All the way down the pace ooked at me as though I was going wa sterrific and part of the time away for good. Then he began to frankly didn't know "where I was at." laugh. The others all asked the same I was not terrified, however, at which thing and went through the same per-I was rather surprised. But I cerformance. The propeller was begin-ning to whistle and the men were horizontal within 100 feet of the water straining to hold the wings, and these fellows continued to look at me and to laugh. The noise was too loud made a beautiful landing on the field, o hear anything and the only thing I stopped the engine, then started i o hear anything and the only thing I u pagain to taxi over to the hangar. ould do was shake my fist at them nd feel the stomach cramp come on. "Why did you signal me, were you I pulled the strap round me, thought it was darned loose, and the wing men said, "I couldn't stand the suspense et go. Up to now there had been any longer of finding out what you were going to do to me on the way

Nothing has quite the distinction i

WRITE LETTERS

To Lydia E. Pinkham Medi-

cine Co.

Women who are well often ask "Are the letters which the Lydia E. Pinkham Why do women write such letters?"

In answer we say that never have we | ed clay. published a fictitious letter or name. Never, knowingly, have we published an untruthful letter, or one without the full and written consent of the woman

The reason that thousands of women from all parts of the country write such grateful letters to the Lydia E. Pink-ham Medicine Co. is that Lydia E. Pinkout in a smooth sea encountered now of the male a long gentle swell. Once the worst forms of female ills, from displacements, inflammation, ulceration,

stomach troubles and from the blues. It is impossible for any woman who there but they were dim. I thought how could an Archie hit one at this height. Again I looked down and there was no sea and no shore. The sun was shining and we were riding just above an endless platform of cotton wool. I had a perfect sense of security. If I fell into it it was not far away and was soft. We banked a number of times, each time a little more steeply, then on we went gently undulating, solid air under our little wore steeply.



A Remnant From The Regimential History of Newfoundland's Soldiers!

How quickly the time flies! It was threshold of history. The sun, bathonly a few days ago we reached the ing the shell-scarred earth, showed second anniversary of the landing at the ridges stretching before them, Suvla Bay and the evacuation of Cape and the great questions unsettled: Helles, and the attack at Beaumont- what victories or defeats, what tri-Hamel was commemorated only a umph or tears, would the next hours short time since. Now we have at- bring? tained the anniversary of the Battle Well, you know the rest! How the of Gueudecourt-the advance of Oc- barrage fell at two o'clock, and the hurricane of British artillery was let

All is quiet to-day at Gallipoli! loose; how the trenches were taken The rows of wooden crosses at Anzac and consolidated; how Capt. March newsforyou. A simple, antiseptic wash, and Helles look out over the Aegean; and Capt. Butler won distinctions and the prescription of a famous the dead who lie beneath these the Regiment covered itself with monuments of great deeds have reach- glory! The roll of honour bears the ed their rest. Grass and weeds have names of Capt. O'Brien, Capt. Don- tions. It is called the D. D. D. Precrept over the winding paths that nelly, M.C., with his memorable scription for Eczema. thread the valleys and skirt the hill- words: "Boys, the trench is ours"; tops. The sandbags of the trenches the dauntless Cecil Clift, the cheerful tops. The sandbags of the trenches the dauntless Cecil Clift, the cheerful medical treatment, do not fail to inhave rotted, spilling their sand on Ebsary, and we still hear of the vestigate this wonderful new distorted the litter of these battles of yester-good work done by Bartlett, Clouston, Foran, Edens, Frost, Jack Clift, many of the best skin specialists, even ton. Foran, Edens, Frost, Jack Clift, many of the best skin specialists, even the control of the best skin specialists, even the control of the control of the best skin specialists, even the control of the cheerful medical treatment, do not fail to inhave the control of the control

The warm, tideless sea washes these empty beaches where once thousands of men from the British Empire made war as it has never been made before. The Battle of the Somme-the en-

gagement at Beaumont-Hamel—is an event emblazoned in the history of our Regiment. The unfaltering spirit of the men—the firm, steady lines that went on towards the German trenches—the heroism demonstrated on that occasion-are life-long memories, heroic gems that age can never tarnish. Every foot of ground in that territory is consecrated, and those who have fallen have left an heritage of real British courage and sac-

"The present day has no value for me;

the air. Norris has just been over to their work. say that "C" Company is on our right, and their ration party has passed through. A message to Capt. March has brought him to Head- cure. quarters, where there is a conference O. C. Companies. Bartlett and I the whole devastation of the land-

his way to the conference, and that equalled. parapet to parados, and with the aid Dr. Chase's Kidney-Liver Pills:

against the parados. The concussion Dr. Chase's Kidney-Liver Pills, one groups coughing. The temporary shelter is completely broken down

and the rubber sheets are in shreds! taste-The stars are setting, and the Caravan Starts for the Dawn of Nothing!"

-Omar Khayyan.

death and the scent of freshly turn- her, in advancing to greet her host

It is barely four o'clock, but the Company is already preparing to look of relief on every face as the clothesline, pushing it before you as men put on their equipment. There is you pin, it will save a lot of stooping no confusion-little noise-they are very deliberate, these brave, loyal soldiers of "Ours."

The stars are paling to the new day as the long line begins to move slowly to the left. "A" Company are awaiting us. Capt. O'Brien, looking calm and satisfied; Ebsary, hands in pockets, sitting astride a shell struck tree that has fallen across the parapet; Corp. Carmichael, and behind him Emerson and a thin line of figures stretching down the communication trench, and along the parados Capt. March and Frost advising, exhorting and commanding, their frames silhouetted against the early morning sky. By six o'clock the attacking line was ready, and stood on the



You, who have suffered year in and year out with Eczema, here's good specialist who has just given his secliable home remedy for all skin erup-

If you are afflicted with skin disease —the kind that seems to baffle n preference to their own prescrip tions. A single bottle of D. D. D. have been made to Sergts. Gardiner, Prescription will convince Eczema in all its forms, Psoriasis, Bad Leg, Ulcers, Scalp Troubles, Neville, Samson and Morrissey, and other N. C. O's and men who in the fight worked like veterans. The 12th yield to D. D. D. and there is instant

D. D. Prescription to-day. Sold everywhere. Recommended by T. McMurdo & Co., A. W. Kennedy, M. Connors, Peter O'Mara. some notable event in this World-War, but there is no more glorious incident in the life of the Newfoundland

Poisons Remain in the Blood, Which Cause Fains and Aches — Read Here of the Surest Way of Setting the Kidneys Right.

Regiment than that which we now

When the Kidneys Fail.

Brockville, Ont., Sept. 26th .- I on have headaches, backaches and rheumatic pains you have reason to suspect the kidneys. Pain is caused by poisons in the blood, and poisons only remain in the blood when the

This Brockville lady has reported her case because she believes that a great many people are suffering as she did without knowing the cause or

kidneys are defective and fail to do

Brockville, Ont., writes: "For years was afflicted with kidney complaint are watching the white flares that I became very nervous, was easily mark the winding line of the Hun worried and had frequent headaches trenches. We can easily see a deep through the back. I had indigestion, poor circulation of the blood and especially often was bothered with weak spells. cape and spread upwards and out- I commenced using Dr. Chase's Kidvards across the sky. It was evi- ney-Liver Pills, and had only taken two boxes when I felt greatly relieved. lently a Boche ammunition dump go- I continued the treatment, however, until I was completely cured. In all comfortable negligee of some sort laid away in case of illness. The gown He brings the news that we will athighly recommend Dr. Chase's Kidhat is in constant use, is rarely pretack to-morrow. He tells us that ney-Liver Pills, and I think also that sentable when sickness comes, and Major Rendell has been wounded on the Plasters and Ointment can't be nothing is more depressing to a sick

Norris is missing. In the shelter of two rubber sheets, stretched from two rubber sheets, stretched from action of the kidneys is awakened by Here is another letter to show how

Midnight.—The bombardment of our line still continues. "C" Company is also getting it heavily, as is the vilbeen taking them for awhile I was sudden thing and it may then be been taking them for awhile I was sudden thing and it may then be sudden thing and it may the sudden thing and it ma lage behind us. A shell has just delighted to find that my rheumatism landed in the traverse—a thud that had left me, and to-day I am as sound a pecuniary standpoint to purchase made the air tremble and a reek of sulphur. Edens was flung into the Dr. Chase's medicines in many ways bottom of the trench; Bartlett was for the last forty years, and cannot and gowns while the patient is really knocked down, and I was thrown speak too well of their good qualifil, as there is danger of spilling mediations.

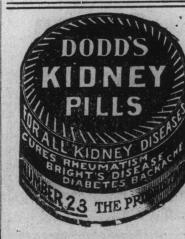
knocked off Sergt. Hawker's helmet, pill a dose, 25 cents a box, all deal-and the sickening cloud of smoke that ers or Edmanson, Bates & Co., Limit-is nothing like a fresh little saque or drifted towards us set the sentry- ed, Toronto. You cannot expect such results from substitutes. Insist on getting the genuine.

Everyday Etiquette.

man when entering the room?" in quired Jessie.

"On entering and leaving a room a young girl always permits an elder and extra covering is needed. woman to precede her. When intro-Early morning! Everywhere the ductions are under way the youngest smell of the Somme battlefield—the girl is the last to be introduced. She earth exhaling the clammy odor of follows her mother, never precedes ess," was her mother's advice.

move to the "jumping out" position. small grape baskets with a wire hook, The waiting has passed—there is a and then place the hook over the



for Eczema.

Milady's Boudoir



So close is the association of lacy negligees and boudoir fittings that I feel it would be an opportune time to nention the necessity of owning one for the "rainy day" or possibly the

one day of illness or indisposition. Every woman should have a dainty comfortable negligee of some sort person than the knowledge that she

looks untidy. A woman may claim that she is seldom ill that it scarcely seems any of a shaded electric torch, we hear the details of the formation in the attack—"zero will be notified later."

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The details of the formation in the attack—"zero will be notified later." new garments in such an emergency. It is all very well to use old quilts

cine on bedroom finery, but when a becoming wrapper to have a moral effect on the patient and hasten re-

If the occasion does not arise when the negligee is needed for illness, it is yet always ready for packing to take on a trip away from home. One should never travel without a negligee of some kind for use in case of illness or when the night is chilly



STRANGE DISCOVERY ON STRANDED SHIP.—It is now known that the big Norwegian liner Kristianiafjord, which lies on the rocks on the South Coast, was not operating in the interest of the Allies, because large quantities of lead and brass in large sheets were found in the bottotm of the ship by the salvers of her cargo. The answer to the question as to who would be in possession of the metals next is obvious

The pink or flesh-colored ounder garments of batiste continue to have an amazing vogue,

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