chier Outlit

### Jackman's New Gower Street Store.

Child's White Silk Dresses—\$3.00, \$3.20, \$3.50, \$4.00 and \$4.70.

Child's White Lawn Overalls, Trimmed Embroidery—70c, 80c, \$1.10 and \$1.40.

Child's White Lawn Underskirts, prices according to age—35c, 37c and 40c.

Child's White Lawn Knickers—35c and 40c.

CHILD'S PATENT LEATHER STRAP SHOES,—

Size 5...55c, Size 6...60c, Size 7...70c a pair. Size 8...75c, Size 9...80c, Size 10...90c a pair. Size 11...90c, Size 12... \$1, Size 13...\$1.10.a pr. Size 1...\$1, Size 2....\$1.10 a pair.

Child's White Silk Gloves—23 to 40c. a pair.

Child's White Lace Gloves—15, 17 and 20c. a pair.

Child's White Cotton Gloves—15, 18 and 20c. a pair.

Child's Pearl Necklets, single row—14, 15 and 18c. a set.

Child's Pearl Necklets, double row—40c. a set.

Veiling, 3 fold—35, 40 and 45c a yd. 4 fold—70c a yd.

Lilies of the Valley- 40 and 50c,
Wreaths-30 and 35c. Sash Ribbons-25 and 35c. a yard.

### Jackman The Tailor,

The Mail Order House.

## BEEF

White Flowers-20, 25, 30 and 35c.

We offer to day at LOW PRICES

100 barrels EXTRA BONELESS BEEF,
50 barrels "STERLING" PLATE BEEF,
50 barrels "FOSTER" PLATE BEEF,
50 barrels "BOS" PACKET BEEF,

### F. McNAMARA, Queen St.

## Cheap and Good.

Just landed :

300 sacks Extra Choice P. E. I. Blue Potatoes,

50 sacks Silverpeel Onions, 50 cases White Evaporated Apples

30 New Canadian Cheese. And due Tuesday:

50 crates Fresh Green Cabbage. Prices ruling low on those goods now. Good time to buy.

#### EDWIN

MURRAY

Pork and Beef remain at famine prices, and BREAD is the most economical and health-giving food we can buy. But there is bread and bread. It depends on the flour. A chemical analysis will show that

#### ROYAL HOUSEHOLD

is richest in GLUTEN, the nutritious part of wheat, the part that makes brain and bone and tissue, like the protein of milk or eggs. Use only

ROYAL HOUSEHOLD.

Telegram Ads. Pay

## Is Everybody Happy?

OF COURSE THEY ARE!

#### HELLO, EVERYBODY!



We are all happy, our Customers are happy, and the only people that we know of who are not in the same state of mind, are those who are not buying our Men's, Women's, Boys', Girls' and Children's fine

#### BOOTS and SHOES.

WE SUPPLY EVERY WANT.

Men's Dongola Boots\$2.0	o up
Women's Black and Tan Boots	o up
Women's Black and Tan Shoe's\$1.2	o up
Boys' Boots \$1.2	5 up
Girls' Black and Tan, Laced Button Boots\$1.40	o up
Children's Boots 400	. up

### F. SMALLWOOD

## We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets.

### Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

# REID NEWFOUNDLAND COMPANY.

### S.S. "Glencoe"

Leaves Placentia every Wednesday after arrival of 8 45 a.m Train from St. John's, for the following ports:

Burin,
St. Lawrence,
Fortune,
Grand Bank,
Belleoram,
St. Jacques,
Harbor Breton,

Pushthrough, Balena,

Hermitage,

Reuben's Harbor,
Ramea,
Burgeo,
Grand Bruit, alternate,
LaPoile,
Dublin's Cove,
Rose Blanche, Burnt Island Hi

Rencontre, alternate,

Freight received daily for above ports of call.

## **Reid Newfoundland Company**

WEST END

## Automobile Garage

Will Open for Business May 20th.

Building will be of all steel construction with least fire risk and located on South side Water Street, midway between Long Bridge and our own store.

Your Automobile can be stored, cleaned, and kept in constant readiness and sent to your house in response to a telephone call at any hour, day or night.

All cleaning, repairs and instruction will be under

MR. CHARLES VEY, our Automobile Expert.

Gasoline, Lubricating Oils, Tire Patches and Repair Parts will always be on hand.

Angel Engineering & Supply Co., Ltd.

### A. & S. RODGER.

## WHITE SUMMER GOODS!

Just opened, another Shipment of

#### TOBRALCO,"

in and WHITE CREAM, the best wash goods on the market—30c. PR. YARD Children's, Misses and Women's WHITE GLOVES—Cotton and Taffetta Silk—all prices.

Silk Lawn, White and Coloured Tucked Lawn-18c yard.

Tucked Lawn with Lace or Embroidery Insertion—25c., 28c. & 30c. pr. yd. BIG BARGAINS in White Embroideries, Insertions and Valenciennes Laces.

A. & S. RODGER.

WE HAVE JUST RECEIVED A

## Special Lot

Ladies' Lustre

## **Dust Wraps**

Various Colours.
All Samples.

Also, a clearing line in

## Blouse Costumes

\$2.50

## BOWRING BROS.,

DRAPERY DEPT.

### **Artists' Supplies**

By Winsor and Newton, London, England.

Moist Water Colors, Oil Colors, Medium and Sepias, Purified Linseed Oil, Poppy Oil, Drying Oil, stilled Turpentine, Mastie Varnish, Copal Varnish, Camel Hair Brushes, Hogs Hair Brushes, Sable Hair Brushes, Gold and Silver Ines, Waterproof Inks, Indian Inks, Quill Pens, Crayons, Charcoal, Drawing Pins, Palette Knives, Artists' Prepared Canvas, Whatman's and other Drawing Papers, Cartridge Drawing Paper, Bristol Boards, Blocked Sketch Boards, &c.

DICKS & Co.,

Popular Bookstore.

### New Opening

The undersigned wishes to an nounce to his Customers and the public generally that he has moved his FANCY BAKERY to 19 Duckworth St., opposite T. & M. Winter's, where a full supply o

Pastry, Cakes,
Tea Buns, Fruit Cake,
Citron Cake, Fruit and
Temperance Drinks, etc.,
CAN BE HAD.

Open every night.

M. J. WALSH,
n12,1m,eod Duckworth Street

WE LEAD!

### OTHERS FOLLOW

## Amazon Roofing

Leads the list of so-called Rubber Roofings, and leads them in all the qualities that make a perfect Roofing. It has the appearance of Rubber, feels like it and is as thoroughly water-proof; but there the resemblance ends, for AMAZON is made of roofing materials only, and affords a Roof service that no composition of rubber could possibly offer.

Manufactured by the

CARRITTE PATERSON MANUFACTURING CO.

#### COLIN CAMPBELL, Distributor.

Sold by all Hardware Dealers, who will supply samples and descriptive booklets on application. m17,eod



## Now is the Time

and

This is

The Place

Where You Can Buy Medium and High-Class Furniture at Low Prices.

The name tells the story and backs up every article we sell with a guarantee. You are safe when you buy from

CALLAHAN, GLASS & Co. Duckworth Street
We Lead in LOW PRICES, let others follow if they can.

## Just in the Nick of Time

FOR HOUSECLEANING.

Open To-Day 2000 Pieces

## JOB WALL PAPER.

Dandy Patterns. Full Lengths. Every Piece Perfect.

# 10 cents, a ROBT. TEMPLETON'S



#### TIME TELLS!

Yes, sir, after the Shoe is bought and worn it will soon tell you the story of its weaknesses and sins of omission and commission. But—IT IS THEN TOO LATE!

Why not buy your Shoes, sir, where you get the BEST and where the Goods are guaranteed, and where you could not make a poor bargain if you tried? That place is here. Try us on a pair of SPRING SHOES. Every new and good style is here.

SAGE & WALLACE,

The People's Shoe Store, 312 Water Street