

FEATURING SITUATION IN SUGAR

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WAR PRICES

Increased cost is the order of things in nearly all food products. This has developed an opportunity for the oyster, which will experience at least no material change in price. While oysters are regarded by many people as a luxury, they are as a matter of fact an economy, and it is up to the retailer to take full advantage of this opportunity.

On a basis of 35c a pint, oysters cost the consumer 25c a pound, and every ounce of it is nutritious and palatable. Compare this fact with the fact that there is a tremendous waste in all manner of flesh and the ordinary fish foods, and we believe you will agree that oysters are not only wholesome and nutritious, but an economical food.

Either "Coast Sealed" or "Sealshipt" oysters stand for more than all other brands combined. We can supply you with either of these and the advantage we had in quality last season, we believe, will be even more pronounced the present season.

To make the most of your opportunity the best stock and service obtainable are necessary. Oysters are not a side line with us. We confine ourselves to oysters and their requisites, viz., paper pails and display cases. We earnestly solicit your enquiries for further particulars.

CONNECTICUT OYSTER COMPANY

"Canada's Exclusive Oyster House"

50 Jarvis Street

Toronto, Ont.