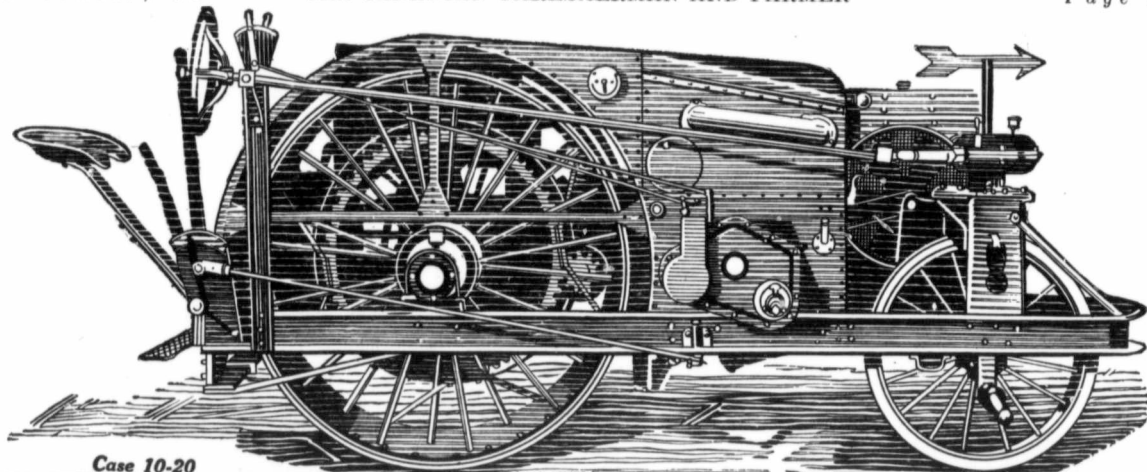




Case 10-20

For Men Who Want a Quality Tractor

As farmers study and buy tractors more and more, the merits of Case Tractors are better appreciated. Quality is the first thing to consider, advise authorities. Wise men heed it. For quality means performance.

Careful farmers are more inclined than ever to turn to an old-established concern which has a record behind it, one that can afford to include construction superiorities. That was evident at the demonstrations.

From grandfather to father and son (this is our 75th anniversary) has passed the word that Case machinery may be depended upon. It is almost a farm proverb. This has decided hundreds to choose Case Tractors. Few can content themselves with lesser quality.

With 24 years of gas engine experience, Case has set the pace in the farm world for kerosene and gasoline tractors, of the higher grade, as it did in the steam engine field years ago, where it still dominates.

FARMERS CONCEDE CASE LEADERSHIP

This preference for Case was proved last winter, when over 15,000 farmers wrote to us to inquire about these farm labor-savers. Hundreds of testimonials have come in from all over the country from satisfied, enthusiastic users. At the demonstrations, farmers saw for themselves the superiorities which Case can afford to put in its machinery, and made comparisons. Farm paper and agricultural college experts praise the performance and simplicity of Case tractors.

J. I. CASE T. M. COMPANY, Inc. 792 Liberty St. RACINE, WIS.

CASE

