



The Maincoat for Men

London Fog

Price, each

40⁰⁰

Zip-in lining

Price, each

49.⁹⁵

The London Fog for men . . . the maincoat . . . the coat that made humans water repellent . . . check these features . . . a water repellent fortrel and cotton coat that becomes winterized in just minutes . . . just zip in the luxurious wool lining . . . this coat is specially treated to resist stains . . . Scotchgard treatment that lasts . . . the maincoat is washable . . . has a fly front . . . slash pockets. Colours beige, navy and charcoal . . . truly masculine . . . truly durable . . . truly a London Fog maincoat. Sizes 36 to 42.

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EATON'S

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