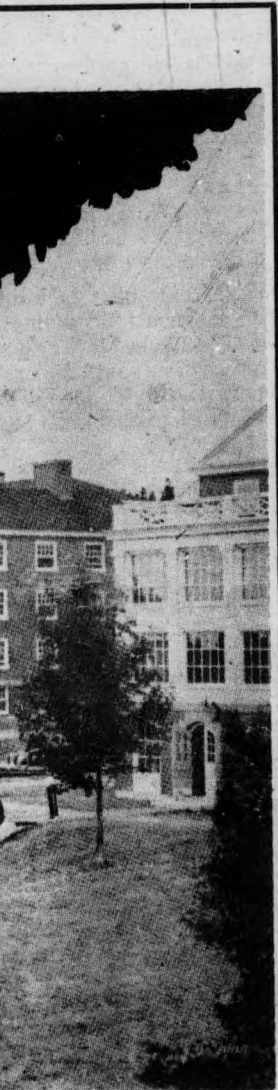


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Mugwump Journal

By RICK FISHER

Suppose they called a meeting and nobody came, called an election and nobody voted or printed a Brunswickan and for a change nothing was in it. Ever have one of those weeks when you don't want to get up? This column is going to be one of those efforts.



In the provincial election most of the deadlines have past. The candidates and voters lists are complete and the parties' platforms are out. The advertising campaigns are in full swing.

Of the various facets of the advertising I think the print campaign in newspapers comes across most effectively. The best ad I have seen so far is the Liberal full page one out lining their platform. I think it is very well designed and I think the most effective. Both radio and television seem to be the weak sisters of the media.

On television the Liberal ads are better produced but there is one of their ads which gets the campaign's "worst ad award." It depicts Liberal leader being a family man etc. and because of it being better able to understand your problems. I think that is the lowest form of advertising. I don't think that Hatfield because he is not married does any less of a job than a married man would do. In fact it is possible because he doesn't have those familial responsibilities that he can do a better job than a married man but that is what I would like to point out. I could just imagine what Liberal ads would look like if Hatfield was disabled. They would have Sportsman Bob in a football jersey running long for a pass and putting on a special effort just to catch it. All the while in the background a voice is pointing out how Bob believes in being fit and goes jogging in the morning. In short, more of the worst form of advertising.

There are still a lot of opportunities for you to get involved in a campaign if you want to. Parties are still looking for workers on election day.

I know a few people who have got involved and all of them are learning something that will be valuable later on in life for them.



On Tuesday night they had a dinner for all the senior girls who are graduating. The more I thought about it the more I thought that the male and female divisions of the alumni should come together and be one. Why should only the graduating girls have a dinner and not the guys too? Why are female alumnae different from male alumni? They should all be alumppersons or alump for short.



The mid-term elections are over in the U.S.A. and the Democrats have shellacked the Watergate tainted Republicans.

President Gerry Ford is going to have his hands full trying to control a much more Democratic populated congress. Ex-President Richard Nixon took a turn for the worse last week - he's getting better.



Job interviews are in full swing and some girls are complaining that some companies are being discriminatory. I heard that General Motors, for one, was asking girls about their clerical abilities and whether they could type or not. The girls then asked about a transfer policy and discovered that there wasn't one for women.

A few years ago this was probably an accepted practice and girls kept quiet, but the day is no longer.

Speaking of sex discrimination when was the last time CHSR had a female director you sexist. If you can remember the last time the SRC had a female President or Comptroller you win 3 free Brunswickans or second prize one week's free stay in the air conditioned lavish suites of the studios of CHSR subject to normal operating hours of the SUB.

That reminds me that our subsidiary has gotten over being humiliated in football, but they haven't gotten any further on their negotiations for floor hockey at which we have never been beaten, the pen being mightier than the microphone.



What are the four most popular words in Newfoundland? Live up?

Whale, Oil, Beef, Hooked.
Don't forget Remembrance Day!

GSA president points out errors

Dear Editor,

As a participant in the Leadership Conference on October 27, I read with interest the article written by Derwin Gowan in The Brunswickan. However, I was amazed at times at the inaccuracies in the report of the conference and I would like to correct some of the statements made in the article.

The ten dollar increase in student fees that Chris Gilliss mentioned for next year was to cover only expanded student services, NOT SUB expansion. Roy Neale threw in an additional figure of \$10.00 for SUB expansion, which would bring the total increase to \$20.00, or 57 per cent of our present fee. As "a graduate student present" I suggested that this large an increase would be unacceptable to graduate students. The Alumnus reply mentioned in the article is, in fact, in error as can be seen from the following tabulation of student SRC fees over the past few years, taken from back issues of the UNB Calendar.

	SRC Fee 1961-62	62-63	63-64	64-65	65-66	66-67	67-68
Undergrad:	\$17.00	20.00	20.00	30.00	30.00	35.00	35.00
Grad:	9.00	10.00	10.00	20.00	20.00	25.00	30.00

68 - Present: \$35.00 for both undergraduate and graduate students. The above trend, I believe, does not warrant an increase to \$55.00 for next year, especially considering the fact that the groundwork for SUB expansion has yet to begin. I would remind Roy Neale that some of us have been paying for the "useless" facilities for several years now (8 years in my case) and I personally would like to see some concrete plans for expansion developed before I have to shell out an extra \$10.00. At least when we were paying for the SUB way back in the sixties we knew what our money was going towards.

With regard to the \$5-10 increase in fees for student services proposed by the Comptroller, I have no qualms about such an increase if it is indeed necessary. However, a cold hard look at the present budget is in order before such an increase be made. If, when all the facts are gathered, a fee increase is found to be necessary and the general student body made

aware of the necessity of such an increase, then objections should be minimal.

I have two other corrections to make. I believe Warren McKenzie stated that CHSR was as good as if not better than stations at other universities which is contrary to the statement in the article. Secondly, I am sure that Gordon Rogers did not say that "the fee increase would have to be increased before students will accept it". The statement makes no sense.

In conclusion, I would hope that reporters would be a little more careful in their journalistic duties when covering events such as this conference. When the facts are misrepresented and quotes distorted it leaves the general reader with the wrong impression and inaccurate information.

Yours sincerely,

Robin Bunner, President
Graduate Student Association

Business dept. not anti-Canadian

Dear Editor:

Jim Davis' letter in the November 1 issue of the Brunswickan makes reference to the influx of non-Canadian professors into Canadian universities. While Mr. Davis may be correct that many non-Canadians are employed at U.N.B., I do not think many would share his conclusion "that many of the administrators and faculty members have ignored the issue in their hiring practices". Indeed the opposite appears to be the case. An appointment decision is based on who has the best qualifications to fill a faculty position. Where a Canadian and a non-Canadian applicant have equal qualifications, the Canadian is normally hired.

The question of Canadianization does not affect all disciplines equally. Take the case of Business Administration. A major requirement for appointment to a faculty position is a PhD. The number of universities with PhD programmes in Canada is three - the University of British Columbia, the University of Western Ontario and the University of Toronto. Our estimates indicate that these schools produce approximately a dozen PhD's per year. Although we are uncertain how many of these PhD's choose an academic career, it is evident that they are hardly enough to meet the rapidly growing demand for professors in Business. Another problem sometimes encountered is that some Canadians do not want to live in the Maritimes and do not apply for job openings. Thus in the case of Business Administration if there is an underrepresentation of Canadians it is more likely to be a result

of labour market forces than a failure on our part to recruit Canadians or to ignore the issue.

Three other factors are relevant to this issue. First, our initial advertising for faculty positions is done in Canadian journals; unfortunately the response to these ads never meets our needs and we are forced to advertise elsewhere. A second point is that most of our new faculty come as landed immigrants or are in the process of becoming landed immigrants. (Mr. Davis is on shaky grounds when commenting on two of our recent appointees that "they were neither Canadians, nor even landed immigrants"; the fact of the matter is that one is a landed immigrant and the other is in the process of becoming one. Clearly

one must be very careful when making inferences from appointment descriptions.) Finally, our department encourages new faculty to do research on problems relevant to the Maritimes and Canada. In this way, it is hoped that one will develop a greater understanding of the Canadian scene.

While all departments may not operate like ours, it is essential that we all try to understand that the issue of Canadianization does not affect all academic disciplines in the same manner.

Sincerely,

Joseph B. Rose
Assistant Professor

Sorries to CHSR

The Brunswickan apologizes to CHSR for two statements that could have been misleading in last week's issue.

Dave Miller, Station Director, did not allege "that Galoska (Peter) had written a letter saying a particular person was sober at the time" (in regard to a

suspension of a CHSR staffer).

We also wish to clarify a statement concerning the Leadership Conference at which student senator Warren McKenzie stated other student radio stations are not comparable to CHSR. We fully realize CHSR's high standard and hope we did not appear to mean otherwise.

SOUND OFF more letters page 9

We have been receiving letters to the Editor which are NOT signed. For legal purposes we MUST have your name. If you wish to remain anonymous in the paper that can be arranged, but PLEASE sign or we cannot print them.