

HUB Mall evicts Technocracy

By Mark Roppel

Technocracy Inc. will be evicted from HUB mall at the end of this month.

The mall has not renewed Technocracy's lease," said J.C. Malone, manager of the University Bookstore.

It's not that the Technocrat's are bad tenants, it's just that they don't sell anything.

HUB Commercial has adopted a new policy for leasing in the mall. According to Technocracy's eviction notice dated June 29, "Space is no longer being leased for purposes other than retail and services."

Technocracy is a non-profit membership organization "devoted to education and research," says Walt Fryers, treasurer of the Edmonton chapter.

"I can sympathize with and even approve of this policy in a forward sense for new tenants - but I object to it being made retroactive," says Fryers. "We've been here six and one half years and I would say we've invested close to \$100,000 in anticipation of future interest and participation . . . we're in the early part of an accelerating growth curve; we're being denied a chance to collect here."

The policy is an effort to return the mall to its original conception as a commercial retail and services outlet," says Malone. Fryers thinks it might have something to do with the fact that HUB Commercial collects a percentage of the gross from the businesses in the mall.

"We went to the manager of Hub, then Gail Brown (the Director of Housing and Food Services),

then the Vice-President of Facilities and Services," said Fryers, "they all confirmed our eviction notice."

On July 27, Technocracy submitted an appeal to the Board of Governors. But the Board's Administrative Director merely

Technocracy then decided to take the matter directly to University President Myer Horowitz.

On August 29, Fryers wrote a letter to Horowitz asking him to ensure that the Board of Governors heard the case.

Horowitz wrote back the next

day: "Administrative decisions are not reviewed by the Board." But on August 31, he wrote another letter promising to "examine carefully the file." Horowitz said he has just written a third letter, but he had "no further comment today."

In the meantime, Fryers has

been lobbying faculty members, "about half a dozen will support us." But he is not overly optimistic, "I expect we will lose this battle."

"I'm seventy years old," says Fryers, "if we're kicked out of here I don't think I'll set up anywhere else."

Technocracy: Is the dream workable?

by Mark Roppel

H.G. Wells said Technocracy was "a soundly scientific effort to restate economics on a purely physical basis."

The Oxford Dictionary defines it as an "organization and management of a country's industrial resources by technical experts for the good of the whole community."

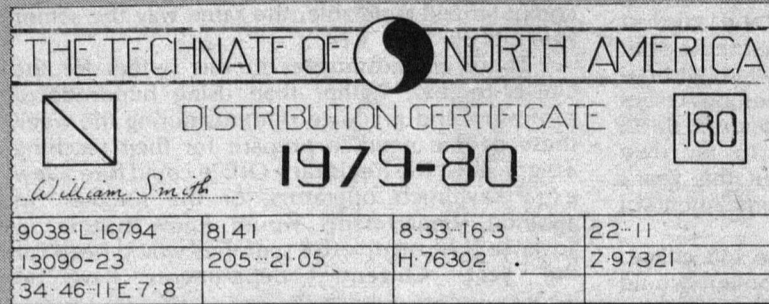
According to the Technocrats themselves, it is the only alternative to the collapse of society and - or a nuclear war.

In the winter of 1918-1919, an engineer named Howard Scott recruited a group of other engineers and scientists to form a research organization called the Technical Alliance.

By 1930 the group had become known as Technocracy. In 1933 it was incorporated as a non-profit, non-political, non-sectarian membership organization.

After much research, Technocracy concluded that North American society is becoming progressively more unstable as a result of increasingly efficient high technology.

The technocrats believe that



in Canada and the US we have the potential to produce more than we can possibly use.

"There has developed a potential for abundant goods and services," says Walt Fryers, treasurer of the Edmonton chapter of Technocracy. Fryer cites marketing boards which impose quotas on farmers and factories which operate well below capacity as evidence.

The price system and the worth ethic under which our economy presently operates are designed for scarcity and are totally inappropriate to an economy of abundance.

"Scarcity societies have to work hard," says Fryer. "In our society it is mechanical energy that makes the wheels go round."

Technocracy estimates that people would only have to work sixteen hours a week with 78 days of holiday each year.

Our present system of monetary reward does nothing but guarantee that inefficiency (men doing things that machines could do better) and inequality (there won't be enough for everyone) will flourish.

"Abundance destroys value," says Fryers, "money is more of a stick than a carrot."

Technocracy proposes that everyone be allocated an equal amount of energy each month. For accounting purposes, everyone would have a debit card, much like Visa or Mastercard.

Unlike money, the value of an

energy debit would not be subject to fluctuation. Furthermore, you can't steal, lose or hoard an energy debit: no one could become richer than anyone else.

Fryer maintains, "The amount of energy is known." Its distribution could be controlled centrally. There would be no real government, only technicians who would be promoted much the way industry promotes technicians today.

In a technocratic society there would be no crime, poverty or war. These things are spawned by the price system.

Unfortunately, this Brave New World can not be global. Only North America has reached the stage where it could sustain an economy of abundance. But even here, it will take time.

"It is a long-term thing," says Fryers. "We are not trying to implement it, we are just researching."

Study praises long-term contact lenses

By Canadian Press

Extended wear contact lenses are safe and comfortable, indicates a study of 400 contact lens wearers in the Montreal area.

"xtended wear" means the lenses can be left in place at least 24 hours at a stretch.

In fact, Dr. Laurent Lamer found when he questioned 400 patients he fitted with lenses,

most left the lenses on for periods of two to three weeks. The patients ranged in age from 15 to 65 and typically had mild to moderate shortsightedness.

EXTENDED WEAR

SOFT CONTACT LENSES

Experience Total Freedom of Vision

\$250.00

45 DAY TRIAL, 100% REFUNDED IF NOT COMPLETELY SATISFIED.

"The Total Extended Wear Package"

- ALL APPOINTMENTS FOR 1 FULL YEAR
- FREE STARTER KIT
- REPLACEMENT LENSES AT A GUARANTEED PRICE FOR 1 YEAR
- SERVICE AND REPLACEMENT LENS WARRANTY
- FREE TRAINING FOR CARE, MAINTENANCE, INSERTION AND REMOVAL OF YOUR LENSES

To insure you of complete satisfaction in the future Comfort Contact Lenses Ltd. also offers a RENEWABLE WARRANTY. For 11 Years our patients have been taking advantage of this comforting and reassuring plan for the cost conscious. Renewal after the first year assures you of free check up appointments, lens clearing and maintenance. It also allows you any number of replacement lenses "regardless of the reason" at a small deductible charge per lens.

TRADE IN??

If you are currently wearing daily wear soft lenses, Comfort will extend an additional \$50.00 credit off the advertised price. This offer applies regardless of where they were fit originally.

COMFORT CONTACT LENSE

11 Years Serving Edmonton

#210, 10525 JASPER AVE.

423-5580 423-5583