

result that the Boy Scout may now qualify for a Forestry Badge by passing the Forestry Test.

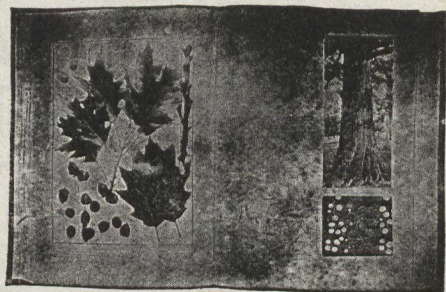
A new forest-book for French-Canadian boys, entitled, 'Le Premier Livre Sur La Foret' is now being issued and the first edition of five thousand copies will receive judicious distribution.

It is worthy of mention, too, that public illustrated lectures in the French language were arranged for and a beginning will be made in the Eastern Townships. In this undertaking the Association co-operates with the Quebec Department of Lands and Forests. The Secretary was unable to go to British Columbia for special work in 1916, as was planned, and at least four weeks will be devoted to propagandist work and inquiry in the Prairie Provinces and British Columbia beginning about the end of February.

Advisory Committee Formed.

A development of the machinery of the Forestry Association which promises important results was the formation of a special Publicity Advisory Committee, consisting of H. R. Charlton, General Advertising Agent of the Grand Trunk Railway System; A. McKim, President of McKim's Advertising Agency, Montreal, and H. d'Hellencourt, Chief Editor of Le Soleil, Quebec. In order to stimulate the use of attractive educational matter by the forest departments of the various governments, this committee will pass upon certain special schemes of educational literature prepared by the Secretary for submittal to the Governments. It is hoped that the advice and endorsement of these gentlemen will ensure a much wider circulation for such publicity devices as the Association may from time to time bring forward.

The Canadian Forestry Journal has proved of most substantial value in disseminating useful information to 4700 readers month by month and in binding together the membership. The Journal has served a valuable purpose also in creating an informed public opinion, even within the limitations of its membership, and the practical effects of this are becoming more and more evident.



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