

CHAPITRE XII/CHAPTER XII
AMÉRIQUE LATINE
LATIN AMERICA

PREMIÈRE PARTIE/PART 1

GÉNÉRALITÉS
GENERAL

SECTION A

MISSION COMMERCIALE DE BONNE ENTENTE
GOODWILL TRADE MISSION

1089.

DTC/7-1300

Commentaires du président de l'Association canadienne interaméricaine

Comments by President, Canadian Inter-American Association

March 1953

CANADIAN TRADE AND GOOD-WILL MISSION TO LATIN AMERICA
JANUARY 5 THROUGH FEBRUARY 10, 1953¹

The Mission was planned, headed, and skillfully directed in the field by the Rt. Hon. C.D. Howe, Minister of Trade and Commerce. The following businessmen, with their indicated association connections, made up the Mission:-

Mr. James S. Duncan, Chairman and President of the Massey-Harris Co. Ltd., Toronto, who also represented the Canadian Manufacturers' Association.

Mr. D.W. Ambridge, President and General Manager of the Abitibi Power & Paper Co. Ltd., Toronto, and representative of the Canadian Chamber of Commerce.

Mr. K.F. Wadsworth, President and General Manager of the Maple Leaf Milling Co. Ltd., Toronto.

Mr. Frank L. Marshall, Vice President in Charge of Export for the House of Seagram, Montreal, and representing the Canadian Inter-American Association, of which he is President.

¹ Il s'agit ici du seul rapport détaillé de la mission commerciale de bonne entente dans les dossiers du ministère du Commerce. Pour le rapport du très honorable C.D. Howe sur cette mission, voir Canada, *Débats de la Chambre des communes*, 1952-1953, volume III, 26 février, pp. 2555-2563. This is the only comprehensive account of the Goodwill Trade Mission located in Department of Trade and Commerce files. For Rt. Hon. C.D. Howe's report on the mission, see Canada, House of Commons, *Debates*, 1952-1953, Volume III, February 26, pp. 2419-25.