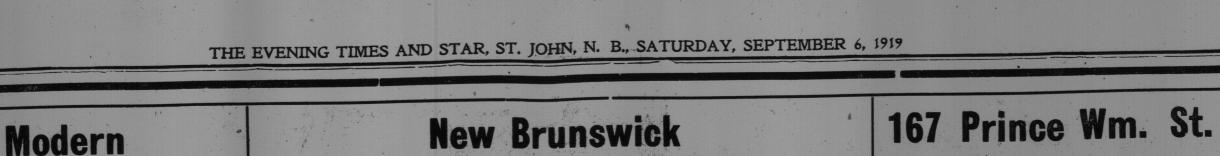
POOR DOCUMENT

MC203



Office Appliances Typewriter & Specialty Co., Limited

L. C. SMITH & BROS.' TYPEWRITER

Ball Bearing-Long Wearing

Double the wear where the wear comes.

Compare the speed, simplicity and the ease of operation of the "S-I-L-E-N-T S-M-I-T-H No. 8 with other makes of typewriters.

BALL BRARINGS would not be used without a reason.

Further information or demonstration on request.

MULTIGRAPH

Helps the Small Grow Bigger

What portion of your business is new, and what portion is repeat business?

Do you circularize your Special Sales Prices?

Do you use package enclosures — getting distribution without extra cost?

Start an Advertising Campaign that will keep your customers and prospective customers in personal touch with the prices, qualities and service combined in your business. This campaign can be started at a very low cost and in the privacy of your own office.

Our Multigraphing Department is at your service and under the direct supervision of a competent man from the Multigraph Sales Company, Toronto, Ont.

SERVICE-OUALITY-LOW PRICES

SERVICE—From whom do you, get REAL SERV-ICE?

SERVICE is our motto and means satisfaction to all our customers.

When you order from us, you are not forgotten.

No sale is complete until you are satisfied.

SERVICE on Typewriters, Dictaphones and Multigraphs given by the best mechanics obtainable.

QUALITY—The different lines advertised here speak for themselves.

LOW PRICES—Our prices have not increased and will not be raised until we are absolutely compelled to it. A single purchase and you will be convinced.

Can anyone conduct a business of greater service to their customers than by selling merchandise that saves their time and enables them to make their office a model of EFFICIENCY.

TYPEWRITER RIBBONS and CARBON PAPER

THE DICTAPHONE

'Phone M. 121 - St. John, N. B.

Wherever time-saving is important, wherever office system is established, wherever a typewriter is used, the DICTAPHONE is as indespensible as the Telephone.

Every Stenographer is the "Best I ever had" when you use the DICTAPHONE.

Demonstration gladly given in your office on your own work.

"THE EMPIRE"

An absolutely different typewriter, designed and built by "CANADIANS IN CANADA."

Speed, Accuracy, Perfect Alignment, Durability, Simplicity in Construction, Ease of Operation, Portability are some of the features of the "EM-PIRE."

C. P. R. use over 4,000 "EMPIRES."

EQUIPOISE TELEPHONE ARM

No papers or inkstands disturbed or upset. The Equipoise swings over them. Can be attached anywhere. On either side of the desk or on the wall,



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